FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	OVAL					
	OMB Number:	3235-0287					
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l	hours per response:	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LANIER J REESE SR						2. Issuer Name and Ticker or Trading Symbol OXFORD INDUSTRIES INC [OXM]									5. Relationshi (Check all app X Direct		olicable)	g Perso	Person(s) to Issuer 10% Owner	
(Last) 222 PIEI	st) (First) (Middle) 2 PIEDMONT AVENUE, NE					3. Date of Earliest Transaction (Month/Day/Year) 06/30/2010										Office below			Other below)	(specify
(Street) ATLANTA GA 30308 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine) ∑ine) X	Form	or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						r) I	2A. Deemed Execution Date, f any (Month/Day/Year)		Code	ransaction Disposed ode (Instr. 5)		ties Acquired (A) or I Of (D) (Instr. 3, 4 and				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Code	v	Amount		(A) or (D)	Pric	е	Transa	action(s) 3 and 4)			(111501.4)		
Common)/2010	2010					1,433		A	\$0.00(1)		429,894			D					
Common Stock															(600		I	By Spouse ⁽²⁾
Common Stock																76,899			I	By Trust ⁽²⁾
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any					Transaction Code (Instr.		of E		6. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ow For Dir or (I)	nership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V		(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount nber ares						

Explanation of Responses:

- 1. The securities reported constitute restricted shares granted by the issuer under the Oxford Industries, Inc. Long Term Stock Incentive Plan relating to the reporting person's annual retainer as a non-employee
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

/Suraj A

Palakshappa/Attorney-In-Fact 07/01/2010 for J. Reese Lanier

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.