

June 1, 2012

## A Golfer's Paradise, Compliments of Oxford Golf

## Oxford Golf Teams Up with Old Quarry Golf Course, Curacao Tourist Board and the Hyatt Regency Hotel-Curacao to send Winners on a Dream Vacation.

ATLANTA, June 1, 2012 /PRNewswire/ -- Oxford Golf is excited to announce a year-long promotion partnered with the Old Quarry Golf Course, Hyatt Regency Hotel, Curacao and the Curacao Tourist Board that will send six lucky winners on a trip to Curacao for a golfer's dream vacation.

The winners will receive a prize package that includes:

- 2 Round Trip tickets from anywhere in North America to Curacao.
- 5 Days, 4 nights at the Hyatt Regency Curacao
- Unlimited Golf for 2 at Old Quarry Golf Course on the Santa Barbara Plantation
- VIP airport transfer
- A complimentary golf wardrobe provided by Oxford Golf, embroidered with both the Old Quarry and Hyatt logos.

The contest will be housed at <u>OxfordGolfSweeps.com</u>. Upon visiting the site, contest entrants are greeted with stunning images of the hotel, golf course and Curacao itself. The contest opens on June 1, and will have bi-monthly drawings, resulting in six winners over the course of one full year.

"The beauty of Curacao and the Old Quarry Golf Course make it one of the top golf vacation destinations in the world, and we are thrilled to be participating in this sweepstakes," said Dave Leveille, President of Oxford Golf. "Our brand stands for the best in golf apparel products, and the Hyatt Regency, Old Quarry Golf Course and the Curacao Tourist Board all believe in providing exceptional experiences to their tourists and guests making this a true partnership."

"When choosing an apparel provider for this contest, we wanted the best quality product for our winners," said Jim Bolinger, Golf Manager Old Quarry Golf Course. "I've worked with Oxford Golf for years and have always been impressed with their impeccable customer service, and quality of product, so we know our guests will enjoy their clothing almost as much as the trip itself."

Some limitations apply. Please find full contest details and rules here.

## About Oxford Golf:

The Oxford Golf Group produces and distributes both the Oxford Golf® and Links Tech® brands of golf apparel. The Oxford Golf® brand is recognized as trusted, traditional men's and women's apparel and is sold in pro-shops and resorts and on the Oxford Golf® website at www.oxfordgolf.com. The pure-performance Links Tech® brand is a high-value collection of performance apparel for both men and women. The Oxford Golf Group is a division of Oxford Industries, Inc. Oxford is an international apparel design, sourcing and marketing company featuring a diverse portfolio of owned and licensed brands. Oxford's brands include Tommy Bahama®, Lilly Pulitzer®, Ben Sherman®, Oxford Golf®, Arnold Brant® and Billy London®. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford Golf Group's website at www.oxfordgolf.com or Oxford's website at www.oxfordgolf.com.

About Hyatt Regency Curacao Golf Resort, Spa and Marina:

Located at Santa Barbara Plantation, the 350-room Hyatt Regency Curacao Golf Resort, Spa and Marina is part of a 1,500acre luxury resort community nestled along a natural harbor known as Spanish Water, 25 minutes from Curacao's capital city of Willemstad. The luxury resort features uninterrupted water views on three sides, white sand beaches, full-service Atabei Spa, separate 24-hour Hyatt Stay Fit fitness center, Camp Arawak, three outdoor pools, three restaurants, lounge, dive and water sport facility, Old Quarry — an 18-hole Pete Dye designed championship golf course and 38,000 square feet of indoor and outdoor meeting space. For the latest news from Hyatt Regency Curacao Golf Resort, Spa and Marina, become a fan on <u>Facebook</u> or follow the resort on <u>Twitter</u>. Visit <u>www.Curacao.hyatt.com</u>. About Old Quarry Golf Course:

Designed by Pete Dye and opened in April 2010, <u>Old Quarry Golf Course</u> takes shape on a naturally contoured site overlooking the Caribbean Sea and the sheltered bay known as Spanish Water. Measuring 6,920 yards from the championship tees, the golf course is complemented by an 8,000 square-foot clubhouse featuring a fully stocked golf shop, locker rooms, restaurant and lounge. Named after the Plantation's 19th Century limestone quarry, Pete Dye's championship seaside layout was designed to fit seamlessly into the island's hills and valleys.

## About Curacao:

Selected as the 'Favorite Caribbean Destination' by <u>About.com</u>, 'Top Destination 2012' by Frommer's, one of the 'Top 21 Places We're Going in 2011' by Fodor's, one of the 'Hottest Destinations for 2011' by AOL Travel and one of the 'Destinations to Watch in 2011' by SmarterTravel, Curacao is a unique Caribbean island paradise, boasting 35 uncrowded beaches, and an eclectic mix of history and culture. Explore the vibrant, culturally diverse capital city of Willemstad — a UNESCO World Heritage site — with its distinctive architecture, museums, monuments and world-class shopping. Indulge in Curacao's vast selection of flavorful restaurants, with a mix of sophisticated international and tasty local cuisines. Discover Curacao's abundant natural beauty, pristine dive sites and spectacular snorkeling at secluded beaches — including Cas Abao Beach, selected as one of the 'Top 10 Beach Destinations for 2011' by SmarterTravel. Curacao offers idyllic weather, situated outside of the Hurricane Belt. To learn more about the island of Curacao visit <u>Curacao.com</u>.

SOURCE Oxford Golf

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