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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**Oxford Industries, Inc.**

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(Name of Registrant as Specified In Its Charter)

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- No fee required.
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# OXFORD

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**2020** PROXY STATEMENT AND NOTICE OF  
ANNUAL MEETING OF SHAREHOLDERS

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# OXFORD

## NOTICE OF 2020 ANNUAL MEETING OF SHAREHOLDERS TO BE HELD JUNE 16, 2020

Notice is hereby given that the 2020 Annual Meeting of Shareholders of Oxford Industries, Inc. will be held on Tuesday, June 16, 2020 at 2:00 p.m., Eastern Time. Due to public health concerns regarding in-person gatherings as a result of the COVID-19 pandemic, and taking into account the protocols of local, state and federal governments, we have determined that this year's annual meeting will be conducted as a virtual meeting via live audio webcast. Shareholders may access and participate in the annual meeting by visiting [www.meetingcenter.io/215153986](http://www.meetingcenter.io/215153986). There will not be a physical location for the annual meeting, and shareholders will not be able to attend the meeting in person. The purposes of the meeting are to:

- (1) elect as directors the three nominees named in the accompanying proxy statement to serve for a term of three years;
- (2) ratify the selection of Ernst & Young LLP to serve as our independent registered public accounting firm for fiscal 2020;
- (3) approve, by a non-binding, advisory vote, the compensation of our named executive officers; and
- (4) transact any other business that properly comes before the annual meeting or any adjournment or postponement.

Shareholders of record as of the close of business on April 17, 2020 will be entitled to notice of and to vote at the annual meeting or at any adjournment or postponement of the annual meeting.

We have designed the format of the annual meeting to ensure that shareholders have the opportunity to participate in the meeting. The annual meeting will include a live Q&A session during which members of our executive leadership team, including the Chairman of the Board, will answer questions submitted during the meeting, as time permits. To ensure the annual meeting is conducted in a manner that is fair to all shareholders, the Chairman (or such other person designated by our Board) may exercise broad discretion in recognizing questions, the order in which questions are answered and the amount of time devoted to questions.

We have elected to provide access to our proxy materials on the Internet under the U.S. Securities and Exchange Commission's "notice and access" rules. By providing our proxy materials on the Internet, we believe that we are increasing our shareholders' ability to access the information they need while at the same time reducing the environmental impact of our annual meeting. A Notice of Internet Availability of Proxy Materials will be mailed to shareholders beginning on or about May 6, 2020. This proxy statement and our 2019 Annual Report on Form 10-K may be accessed by all shareholders at <http://www.edocumentview.com/oxford>. Any shareholder may request a printed copy of the proxy materials by following the instructions set forth in the Notice of Internet Availability.

**Your vote is important. Regardless of whether you plan to participate in the annual meeting, you are encouraged to vote as soon as possible. You may vote using any of the following methods: (1) on the Internet; (2) by requesting a paper copy of the proxy materials and submitting your vote via a toll-free telephone number or by signing, dating and mailing a completed proxy card; or (3) electronically at the annual meeting. Please review the instructions on each of your voting options described in the Notice of Internet Availability. If your shares are held in an account with a broker, your broker will vote your shares for you if you provide voting instructions. In the absence of instructions, your broker can only vote your shares on limited matters.**

The live audio webcast of the annual meeting will begin promptly at 2 p.m., Eastern Time. We encourage shareholders to access the webcast in advance of the designated start time.

Shareholders may access the annual meeting, submit questions and electronically vote shares at the meeting by visiting [www.meetingcenter.io/215153986](http://www.meetingcenter.io/215153986). If you are a shareholder of record, you may access the meeting webcast and vote electronically during the meeting using the instructions and voter control number set forth in the Notice of Internet Availability.

If your shares are held in an account with a broker and you wish to participate in the annual meeting, you must register in advance to participate in the meeting webcast and obtain a new control number from Computershare, our transfer agent. In order to vote electronically during the meeting, you must request and receive a legal proxy in your name from the broker that holds your shares. You may request registration by submitting proof of your proxy power (legal proxy) reflecting your holdings of our common stock, along with your name and email address, to Computershare. Requests for registration may be directed

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to Computershare (i) by mail to the following address: Computershare, Oxford Industries, Inc. Legal Proxy, P.O. Box 43001, Providence, RI 02940-3001 or (ii) by email, by attaching an image of your legal proxy or forwarding the email from your broker to [legalproxy@computershare.com](mailto:legalproxy@computershare.com). Requests for registration must be labeled "Legal Proxy" and received no later than 5:00 p.m., Eastern Time, on June 10, 2020. You will receive a confirmation of your registration by email after your registration materials have been received.

May 5, 2020

By Order of the Board of Directors,



Suraj A. Palakshappa  
*Vice President-Law, General Counsel  
and Secretary*

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**Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be Held on June 16, 2020: This proxy statement and our 2019 Annual Report on Form 10-K are available on the Internet at <http://www.edocumentview.com/oxford>.**

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# OXFORD

999 Peachtree Street, N.E., Suite 688  
Atlanta, Georgia 30309

## PROXY STATEMENT

### For 2020 Annual Meeting of Shareholders To Be Held on June 16, 2020

#### INTRODUCTION

This proxy statement contains information relating to the 2020 Annual Meeting of Shareholders of Oxford Industries, Inc. to be held on Tuesday, June 16, 2020, beginning at 2:00 p.m., Eastern Time. The annual meeting will be conducted as a virtual meeting, accessible via live audio webcast at [www.meetingcenter.io/215153986](http://www.meetingcenter.io/215153986). In light of the public health concerns regarding in-person gatherings as a result of the COVID-19 pandemic, we believe that hosting a virtual meeting is in the best interest of our shareholders and employees.

We have elected to provide access to our proxy materials on the Internet. Accordingly, we are mailing a Notice of Internet Availability of Proxy Materials to our shareholders instead of a paper copy of our proxy materials. By providing our proxy materials on the Internet, we believe that we are increasing our shareholders' ability to access the information they need while at the same time reducing the environmental impact of our annual meeting. The Notice of Internet Availability contains instructions for accessing our proxy materials and submitting a proxy on the Internet. The Notice of Internet Availability also contains instructions for requesting a paper copy of our proxy materials. We will begin mailing the Notice of Internet Availability on or about May 6, 2020 to all holders of our common stock, par value \$1.00 per share, entitled to vote at the annual meeting. A similar notice will be sent by brokers and other nominees to beneficial owners of shares of which they are the shareholder of record.

This proxy statement and our 2019 Annual Report on Form 10-K are available at <http://www.edocumentview.com/oxford>. We will mail any shareholder a copy of the proxy materials free of charge upon request, but you will not receive a printed copy of the proxy materials unless you request one. You may request to receive a copy of proxy materials by following the instructions set forth in the Notice of Internet Availability.

#### PROPOSALS FOR SHAREHOLDER CONSIDERATION

Proposal		Board's Recommendation
Proposal No. 1—Election of Directors	<i>Election of three Class I directors for a three-year term expiring in 2023: Messrs. Dennis M. Love, Clyde C. Tuggle and E. Jenner Wood III</i>	FOR EACH
Proposal No. 2—Ratification of Ernst & Young LLP	<i>Ratification of Ernst &amp; Young LLP to serve as our independent registered public accounting firm for fiscal 2020</i>	FOR
Proposal No. 3—Non-Binding, Advisory Vote on Executive Compensation	<i>A non-binding, advisory vote to approve the compensation paid to our named executive officers</i>	FOR

## **Proposal No. 1: Election of Directors**

### ***Board of Directors***

In accordance with our charter, our directors are divided into three classes that are as nearly equal in size as possible. Directors in each class are elected to three year terms, with director classes serving staggered terms. A director holds office until the annual meeting of shareholders held in the year during which the director's term ends and until his or her successor is elected and qualified.

### ***Bylaws Relating to Retirement***

Pursuant to our bylaws, an individual becomes ineligible for election or appointment as a director: (1) for any employee director (i.e., someone who concurrently serves as an employee of our company and as a member of our Board), other than an individual who has at any time served as our Chief Executive Officer, following the end of our fiscal year during which such individual reaches the age of 65; and (2) for any other individual, following the end of our fiscal year during which such individual reaches the age of 72.

### ***Director Nominees***

Our Board currently consists of three Class I directors (Messrs. Dennis M. Love, Clyde C. Tuggle and E. Jenner Wood III), four Class II directors (Messrs. Thomas C. Chubb III, John R. Holder, Stephen S. Lanier, and Clarence H. Smith) and three Class III directors (Ms. Helen Ballard, Mr. Thomas C. Gallagher and Ms. Virginia A. Hepner).

At our 2020 annual meeting, the terms of our Class I directors will expire. Our Board, on the recommendation of our Nominating, Compensation & Governance Committee, or NC&G Committee, has unanimously nominated Messrs. Dennis M. Love, Clyde C. Tuggle and E. Jenner Wood III for election at our annual meeting as Class I directors, each to serve for a three year term expiring in 2023 and until his respective successor is elected and qualified.

The terms of our Class II directors expire in 2021, and the terms of our Class III directors expire in 2022. Each of our Class II and Class III directors is currently expected to remain in office for the remainder of his or her current term.

### ***Required Vote***

In an uncontested election at an annual meeting of shareholders, our bylaws require that each director be elected by a majority of the votes cast with respect to such director (number of shares voted "for" a director must exceed the number of votes cast "against" that director). In accordance with our bylaws, in order for a shareholder to have nominated a director for consideration at the 2020 annual meeting, we must have received the nomination not later than the close of business on March 20, 2020. We have not received a shareholder nomination for a director for consideration at the 2020 annual meeting. Accordingly, the election of directors at the 2020 annual meeting is an uncontested election.

Under Georgia law, in an uncontested election, if a nominee who is already serving as a director is not elected, the director would continue to serve on our Board as a "holdover director." Under our bylaws, any holdover director who fails to receive a majority of the votes cast must offer to tender his or her resignation to our Board. Our Board, in consultation with any of its committees so designated, would then determine whether to accept or reject the resignation, or whether other action should be taken. Under our bylaws, our Board is required to act on the resignation and publicly disclose its decision and the rationale behind it within 90 days from the date the election results are certified. Messrs. Love, Tuggle and Wood are currently serving on our Board.

Abstentions and broker non-votes will have no effect on the vote for the election of directors. Proxies cannot be voted for a greater number of persons than the number of nominees named.

Each nominee has consented to serve if elected, and our Board has no reason to believe that any of the nominees will be unable or unwilling to serve if elected. If a nominee becomes unwilling or unable to serve prior to the annual meeting, then at the recommendation of our Board: (1) proxies will be voted for a substitute nominee selected by or at the direction of our Board; (2) the vacancy created by the inability or unwillingness of a nominee to serve will remain open until filled by our Board; or (3) our bylaws may be amended to reduce the number of directors serving on our Board.

### ***Recommendation of our Board of Directors***

**OUR BOARD UNANIMOUSLY RECOMMENDS A VOTE "FOR" EACH OF MESSRS. DENNIS M. LOVE, CLYDE C. TUGGLE AND E. JENNER WOOD III AS A CLASS I DIRECTOR.**

## **Proposal No. 2: Ratification of Independent Registered Public Accounting Firm**

### ***Independent Registered Public Accounting Firm***

Our Audit Committee has selected Ernst & Young LLP to serve as our independent registered public accounting firm for fiscal 2020, which appointment was ratified by our full Board. Ernst & Young LLP has served as our independent auditors since 2002.

Our Board considers Ernst & Young LLP to be well qualified and recommends that our shareholders vote to approve its selection. Shareholder ratification of the selection of our independent registered public accounting firm is not required by law; however, our Board considers the solicitation of shareholder approval to be in our company's and our shareholders' best interests. A representative of Ernst & Young LLP is expected to participate in the annual meeting. The representative will be given the opportunity to make a statement if he or she desires to do so and is expected to be available to respond to appropriate questions from shareholders.

### ***Required Vote***

Ratification of the selection of Ernst & Young LLP to serve as our independent registered public accounting firm for fiscal 2020 requires the affirmative vote of at least a majority of the outstanding shares of our common stock present at the annual meeting, in person or by proxy, and entitled to vote on the proposal. Abstentions will have the same effect as a vote against this proposal. If our shareholders do not ratify the selection of Ernst & Young LLP as our independent registered public accounting firm for fiscal 2020, our Audit Committee will consider whether it is appropriate to select another independent registered public accounting firm for fiscal 2020 and/or future years.

### ***Recommendation of our Board of Directors***

**OUR BOARD UNANIMOUSLY RECOMMENDS A VOTE "FOR" THE PROPOSAL TO RATIFY ERNST & YOUNG LLP TO SERVE AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR FISCAL 2020.**

## **Proposal No. 3: Non-Binding, Advisory Vote to Approve Executive Compensation**

### ***Executive Compensation***

We are asking shareholders to indicate their support for our named executive officer compensation practices, as described in this proxy statement. This "say-on-pay" proposal gives our shareholders the opportunity to express their views on our executive compensation practices. The vote is not intended to address any specific item of compensation, but rather the overall compensation of our named executive officers and the philosophy, policies and practices described in this proxy statement.

As further described under "*Executive Compensation—Compensation Discussion and Analysis*," our executive compensation programs are designed to maintain a strong link between pay and performance for our named executive officers; align our named executive officers' interests with those of our shareholders by creating a strong focus on stock ownership; and ensure that we are able to attract and retain talented individuals who can deliver excellent business performance.

### ***Proposed Resolution***

We are asking our shareholders to vote on the following resolution at the annual meeting:

RESOLVED, that the shareholders approve, on a non-binding, advisory basis, the compensation paid to the Company's named executive officers as disclosed in this proxy statement, including the Compensation Discussion and Analysis, compensation tables and narrative discussion set forth herein.

### ***Required Vote***

Approval of the say-on-pay resolution requires the affirmative vote of at least a majority of the outstanding shares of our common stock present at the annual meeting, in person or by proxy, and entitled to vote on the proposal. Because broker non-votes are counted as present at the annual meeting for quorum purposes but are not counted as entitled to vote on this proposal, they will have no effect on the vote on the resolution approving executive compensation. Abstentions will have the same effect as a vote against this proposal.

The vote on this say-on-pay proposal is advisory, and therefore the results of this proposal are not binding on our company, our NC&G Committee or our Board. The results of this proposal will not overrule any decision made by our Board or NC&G Committee. Our Board and our NC&G Committee value the input of our shareholders and to the extent there is any significant vote against this say-on-pay proposal, we will consider our shareholders' concerns and our NC&G Committee will evaluate whether any actions, in fiscal 2020 or in subsequent years, are necessary to address those concerns.

### ***Recommendation of our Board of Directors***

**OUR BOARD UNANIMOUSLY RECOMMENDS A VOTE "FOR" THE PROPOSAL APPROVING EXECUTIVE COMPENSATION.**

**CORPORATE GOVERNANCE AND BOARD MATTERS****Directors**

Under our articles of incorporation, or charter, our Board is to consist of at least nine members, with the specific number fixed by our bylaws, as amended from time to time. Our bylaws have set the number of our directors at 10 members, and we currently have 10 members serving on our Board.

Our charter provides that the members of our Board are to be divided into three classes. Our Board currently consists of three Class I directors (Messrs. Dennis M. Love, Clyde C. Tuggle and E. Jenner Wood III), four Class II directors (Messrs. Thomas C. Chubb III, John R. Holder, Stephen S. Lanier, and Clarence H. Smith) and three Class III directors (Ms. Helen Ballard, Mr. Thomas C. Gallagher and Ms. Virginia A. Hepner). The terms of our Class I directors expire at the 2020 annual meeting, while the terms of our Class II directors and Class III directors expire in 2021 and 2022, respectively.

Our Board has unanimously nominated each of Messrs. Dennis M. Love, Clyde C. Tuggle and E. Jenner Wood III, who are currently Class I directors, for re-election at the annual meeting, each to serve for a three year term expiring in 2023 and until his respective successor is elected and qualified.

**Director Nominees**

The following sets forth, as of April 17, 2020, certain information concerning our nominees for director, as well as a description of the specific experience, qualifications, attributes and skills that led our Board to conclude that each of these individuals should serve as a director.

<u>Name</u>	<u>Age</u>	<u>Director Since</u>	<u>Positions Held and Specific Experience and Qualifications</u>
Dennis M. Love	64	2008	<p>Mr. Love is the retired Chairman of Printpack Inc., a manufacturer of flexible and specialty rigid packaging, a position he held from 2005 until 2017. Mr. Love also served as Chief Executive Officer of Printpack Inc. from 1987 until his retirement from that position in 2016. Mr. Love served as a director of AGL Resources, Inc. from 1999 until that company's merger with Southern Company in 2016. Mr. Love is also a director of the Cleveland Group, Inc.</p> <p>Mr. Love has approximately 30 years of experience as a chief executive and has extensive service as a director of public companies, including having served on the Compensation and Employee Benefits Committee of Carastar Industries, Inc. and the Nominating, Governance and Corporate Responsibility Committee of AGL Resources, Inc. The insight Mr. Love gained through these board affiliations serves our Board well. In addition, Mr. Love's stewardship of Printpack Inc.'s successful domestic and international acquisitions allows him to offer key insights into our operations and strategic decision making, making him a valuable asset to our Board and Audit Committee.</p>
Clyde C. Tuggle	59	2011	<p>Mr. Tuggle is a co-founder of Pine Island Capital Partners, a middle-market private equity investment firm. Mr. Tuggle retired as Senior Vice President, Chief Global Public Affairs and Communications Officer of The Coca-Cola Company in 2017, a position he held since 2009, and subsequently served as Senior Advisor to the Chief Executive Officer of Coca-Cola until April 2018. During his 30-year career at Coca-Cola, Mr. Tuggle held a number of senior management roles, including as Executive Assistant to the CEO; Deputy Division President, Central Europe; Senior Vice President, Worldwide Public Affairs and Communication; and President of Coca-Cola's Russia, Ukraine and Belarus Division. Mr. Tuggle serves on the Board of Directors of Georgia Power Company and TRIFORM, LLC.</p> <p>Mr. Tuggle has broad executive management experience at a publicly traded company heavily focused on brand management, which serves our Board well. In addition, Mr. Tuggle's experience at Coca-Cola, which includes oversight of investor relations and public communications issues, provides key insights to our Board and Audit Committee.</p>

<u>Name</u>	<u>Age</u>	<u>Director Since</u>	<u>Positions Held and Specific Experience and Qualifications</u>
E. Jenner Wood III	68	1995	<p>Mr. Wood served as Corporate Executive Vice President of SunTrust Banks, Inc. from 1994 until his retirement in 2016. He also served as Chairman, President and Chief Executive Officer of the Atlanta Division of SunTrust Bank from 2014 to 2015. During his 40+ year career at SunTrust Bank, Mr. Wood served in various corporate executive positions, including as Chairman, President and Chief Executive Officer of the Atlanta/Georgia Division, the Georgia/North Florida Division, and SunTrust Bank Central Group. Mr. Wood is a director of The Southern Company, where he serves on the Audit Committee, and Genuine Parts Company, where he serves on the Compensation, Nominating and Governance Committee.</p> <p>Mr. Wood's professional career includes more than 20 years in executive management positions with SunTrust Banks, Inc. and its various affiliates. Mr. Wood's insights with respect to financial issues and the financial services industry generally, including as it relates to the retail and business aspects of SunTrust Banks' operations, together with his extensive experience on the boards of directors and committees of various public and private companies, make him a valuable asset to our Board.</p>

**Continuing Directors**

The following sets forth, as of April 17, 2020, certain information concerning our Class II and Class III directors, whose terms expire in 2021 and 2022, respectively, as well as a description of the specific experience, qualifications, attributes and skills that led our Board to conclude that each of these individuals should serve as a director. Each of our Class II and Class III directors is currently expected to remain in office for the remainder of his or her current term.

<u>Name</u>	<u>Age</u>	<u>Director Since</u>	<u>Positions Held and Specific Experience and Qualifications</u>
Helen Ballard	65	1998	<p>Ms. Ballard is the owner of Helen Ballard LLC, a company she formed in 2015 in the business of home furnishing products design. Prior to forming Helen Ballard LLC, Ms. Ballard founded Ballard Designs, Inc. in 1983 and served as its Chief Executive Officer until she retired from that position in 2002. Ballard Designs, Inc. is a multichannel direct-to-consumer home furnishing retail business which is currently part of QVC, Inc. and its parent company Qurate Retail, Inc.</p> <p>Ms. Ballard has more than 20 years of experience in a chief executive capacity. Ms. Ballard also previously served as a member of the Board of Directors of Cornerstone Brands, Inc., which was organized as a conglomerate of companies selling home and leisure goods and casual apparel through catalogs primarily aimed at affluent, well-educated consumers ages 35 to 60. Ms. Ballard's experience in direct-to-consumer businesses, in particular with business activities aimed at demographics overlapping those of our various operating groups, serves our Board well.</p>
Thomas C. Chubb III	56	2012	<p>Mr. Chubb is our Chairman, Chief Executive Officer and President. Mr. Chubb has served as our Chief Executive Officer and President since 2013 and was elected our Chairman in 2015. Mr. Chubb served as our President starting in 2009, as our Executive Vice President from 2004 until 2009, and as our Vice President, General Counsel and Secretary from 1999 to 2004.</p> <p>Mr. Chubb has been employed by our company for more than 30 years and has been an executive with our company for more than 20 years. Mr. Chubb provided direct oversight for many of our operating groups for several years before being promoted to Chief Executive Officer and was instrumental in our company's transformation from its historical domestic private label manufacturing roots to becoming a global company engaged in the design, sourcing, marketing and distribution of lifestyle branded apparel products. Mr. Chubb's previous experience as our General Counsel also gives him key insights into the business, legal and regulatory environment in which we operate. Mr. Chubb's long history with our organization, his leadership skills and his knowledge of our businesses and industry serve our Board well.</p>

<u>Name</u>	<u>Age</u>	<u>Director Since</u>	<u>Positions Held and Specific Experience and Qualifications</u>
Thomas C. Gallagher	72	2013 (previous service 1991 - 2007)	<p>Mr. Gallagher is the retired Chairman and Chief Executive Officer of Genuine Parts Company, a service organization engaged in the distribution of automotive replacement parts, industrial replacement parts and materials and business products. Mr. Gallagher served as Chief Executive Officer of Genuine Parts from 2004 until 2016, as its Executive Chairman from 2005 until 2017 and as its Non-Executive Chairman until 2019. Mr. Gallagher previously served as President of Genuine Parts from 1990 to 2012 and Chief Operating Officer of Genuine Parts from 1990 until 2004. Mr. Gallagher continues to serve as a director of Genuine Parts.</p> <p>Mr. Gallagher has more than 25 years of executive-level responsibilities with a NYSE-listed public company; brings extensive experience serving as a director of other companies, including having served on the Board of Directors of Genuine Parts for more than 25 years and having previously served on the boards of STI Classic Funds, STI Classic Variable Trust and National Services Industries, Inc.; and is extremely familiar with our company, having served on our Board for more than 20 years. Mr. Gallagher's business acumen and leadership skills are a valuable asset to our Board and Audit Committee.</p>
Virginia A. Hepner	62	2016	<p>Ms. Hepner retired from her position as President and Chief Executive Officer of The Woodruff Arts Center, a visual and performing arts center, in 2017. Ms. Hepner had served in this capacity since 2012. Prior to joining the Woodruff Arts Center, she served as a consultant to DMI Music and Media Solutions from 2011 until 2012. She is currently a principal investor in GHL, LLC, a private real estate investment partnership for commercial assets. Ms. Hepner retired from Wachovia Bank in 2005 as an Executive Vice President. Ms. Hepner serves as a director of Cadence Bancorporation, including as Chair of its Audit Committee. Ms. Hepner is also a member of the Board of Directors of National Vision Holdings, Inc., including as the Chair of its Nominating &amp; Corporate Governance Committee and a member of its Audit Committee. Ms. Hepner previously served as a director of Chexar Corporation (now named Ingo Money, Inc.).</p> <p>Ms. Hepner has more than 25 years of corporate banking and capital markets experience, including having served as a senior officer with financial oversight responsibilities. Her financial expertise and leadership skills, also evidenced by her experience as a director of publicly held companies and overseeing various aspects of The Woodruff Arts Center's operations, serve our Board well.</p>
John R. Holder	65	2009	<p>Mr. Holder is Chairman and Chief Executive Officer of Holder Properties, Inc., a commercial and residential real estate development, leasing and management company, and has held that position since 1989. Mr. Holder has served as Chief Executive Officer of Holder Properties since 1980. He is a member of the Board of Directors and Compensation, Nominating and Governance Committee of Genuine Parts Company and also serves on the Board of Directors of SunTrust Bank's Atlanta Region.</p> <p>Mr. Holder has demonstrated strategic leadership in growing Holder Properties, which has been involved in developing over 11 million square feet of real estate valued in excess of \$2 billion, and also has extensive involvement in the financial and marketing areas of that business. His service as the Chairman and Chief Executive Officer of Holder Properties, together with various board affiliations including civic organizations and membership on the Audit and Compensation, Nominating and Governance Committees of Genuine Parts Company, has given him leadership experience, business acumen and financial literacy beneficial to our Board and Audit Committee.</p>

<u>Name</u>	<u>Age</u>	<u>Director Since</u>	<u>Positions Held and Specific Experience and Qualifications</u>
Stephen S. Lanier	42	2018	<p>Mr. Lanier is a Managing Partner of Fremantle Capital, LLC, a private investment firm that seeks to acquire or invest in mature, lower middle market companies primarily in the Southeastern U.S. and Texas. Prior to co-founding Fremantle Capital in 2017, Mr. Lanier spent seven years in leadership positions in operations, compliance, governmental affairs and the office of the general counsel of Southern Company, one of the nation's largest energy companies. Before joining Southern Company, Mr. Lanier served in the Central Intelligence Agency during the George W. Bush and Barack Obama administrations. Mr. Lanier began his career as a securities analyst for Merrill Lynch.</p> <p>Mr. Lanier has more than 15 years of private and public sector experience in multiple industries. Mr. Lanier has extensive middle market M&amp;A experience and has worked internationally in various regions. He has a strong financial background, having started his career as a securities analyst, as well as insight into the global markets and regulatory environments in which we operate, all of which provides valuable insights to our Board and Audit Committee.</p>
Clarence H. Smith	69	2003	<p>Mr. Smith is Chairman of the Board, President and Chief Executive Officer of Haverty Furniture Companies, Inc., a full-service home furnishings retailer. Mr. Smith was elected Chairman of Havertys in 2012 and has served as its President and Chief Executive Officer since 2003. He served as President and Chief Operating Officer of Havertys from 2002 to 2003, Chief Operating Officer of Havertys from 2000 to 2002, and Senior Vice President, General Manager-Stores of Havertys from 1996 to 2000. Mr. Smith also serves on the Executive Committee of Havertys.</p> <p>Mr. Smith has over 20 years of senior management experience at Haverty Furniture Companies, Inc., an Atlanta-based, publicly traded company with over 100 stores in 16 states, which affords our Board and our NC&amp;G Committee valuable insight into compensation, governance and general business practices at a company with a brand management focus and retail and other direct-to-consumer business activities.</p>

### Director Independence

Our Corporate Governance Guidelines provide that we will have a majority of "independent" directors under the New York Stock Exchange's ("NYSE's") listing standards, as determined by the Board, and that, at least annually, our NC&G Committee will review each relationship that exists with a director and his or her related interests for the purpose of determining whether the director is independent. Based in part on our NC&G Committee's review, our Board annually considers the independence of each of our directors.

At its March 2020 meeting, our NC&G Committee and full Board considered director independence. As part of this consideration, our NC&G Committee and Board broadly considered all relevant facts and circumstances, including the NYSE's corporate governance listing standards and all relevant transactions and relationships between each director (including each director's immediate family members and other affiliates) and our company and our management to determine whether any relationship might impair the director's ability to make independent judgments.

Based on this review and consistent with the recommendation of our NC&G Committee, our Board affirmatively determined that all nine of our non-employee directors (Ms. Ballard and Hepner and Messrs. Gallagher, Holder, Lanier, Love, Smith, Tuggle and Wood) are independent.

Mr. Chubb is currently our Chairman, Chief Executive Officer and President, and therefore not considered an independent director.

In evaluating the independence of our directors, our NC&G Committee and Board gave particular consideration to the following relationships:

- Mr. Thomas C. Gallagher recently served as the Chairman and Chief Executive Officer of Genuine Parts Company, where two of our other directors, Mr. John R. Holder and Mr. E. Jenner Wood III, currently serve as directors; and Mr. Gallagher served on our Board from 1991 until 2007, when he resigned in order to eliminate a director interlock relationship that previously existed; and

- Mr. Stephen S. Lanier is the grandson of one of our founders; he is also the son of Mr. J. Hicks Lanier, our former Chairman, Chief Executive Officer and President, who has not been an employee of our company since the end of 2012 and retired from his position as our non-executive Chairman in 2015. Mr. Stephen Lanier's father continues to receive nominal non-cash benefits from our company in the form of office space, shared secretarial services and parking at our headquarters, as well as discounts on merchandise purchased directly from our company consistent with the discounts provided to other recent retirees from our Board.

Our Board determined that these relationships were not material to a determination that the applicable individuals are independent, particularly taking into consideration, among other things, the objectivity of Mr. Gallagher and of Mr. Stephen Lanier at previous meetings of our Board and the gap in time since Mr. J. Hicks Lanier's retirement.

### **Corporate Governance Guidelines; Conduct Policies**

Our Board has adopted Corporate Governance Guidelines that set forth certain guidelines for the operation of the Board and its committees. In accordance with its charter, our NC&G Committee periodically reviews and assesses the adequacy of our Corporate Governance Guidelines. As provided under our Corporate Governance Guidelines, our Board annually conducts a self-evaluation, which our NC&G Committee oversees. Our Board has the authority to engage its own advisors and consultants.

Our Board has also adopted a Code of Conduct for all of our directors, officers and employees, as well as an ethical conduct policy that applies to our senior financial officers, specifically our chief executive officer and our chief financial officer and controller. We intend, if applicable, to disclose amendments to our Code of Conduct and our ethical conduct policy for our senior financial officers (other than technical, administrative or other non-substantive amendments) and material waivers of (or failure to enforce) any provisions of these conduct policies (if applicable to any of our directors or executive officers) on our website at [www.oxfordinc.com](http://www.oxfordinc.com).

### **Corporate Social Responsibility**

Our company recognizes the importance of fostering a culture of social responsibility, which is embodied in our Code of Conduct and can be summed up in four words: *Do the right thing*. For our company, this means doing the right thing for our people, the places we work and our planet, as embodied in the following three pillars of our corporate social responsibility initiatives.

#### ***Empower Our People***

We believe that all individuals should be treated with respect and dignity. Our long-term sustainability as a global organization is built on two basic tenets: (1) provide our team members with an enriching environment in which to develop professionally; and (2) ensure fair and safe working conditions for all workers engaged within our supply chain.

#### ***Enrich Our Communities***

Having been in business for over 75 years, we recognize that in order for a company to survive, we must develop deep connections with the communities in which we operate. We recognize the impact we can have on our communities and understand our responsibility in making the world a better place for future generations. We are proud of our company, our brands and our personnel for the manner in which we support our communities through volunteer efforts, charitable giving, sponsorship activities or working with like-minded, responsible business partners.

#### ***Reduce Our Footprint***

We are cognizant of the impact that our operations can have on the environment and actively explore and pursue environmentally-friendly processes throughout our business. In order to make the world a better place for future generations, we understand that we must operate our business in a way that reduces waste and minimizes the impact of our operations on the planet. Our sustainability activities include, for example: (1) energy efficiency initiatives; (2) waste minimization efforts; (3) the use of recycled materials within our supply chain; (4) the implementation of environmentally responsible solutions at our physical locations; (5) working with trade organizations to keep up with industry developments and opportunities; and (6) the incorporation of sustainable raw materials in our products.

For more information, please visit the "Corporate Responsibility" tab on our website at <http://www.oxfordinc.com>.

**Board Meetings and Committees of our Board of Directors**

During fiscal 2019, our Board held four meetings and committees of our Board held a total of five meetings. During fiscal 2019, each of our directors attended 100% of the aggregate number of meetings of our Board and of all committees of which the director was a member. Although we do not have a formal policy requiring attendance by directors at our annual meetings of shareholders, as stated in our Corporate Governance Guidelines, we encourage directors to attend our annual meetings of shareholders. In order to help facilitate attendance by our directors, we have traditionally scheduled our annual meetings of shareholders to coincide with the date of a quarterly meeting of our Board. All of our directors attended our 2019 annual meeting.

Our Board has a standing Executive Committee, Audit Committee and NC&G Committee. The following table identifies the members of each of these committees as of April 17, 2020 and the number of meetings (and actions taken by written consent in lieu of meetings) held by each of these committees during fiscal 2019.

<u>Name</u>	<u>Executive Committee</u>	<u>Audit Committee</u>	<u>NC&amp;G Committee</u>
Helen Ballard*			X
Thomas C. Chubb III	<b>chair</b>		
Thomas C. Gallagher*		X	
Virginia A. Hepner*			X
John R. Holder*		X	
Stephen S. Lanier*		X	
Dennis M. Love*	X	<b>chair</b>	
Clarence H. Smith*	X		<b>chair</b>
Clyde C. Tuggle*		X	
E. Jenner Wood III*	X		X
<b>Total Number of Meetings</b>	<b>0</b>	<b>4</b>	<b>1</b>
<b>Actions by Written Consent</b>	<b>1</b>	<b>1</b>	<b>3</b>

\* Independent Director

***Executive Committee***

Our Executive Committee has the power to exercise the authority of the full Board in managing the business and affairs of our company, except certain powers that are reserved to our full Board under Georgia law. In practice, our Executive Committee serves as a means for taking action requiring our Board's approval between its regularly scheduled meetings.

***Audit Committee***

The purpose of our Audit Committee is to assist our Board in fulfilling its oversight responsibilities with respect to the following: (1) the integrity of our financial statements, reporting processes and systems of internal controls; (2) our compliance with applicable laws and regulations; (3) the qualifications and independence of our independent registered public accounting firm; and (4) the performance of our internal audit department and our independent registered public accounting firm.

The principal duties and responsibilities of our Audit Committee are set forth in its charter. Pursuant to its charter, our Audit Committee has full access to our books, records, facilities and personnel, as well as the express authority to retain, at our company's expense, any outside legal, accounting or other advisors that it deems necessary or helpful to the performance of its responsibilities. Pursuant to its charter, our Audit Committee is also charged with reviewing our guidelines and policies with respect to risk assessment and risk management, including cybersecurity risks and major financial risk exposures, and the steps taken by our management to monitor and control those risks. In addition, our Audit Committee may exercise additional authority prescribed from time to time by our Board.

Our Board annually evaluates the financial expertise and independence of the members of our Audit Committee. Following its review in March 2020, our Board determined that Mr. Holder and Mr. Love are "audit committee financial experts," as that term is defined by the rules and regulations of the U.S. Securities and Exchange Commission (which we refer to as the "SEC"), and that all of the members of our Audit Committee are financially literate in accordance with the NYSE's governance listing standards and SEC rules and regulations.

### ***Nominating, Compensation & Governance Committee (or NC&G Committee)***

The purpose of our NC&G Committee is to: (1) assist our Board in fulfilling its responsibilities with respect to the compensation of our executive officers; (2) recommend candidates for all directorships to be filled; (3) identify individuals qualified to serve as members of our Board; (4) review and recommend committee appointments; (5) take a leadership role in shaping our corporate governance; (6) develop and recommend our Corporate Governance Guidelines to our Board for adoption; (7) lead our Board in an annual review of its own performance; and (8) perform other functions that it deems necessary or appropriate. Pursuant to its charter, our NC&G Committee has the express authority to retain or obtain the advice of a compensation consultant, independent legal counsel or other advisor, at our company's expense.

Our NC&G Committee also has the following responsibilities, among others, related to compensation matters: (1) administering our stock option and restricted stock plans; (2) reviewing and approving corporate goals and objectives relevant to the compensation of our Chief Executive Officer, evaluating our Chief Executive Officer's performance in light of those goals and objectives and determining the compensation of our Chief Executive Officer based upon this evaluation; (3) reviewing and approving the compensation of our non-CEO executive officers; and (4) making recommendations to our Board regarding certain incentive compensation plans and equity-based plans. In addition, as part of its oversight of our overall compensation program, our NC&G Committee considers our compensation policies and procedures, including the incentives that they create and factors that may influence excessive risk taking.

Following its review in March 2020, our Board determined that all of the members of our NC&G Committee are independent and meet the enhanced independence standards applicable to compensation committee members under the NYSE's corporate governance listing standards and SEC rules and regulations. For information about the role of executive officers and compensation consultants in determining compensation, see "*Executive Compensation—Compensation Discussion and Analysis*" below.

### **Meetings of Non-Employee Directors**

Pursuant to our Corporate Governance Guidelines, our non-employee directors periodically meet separately in executive sessions. Mr. Wood, as our lead director, chaired the meetings of our non-employee directors during fiscal 2019.

### **Board Leadership**

Our Board is responsible for governing the affairs of our company for the benefit of our shareholders. In discharging this responsibility, our Board relies on the judgment, business acumen and experience of our qualified management team. Our directors believe that the appropriate leadership structure for our Board may change from time to time. As stated in our Corporate Governance Guidelines, our Board does not have a policy as to whether our Chief Executive Officer should also serve as chair of our Board. The Board makes this decision as it deems appropriate from time to time based upon the relevant factors applicable to each case.

Our Board is currently comprised of nine independent directors and one management director (our current Chairman, Chief Executive Officer and President, Mr. Chubb). In electing Mr. Chubb as our Chairman, our Board considered Mr. Chubb's leadership qualities; management capability; knowledge of our business and industry; long-term, strategic perspective demonstrated over the course of many years; and performance as our Chief Executive Officer and President.

In Mr. E. Jenner Wood III, we also have an active, engaged lead (independent) director. In his capacity as the lead director, Mr. Wood sets the agenda for, and chairs, executive sessions of our non-employee directors; serves as a liaison between independent directors and Mr. Chubb; and serves as a liaison between our shareholders and our independent directors. As lead director, Mr. Wood is in regular contact with Mr. Chubb about our operating results and activities, risks to our business and business prospects.

We also have a supermajority of independent directors, regular meetings of our non-employee directors in executive session and an Audit Committee and NC&G Committee (each of which reports to our full Board on a quarterly basis on significant committee activities) comprised solely of independent directors. Our Board believes the current leadership structure, comprised of an executive chair and CEO balanced with a strong lead director tasked with significant specified duties, is in the best interests of our company and shareholders.

### **Director Nomination Process**

In accordance with our Corporate Governance Guidelines, our NC&G Committee periodically reviews the skills and characteristics required of our directors. This assessment includes issues such as independence, expertise, age, diversity, general business knowledge and experience, financial literacy, availability and commitment, as well as other criteria that our NC&G Committee finds to be relevant. We believe continuity in director service promotes stability and provides our company with the benefit of accumulated familiarity and insight. Accordingly, our NC&G Committee's process for identifying nominees

reflects our company's practice of re-nominating incumbent directors whom the committee believes will continue to beneficially contribute to our Board.

Although our Board does not follow any ratio or formula to determine the appropriate composition of directors, consistent with our Corporate Governance Guidelines, our NC&G Committee recognizes that a diversity of viewpoints and practical experiences can enhance our Board's effectiveness. Accordingly, it is the practice of our NC&G Committee in evaluating the diversity of potential director candidates to give particular consideration to the diverse experiences and perspectives that a prospective candidate may bring to our Board. In order to accomplish its objectives, our NC&G Committee's evaluations of potential candidates generally involve a review of the candidate's background and credentials, interviews of a candidate by members of our Board and discussions among our directors. Based on its evaluation in light of the foregoing factors, our NC&G Committee recommends candidates to our full Board which, in turn, selects candidates to be nominated for election by shareholders or to be elected by our Board to fill a vacancy.

## **Director Compensation**

### ***Compensation Program for Fiscal 2019***

For fiscal 2019, our non-employee directors were compensated in accordance with the following program guidelines:

- an annual stock retainer in the form of restricted stock (subject to a vesting period generally coinciding with one year of service on our Board) granted to each non-employee director with a grant date fair value of \$75,000 (an increase of \$5,000 from the 2018 program);
- an annual cash retainer of \$40,000 payable in quarterly installments to each non-employee director;
- an additional annual cash retainer of \$12,500 payable in quarterly installments to our lead director and the chairs of our Audit and NC&G Committees; and
- an annual cash retainer of \$5,000 payable in quarterly installments to each member, including the chairs, of our Audit and NC&G Committees.

To further facilitate our directors increasing their ownership of our stock, our non-employee directors are given the option to elect to receive their annual cash retainers in the form of a one-time restricted stock grant having a grant date fair value equal to the retainer. For fiscal 2019, two of our non-employee directors elected to receive their cash retainers in the form of restricted stock.

Director compensation is paid for the 12-month period commencing with each annual meeting of shareholders. Accordingly, the fiscal 2019 director compensation program described above applies to the period starting with the 2019 annual meeting held on June 18, 2019 and concluding with this year's annual meeting and does not coincide with our 2019 fiscal year for which director compensation is reported in the table below under "*—Director Compensation for Fiscal 2019.*"

Under our Deferred Compensation Plan, our non-employee directors are eligible to defer receipt of up to 100% of their cash retainers. Non-employee directors are permitted to "invest" their deferred fees among a platform of investment options that are available to our eligible employees who participate in the plan. Our Deferred Compensation Plan is an unfunded, non-qualified deferred compensation plan, and participants' account balances are subject to the claims of our company's creditors. In the event that our company becomes insolvent, participants in the plan would be unsecured general creditors with respect to their account balances, which we believe further aligns the interests of our participating directors with the long-term interests of our shareholders. Because our Deferred Compensation Plan does not provide above-market, fixed rates of return, earnings under the plan are not included in the table below under "*—Director Compensation for Fiscal 2019.*" Three of our non-employee directors elected to participate in our Deferred Compensation Plan during fiscal 2019.

As an employee director, our Chairman, Chief Executive Officer and President, Mr. Thomas C. Chubb III, is not compensated for his service on our Board.

**Director Compensation for Fiscal 2019**

The table below summarizes the compensation for our non-employee directors for fiscal 2019.

<b>Name</b>	<b>Fees Earned or Paid in Cash(\$)</b>	<b>Stock Awards (\$)<sup>(1)</sup></b>	<b>All Other Compensation (\$)<sup>(2)</sup></b>	<b>Total (\$)<sup>(3)</sup></b>
Helen Ballard	45,034	74,966	1,410	121,410
Thomas C. Gallagher	45,034	74,966	1,410	121,410
Virginia A. Hepner	45,034	74,966	1,410	121,410
John R. Holder	9	119,991	1,954	121,954
Stephen S. Lanier	45,034	74,966	1,410	121,410
Dennis M. Love	2	132,498	2,105	134,605
Clarence H. Smith	57,534	74,966	1,410	133,910
Clyde C. Tuggle	45,034	74,966	1,410	121,410
E. Jenner Wood III	57,534	74,966	1,410	133,910

- (1) Represents the aggregate grant date fair value of restricted stock granted in fiscal 2019, computed in accordance with FASB ASC Topic 718. Information about the assumptions used to value these awards can be found under the captions "Equity Compensation" and "Long-Term Stock Incentive Plan" in Notes 1 and 8, respectively, in our 2019 Annual Report on Form 10-K and as described below under "—Compensation Discussion and Analysis—Long-Term Equity Incentive Compensation." As of February 1, 2020, Mr. Holder held 1,137 restricted shares of our common stock; Mr. Love held 1,178 restricted shares of our common stock; and each of our other non-employee directors held 989 restricted shares of our common stock.
- (2) Represents the dollar value of dividends paid on unvested stock awards which was not factored into the grant date fair value for the stock.
- (3) In addition, from time to time, our directors receive discounted and complimentary apparel and related merchandise. We do not believe that the aggregate incremental cost to us of these discounts and benefits exceeds \$10,000 for any of our directors and, in accordance with SEC rules and regulations, have excluded them from this table.

**Stock Ownership and Retention Guidelines**

To reinforce the alignment of the interests of our directors with the long-term interests of our shareholders, our Board has established stock ownership guidelines applicable to our non-employee directors. Under these guidelines, each of our non-employee directors is expected to accumulate and hold shares of our common stock having a fair market value equal to 2.0x the director's annual retainer. Our non-employee directors have four years from their appointment to meet their ownership guideline. Each of our non-employee directors has met his/her ownership guideline.

Our Corporate Governance Guidelines also provide for a retention guideline, or holding period, of one year for stock acquired upon the lapse of restrictions on restricted stock (net of funds reasonably expected to be necessary to satisfy applicable taxes) that applies to our non-employee directors.

**EXECUTIVE OFFICERS**

All of our executive officers are elected by and serve at the discretion of our Board. The following table sets forth information, as of April 17, 2020, about our executive officers, with the exception of our Chairman, Chief Executive Officer and President Mr. Chubb, whose biographical information is provided above under "Corporate Governance and Board Matters—Directors—Continuing Directors" on page 6:

<b>Name</b>	<b>Age</b>	<b>Title</b>	<b>Biography</b>
Thomas E. Campbell	56	Executive Vice President-People & Technology	Mr. Campbell is Executive Vice President-People & Technology and has served in that capacity since 2019. Previously, Mr. Campbell served as Executive Vice President-Law and Administration, General Counsel and Secretary from 2014 to 2019; Senior Vice President-Law and Administration, General Counsel and Secretary from 2011 to 2014; Senior Vice President-Law, General Counsel and Secretary from 2008 to 2011; and Vice President-Law, General Counsel and Secretary from 2006 to 2008.
K. Scott Grassmyer	59	Executive Vice President-Finance, Chief Financial Officer and Controller	Mr. Grassmyer is Executive Vice President-Finance, Chief Financial Officer and Controller and has served in this capacity since 2014. Previously, Mr. Grassmyer served as Senior Vice President-Finance, Chief Financial Officer and Controller from 2011 to 2014; Senior Vice President, Chief Financial Officer and Controller from 2008 to 2011; Senior Vice President and Controller from 2004 to 2008; Vice President and Controller from 2003 to 2004; and Controller from 2002 to 2003.
J. Wesley Howard, Jr.	60	President, Lanier Apparel	Mr. Howard is President, Lanier Apparel (one of our operating groups) and has held that position since 2011. Mr. Howard has served in various management capacities for Lanier Apparel, including as President, Sales and Merchandising during a portion of 2011; President, Brands and Special Programs during a portion of 2010; President, Special Programs from 2005 to 2010; and President, Lanier Slates from 1997 to 2005.
Michelle M. Kelly	41	Chief Executive Officer, Lilly Pulitzer	Ms. Kelly is Chief Executive Officer, Lilly Pulitzer (one of our operating groups) and has held that position since 2016. She served as President of Lilly Pulitzer from 2015 until her promotion in 2016. Ms. Kelly has worked for Lilly Pulitzer for 15 years and prior to her promotion in 2015, served as Executive Vice President, Brand Distribution, Marketing & Merchandising from 2014 to 2015; Senior Vice President, Brand Distribution, Marketing & Merchandising from 2013 to 2014; Senior Vice President, Merchandising, Marketing and Retail from 2010 to 2013; and Vice President, eCommerce, Online Marketing & Stores in 2010.
Suraj A. Palakshappa	44	Vice President-Law, General Counsel and Secretary	Mr. Palakshappa is Vice President-Law, General Counsel and Secretary and has served in that capacity since 2019. Prior to being named General Counsel, Mr. Palakshappa served as our Vice President-Law, Deputy General Counsel and Assistant Secretary starting in 2015. Mr. Palakshappa has been a member of our legal department since 2006.
Douglas B. Wood	55	Chief Executive Officer, Tommy Bahama	Mr. Wood is Chief Executive Officer, Tommy Bahama (one of our operating groups) and has held that position since 2016. Prior to his promotion in 2016, Mr. Wood served as Tommy Bahama's President and Chief Operating Officer from 2008 to 2016 and as its Chief Operating Officer from 2001 to 2008.

## EXECUTIVE COMPENSATION

### Introduction

In this section of the proxy statement, we provide information about our executive compensation program specifically as it relates to our "named executive officers," or NEOs. This information includes: (1) a Compensation Discussion and Analysis (CD&A) discussing, among other things, how and why our NC&G Committee (which we refer to in this section of the proxy statement as our "compensation committee") made its fiscal 2019 compensation decisions for our NEOs in Spring 2019; (2) the compensation tables required by the SEC's rules and regulations; (3) a summary of certain limited arrangements with our NEOs that provide for payments upon defined change of control events or upon termination of employment; and (4) disclosure of the ratio of the annual total compensation of our Chief Executive Officer to that of our median compensated employee, as required by and determined in accordance with the SEC's rules.

The CD&A primarily focuses on our 2019 compensation programs, actions and outputs relative to our fiscal 2019 performance. These compensation decisions reflect the compensation committee's application of our compensation philosophy, plan objectives and performance standards against financial and individual executive performance through the end of fiscal 2019. As of the date of this proxy statement, our company has experienced significant stock price decline since the end of fiscal 2019, consistent with our peer companies and the broader market, due to macro-economic factors and global concerns about the COVID-19 outbreak. As described further in the CD&A, our executive compensation programs strongly align realized compensation outcomes with our company's financial and stock price performance.

Under the SEC's rules, our NEOs for purposes of this proxy statement consist of our principal executive officer, our principal financial officer and the three other most highly compensated executive officers who were serving at the end of fiscal 2019. For fiscal 2019, our NEOs were as follows:

- **Mr. Thomas C. Chubb III**, Chairman, Chief Executive Officer and President (our principal executive officer);
- **Mr. Thomas E. Campbell**, Executive Vice President-People & Technology;
- **Mr. K. Scott Grassmyer**, Executive Vice President-Finance, Chief Financial Officer and Controller (our principal financial officer);
- **Ms. Michelle M. Kelly**, Chief Executive Officer, Lilly Pulitzer; and
- **Mr. Douglas B. Wood**, Chief Executive Officer, Tommy Bahama

### Compensation Discussion and Analysis

#### *Executive Summary*

We are a global apparel company that designs, sources, markets and distributes products bearing the trademarks of our Tommy Bahama®, Lilly Pulitzer® and Southern Tide® lifestyle brands and other owned and licensed brands as well as private label apparel products. During fiscal 2019, 93% of our net sales were from our owned lifestyle brands and 70% of our net sales were through our direct to consumer channels of distribution. In fiscal 2019, 97% of our consolidated net sales were to customers located in the United States.

Our business strategy is to develop and market compelling lifestyle brands and products that evoke a strong emotional response from our target consumers. We consider lifestyle brands to be those brands that have a clearly defined and targeted point of view inspired by an appealing lifestyle or attitude. Furthermore, we believe lifestyle brands that create an emotional connection, like Tommy Bahama, Lilly Pulitzer and Southern Tide, can command greater loyalty and higher price points at retail and create licensing opportunities. We believe the attraction of a lifestyle brand depends on creating compelling product, effectively communicating the respective lifestyle brand message and distributing products to consumers where and when they want them.

We were generally pleased with our overall performance in fiscal 2019, which reflected important progress in our critical direct to consumer businesses. We were able to grow net sales across all of our owned lifestyle brands while continuing to manage our brand exposure to department store channels of distribution. We believe that the compensation paid to our NEOs in respect of fiscal 2019 correlates to our financial performance. Notably:

- we were able to drive a 4% increase in comparable sales, with a 1% increase in our consolidated net sales to \$1.123 billion for fiscal 2019;
- we continued to focus on enhancing our already strong ecommerce and mobile capabilities, growing revenue from our enterprise-wide ecommerce business by 10% to 23% of our consolidated net sales;

- we continued to focus on improving Tommy Bahama's performance, which generated a 3% increase in comparable sales and had increases in net sales from direct to consumer channels, driven by ecommerce, but fell short of the improvement in operating results targeted for the year;
- Lilly Pulitzer continued its impressive performance, with 5% top line growth, an increase in gross profits of more than 5% and continued ecommerce growth to 38% of net sales in fiscal 2019;
- our newest business acquisitions, Southern Tide and The Beaufort Bonnet Company, continued to perform well, with continued net sales growth at The Beaufort Bonnet Company, the opening of the first Southern Tide retail location and a net sales increase of 3% at Southern Tide;
- we refinanced our \$325 million asset-based revolving credit agreement, extending the maturity to July 2024;
- we generated \$122 million in cash flow from operations during fiscal 2019, ending the year with over \$50 million in cash on hand; and
- demonstrating our commitment to return value to shareholders, our cash dividends of \$1.48 per share for fiscal 2019 represented a 9% increase from the prior year.

### ***Developments Since the End of Fiscal 2019***

In March 2020, the World Health Organization characterized the COVID-19 outbreak as a pandemic. Starting March 17, 2020, we temporarily closed all of our retail and restaurant locations as a result of this health crisis, which, together with the resulting macroeconomic disruptions, has had and will continue to have a significant negative impact on our net sales and operating results during fiscal 2020, and potentially beyond. First and foremost, our thoughts are with those most directly impacted by this pandemic, including our people.

With our focus on enhancing long-term shareholder value, we took a number of actions subsequent to the end of fiscal 2019 to mitigate the impact of the COVID-19 pandemic on our business and operations and strengthen our liquidity position:

- a significant proportion of our employees in the field and our corporate offices were furloughed or terminated, and certain of our NEOs, among others, took reductions in their base salaries, including Mr. Chubb, whose salary was reduced by 25% starting in April 2020;
- we drew down \$200 million from our \$325 million revolving credit agreement to increase our cash position and preserve financial flexibility;
- our Board reduced the rate of the quarterly dividend payable in the first quarter of fiscal 2020;
- we have been actively working with suppliers to cancel, delay or suspend future product deliveries and continue to reassess other operating expenses and associated commitments and obligations, including rent and advertising;
- we are collaborating with our wholesale customers to identify suitable changes to our business arrangements;
- we reevaluated, suspended and/or deferred all material capital expenditures;
- we continue to reassess our overall operations to ensure we have the appropriate structure in place at each of our businesses for long-term success;
- we suspended the company match under our 401(k) retirement savings plan; and
- our compensation committee, at its March 2020 meeting, decided to defer discussion of any changes to the compensation of our executive officers for fiscal 2020, including delaying consideration of any new cash incentive or equity awards.

We believe that these actions, as well as others we have taken and continue to pursue, enable us to adapt our business operations to continue to serve our consumers and shareholders when the economic disruptions of the COVID-19 pandemic begin to recede.

### ***Consideration of Last Year's Advisory Say-On-Pay Votes***

At our 2019 annual meeting, we held an advisory vote seeking shareholder approval of a "say-on-pay" proposal approving our NEO compensation program. At the 2019 annual meeting, over 99% of the votes cast on our say-on-pay proposal were in support of our NEO compensation program, as described in our 2019 proxy statement. Our compensation committee regularly evaluates market compensation practices, taking into consideration information relating to compensation paid by peers, and implements changes as it deems appropriate.

### **Compensation Philosophy and Objectives**

Our executive compensation programs are designed to:

- maintain a strong link between pay and performance;
- align our NEOs' interests with those of our shareholders; and
- ensure that we are able to attract and retain talented individuals.

Consistent with these objectives, our NEO compensation practices in recent years, including fiscal 2019, have factored in the following, which we believe are in the long-term best interests of our shareholders:

<b>What We Do</b>	<b>What We Don't Do</b>
✓ We tie a meaningful percentage of each NEO's potential cash and total compensation opportunities to performance of our company and/or our operating groups	✗ We do not have employment or severance agreements with our NEOs
✓ We provide a mix of short-term and long-term incentives with rigorous financial and non-financial performance requirements	✗ We do not provide our NEOs with incentives that encourage excessive risk-taking
✓ Our equity compensation awards contain only a "double trigger" change in control acceleration of vesting	✗ We do not provide our NEOs with excise or other tax gross ups
✓ We maintain a robust stand-alone recoupment or "clawback" policy for incentive-based cash and equity compensation paid to our NEOs	✗ We do not permit the repricing or cash buyouts of stock options without shareholder approval
✓ Compensation decisions for NEOs are made by an independent compensation committee advised by an independent compensation consultant, with benchmarking against a thoughtfully assembled and representative peer group	✗ We do not permit liberal share recycling or "net share counting" upon exercise of stock options
✓ We condition severance payments upon a release of claims	✗ We do not permit our directors and executive officers to hedge the economic risk of ownership of our company's stock
✓ We have meaningful stock ownership requirements for executives and retention guidelines, or holding periods, on exercised stock options and vested restricted stock that apply to our NEOs	✗ We do not permit our directors and executive officers to pledge their interests in our company's stock as a form of security
✓ We have an annual say-on-pay vote	✗ We do not provide guaranteed incentive awards for executives
✓ We provide only modest perquisites, namely complimentary or discounted availability of our products, that serve the best interests of our business and are common practice in our industry	✗ We do not pay dividends or dividend equivalents on performance-based equity awards during the applicable performance period

### **Compensation Decision Process**

**Compensation Consultants.** Pursuant to its charter, our compensation committee has the authority, with our company's funding, to retain or obtain the advice of a compensation consultant to assist in the performance of its responsibilities, provided, that, it will retain such an advisor only after taking into consideration relevant factors relating to the advisor's independence from our management.

Our compensation committee again retained Mercer (US) Inc. as its compensation consultant during fiscal 2019 to assist and advise with various executive compensation matters, including the total compensation paid to our executive officers, the individual components of executive officer compensation and market data, including the peer group, used in reviewing and formulating executive officer compensation.

In relation to our compensation committee's retention of Mercer, our compensation committee considered various factors relating to Mercer's independence, including those enumerated by the NYSE. As part of its evaluation, our compensation committee considered the following: Mercer's parent company, Marsh & McLennan Companies, provides insurance brokerage services to our company; the fees paid to Marsh & McLennan (including Mercer) in connection with those brokerage services represented a nominal amount of the revenues generated by that company; Mercer's policies and procedures relating to conflicts of interest; the fact that the Mercer consultants that work with our company do not own any of our common stock; and certain consulting services provided by Mercer to employers of certain of our compensation committee members. Following its review, our compensation committee concluded that Mercer was independent.

*Key Participant Roles.* The following table summarizes the significant roles of the various key participants, including those of certain of our executive officers, in the decision-making process with respect to NEO compensation, in particular for fiscal 2019:

Participant	Roles
<b>Board of Directors</b>	<ul style="list-style-type: none"> <li>• Reviews and approves changes in equity and cash incentive plans available to our NEOs (other than those generally available to employees of our company on a non-discriminatory basis), including submission of plans to our shareholders for approval as may be required</li> <li>• Appoints the members of our compensation committee</li> </ul>
<b>Compensation Committee</b>	<ul style="list-style-type: none"> <li>• Establishes and communicates the performance objectives for our Chief Executive Officer</li> <li>• Evaluates the performance of our Chief Executive Officer</li> <li>• Determines and approves the base salary and cash incentive award opportunities for our Chief Executive Officer</li> <li>• Reviews our Chief Executive Officer's compensation recommendations for, and performance evaluation of, each of our other NEOs</li> <li>• Approves the base salary and cash incentive award opportunities for each of our other NEOs</li> <li>• Reviews and approves all equity compensation awards, including those to our NEOs</li> <li>• Oversees our company's risk profile that results from our compensation programs</li> <li>• Engages a compensation consultant, as it deems appropriate, to assist the committee</li> </ul>
<b>Committee's Compensation Consultant</b>	<ul style="list-style-type: none"> <li>• Reviews compensation programs and recommendations for total and component compensation for our NEOs relative to market comparables</li> <li>• Reviews and provides recommendations for peer group composition</li> <li>• Reviews and provides recommendations for program design for equity compensation programs and cash incentive plans for our NEOs</li> </ul>
<b>Executive Officers</b>	
<i>Chairman, Chief Executive Officer and President</i>	<ul style="list-style-type: none"> <li>• Attends portions of our compensation committee meetings, at the invitation of the committee</li> <li>• Reviews performance of our other executive officers</li> <li>• Provides our compensation committee with base salary and target cash and equity incentive compensation recommendations for our other executive officers (but does not influence or make recommendations with respect to his own compensation)</li> <li>• Together with our Chief Financial Officer and other executive officers, recommends performance goals applicable to performance-based compensation</li> </ul>

Participant	Roles
<i>Executive Vice President-People &amp; Technology</i>	<ul style="list-style-type: none"> <li>• Attends portions of our compensation committee meetings, at the invitation of the committee</li> <li>• Oversees review of market data on executive officer compensation, including applicable ranges of base salary and total cash compensation paid to comparable executives at peer companies</li> <li>• Assists with design and implementation of compensation programs, including equity compensation programs</li> </ul>
<i>Executive Vice President-Finance, Chief Financial Officer and Controller</i>	<ul style="list-style-type: none"> <li>• Attends portions of our compensation committee meetings, at the invitation of the committee</li> <li>• Provides budget information and preliminary recommendations to our Chief Executive Officer and, ultimately, to our compensation committee on performance goals applicable to performance-based compensation</li> <li>• Provides and certifies financial information used in determining satisfaction of performance targets</li> <li>• Assists with design and implementation of compensation programs, including equity compensation programs</li> </ul>
<i>Vice President-Law, General Counsel and Secretary</i>	<ul style="list-style-type: none"> <li>• Attends portions of our compensation committee meetings, at the invitation of the committee</li> <li>• Prepares and provides agenda materials for our compensation committee meetings</li> <li>• Assists with design and implementation of compensation programs, including equity compensation programs</li> <li>• Updates and summarizes key legal and corporate governance developments relating to compensation practices</li> </ul>

*Market Data.* We utilize market surveys to obtain a general understanding of compensation practices and trends, and in evaluating market comparisons of compensation paid to our NEOs when making compensation recommendations and decisions for our NEOs. For fiscal 2019 compensation reviews, we utilized the applicable IPAS Global Consumer Goods Survey; Mercer's Executive Remuneration Surveys; and Willis Towers Watson's General Industry and Retail/Wholesale Survey Reports on Executive Compensation. We do not have any input into the companies that make up these surveys.

In addition, our compensation committee reviews compensation data obtained from publicly available sources for peer companies. For fiscal 2019, our compensation committee reviewed relevant compensation data from the following companies:

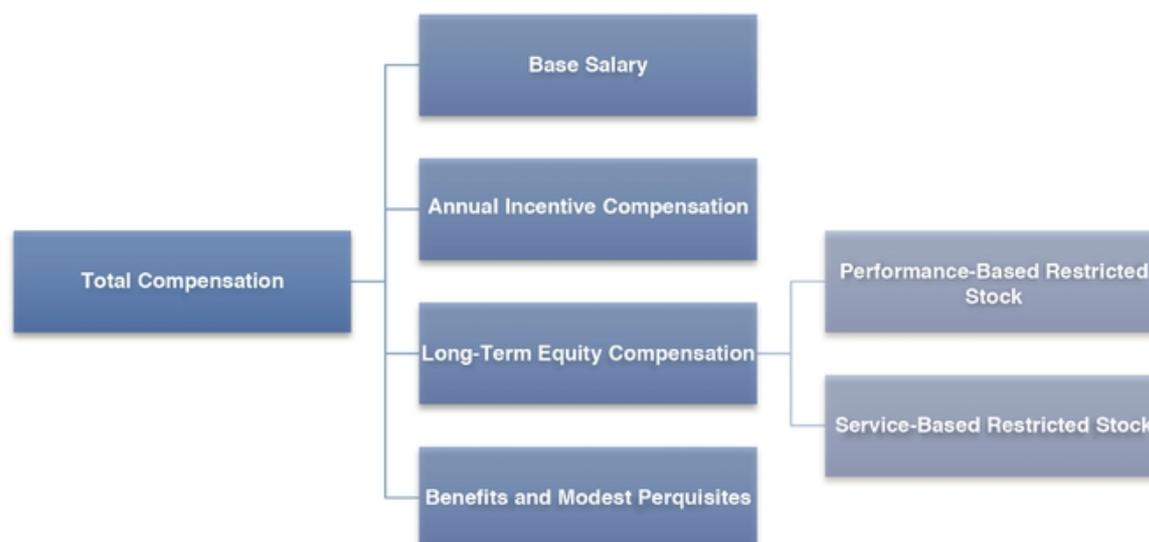
The Buckle, Inc.  
Carter's, Inc.  
The CATO Corporation  
Chico's FAS, Inc.  
The Children's Place, Inc.  
Columbia Sportswear Company

Deckers Outdoor Corporation  
Delta Apparel, Inc.  
G-III Apparel Group, Ltd.  
Guess?, Inc.  
J.Jill, Inc.

lululemon athletica inc.  
RTW Retailwinds, Inc.  
Steven Madden, Ltd.  
Urban Outfitters, Inc.  
Vera Bradley, Inc.

**Elements of Executive Officer Compensation**

Total compensation for our NEOs in 2019 and recent years has consisted of the following:



Compensation Component	Purpose
<b>Base Salary</b>	Base salary provides a competitive level of guaranteed cash compensation that allows us to attract and retain qualified executives and to compensate them for performing basic job responsibilities.
<b>Short-Term/Annual Incentive Compensation</b>	Cash incentive awards provide our NEOs with variable cash compensation opportunities based on company and/or operating group performance and are used, among other things, to attract and retain qualified executives; align the compensation paid to our executive officers with our company's performance; and motivate our executive officers to work to achieve and exceed specific company performance goals.
<b>Long-Term Equity Compensation (both performance-vesting and time-vesting)</b>	Long-term equity compensation awards provide our NEOs with equity compensation opportunities under our LTIP based on company performance and/or the satisfaction of multi-year service requirements, which further aligns the interests of our executives with those of our shareholders by encouraging retention, motivating our executive officers to work to achieve and exceed performance goals and rewarding increases in stock price.
<b>Benefits and Modest Perquisites</b>	Our NEOs are generally eligible to participate in various health, life insurance, retirement, stock purchase, disability and merchandise discount plans we have established for other employees and/or executives. These benefit plans and perquisites are designed to attract and retain key employees by providing benefits competitive with those generally available.

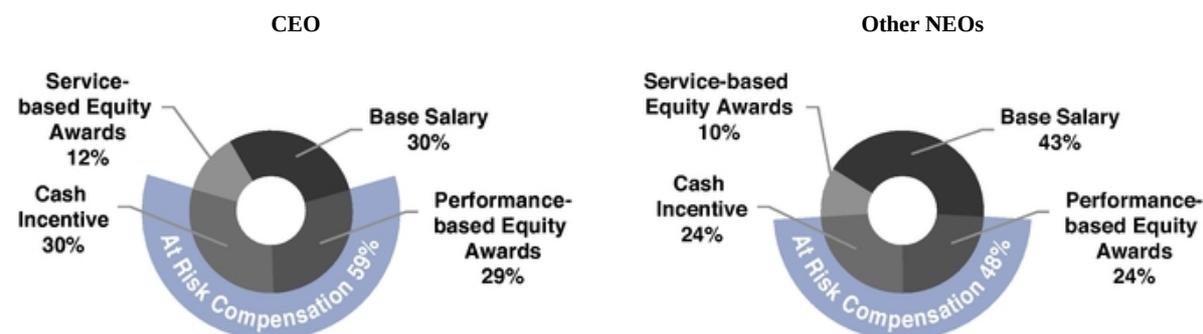
**Target Compensation Levels.** In recent years, our compensation committee has generally utilized the median of total cash compensation (base salary and cash incentive awards) for similar positions identified using industry and general market data, as well as that of similarly situated executives at the peer company group, as a guideline for evaluating and approving the target total cash compensation for our NEOs. In establishing specific base salary amounts and cash incentive award target amounts payable to any individual NEO, our compensation committee takes into consideration a number of factors, such as the individual's specific role, the individual's performance and accomplishment of significant business strategies, the size of the individual's operating group or business unit, the oversight and other responsibilities of the individual, the individual's employment experience, the individual's compensation history at our company, other factors related to the scope or unique nature of the position's responsibilities and retention considerations. For reference, total target cash compensation approved by our compensation committee for our Chief Executive Officer for fiscal 2019 was approximately 74% of the peer group median and comparable to the market survey median studied by the committee.

In approving the amount of long-term equity compensation granted to our NEOs, our compensation committee reviews market data to understand trends and general compensation practices (for example, typical vesting periods, types and values of equity grants and/or the mix of cash and equity compensation). In approving our fiscal 2019 equity compensation program, which is described under "*Long-Term Equity Incentive Compensation*," our compensation committee also took into consideration market survey and peer group data on equity compensation ranges and recommendations made by the

compensation consultant engaged by our compensation committee in order to assess the competitiveness of our company's compensation practices. For reference, total target direct compensation (cash and equity) approved by our compensation committee for our Chief Executive Officer for fiscal 2019 was approximately 57% of the peer group median and 84% of the market survey median studied by the committee.

**Compensation Mix.** Our compensation committee reviews all components of the compensation payable to our NEOs, including base salaries, cash incentive awards and long-term equity compensation. Our compensation committee generally increases target incentive award levels for an NEO as such officer's responsibilities within our organization increase, thereby more heavily weighting the variable elements of compensation for our most senior executives who are more likely to have a strong and direct impact in achieving strategic and financial goals that are most likely to affect shareholder value. Our compensation committee believes that the best interests of our shareholders are served by tying pay to performance and subjecting a meaningful proportion of our NEOs' total compensation to the achievement of company and/or operating group goals. When approving the total target compensation of our NEOs, our compensation committee takes into consideration the allocation of the total compensation to base salary, short-term incentive compensation and long-term equity compensation; however, our compensation committee does not expressly allocate or target a specified percentage of total compensation to individual components.

We have four primary elements of direct compensation for our NEOs, which are described below: base salary; short-term (cash) incentive compensation; performance-based long-term equity awards with additional service requirements; and service-based long-term equity awards. As illustrated below, a significant portion of our NEOs' total target direct compensation for fiscal 2019, in particular for our Chief Executive Officer, was "at risk" compensation tied to our company's performance, which we believe further aligns the interests of our NEOs with those of our shareholders\*:



\* Numbers may not equal 100% due to rounding.

**Base Salary**

Our compensation committee utilizes base salaries to provide a fixed amount of compensation to our NEOs for the performance of their duties. Base salaries of our NEOs are reviewed on an annual basis. Our compensation committee determines the salary of our Chief Executive Officer and reviews and approves (with or without modification) our Chief Executive Officer's recommended salaries for our other executive officers.

*Base Salaries for Fiscal 2019*

**Chief Executive Officer's Review.** In March 2019, our compensation committee evaluated Mr. Chubb's performance. As part of its review, our compensation committee considered Mr. Chubb's and our company's performance and achievements during fiscal 2018, including in particular:

- Mr. Chubb's proactive tackling of the challenges of a changing consumer environment by focusing on the development of innovative marketing techniques and enterprise-wide knowledge sharing initiatives to drive customer acquisition and retention;
- executing strategic initiatives that resulted in continued improvements at Tommy Bahama, including increased gross margin and ecommerce sales;
- developing key people initiatives to meet the evolving needs of our business, including embarking on an enterprise-wide organizational effectiveness review and realigning executive roles to better leverage talents across our enterprise;

- establishing a management committee to focus on coordinating corporate social responsibility initiatives across the company; and
- achieving EPS and net sales growth for the company despite a strategic reduction in wholesale channels of distribution.

#### *Base Salaries for our NEOs*

Following a review of relevant market data with respect to each of our NEOs, individual performance and contributions to our company, the earned compensation amounts for fiscal 2018 and the financial performance of our company and various business units, our compensation committee determined that increases in performance-based equity awards, rather than base salary, would most effectively align the interests of our NEOs with those of our shareholders. Accordingly, our compensation committee did not change the base salaries of our NEOs for fiscal 2019, with the exception of Ms. Kelly, who received a 3.1% increase in base salary from \$550,000 to \$567,250, which our compensation committee believed was necessary and appropriate in light of continued exceptional performance by Lilly Pulitzer.

#### *Short-Term Incentive Compensation*

Our compensation committee has utilized cash incentive awards to provide our NEOs with variable cash compensation opportunities based on company and/or operating group performance.

For fiscal 2019, our compensation committee approved an annual cash incentive program for our NEOs. The program set target awards and performance goals based exclusively on the performance of our company or applicable operating group during the year. The fiscal 2019 program was generally similar in structure and operation to the program utilized in recent years.

Consistent with the objective of motivating our NEOs to achieve and exceed performance goals, our compensation committee approved threshold, target and maximum award levels expressed as a percentage of each NEO's base salary for fiscal 2019, as follows:

<u>Name</u>	<u>Cash Incentive Awards (% of Base Salary)</u>			<u>Fiscal 2019 Base Salary (\$)</u>	<u>Fiscal 2019 Target Cash Incentive Award (\$)</u>
	<u>At Threshold</u>	<u>At Target</u>	<u>At Maximum</u>		
Thomas C. Chubb III	25%	100%	175%	880,000	880,000
Thomas E. Campbell	12.5%	50%	87.5%	425,000	212,500
K. Scott Grassmyer	12.5%	50%	87.5%	425,000	212,500
Michelle M. Kelly	15%	60%	105%	567,250	340,350
Douglas B. Wood	15%	60%	105%	742,500	445,500

For cash incentive awards that could become payable to Mr. Chubb, Mr. Campbell and/or Mr. Grassmyer, our compensation committee approved individual performance measures based on profit before taxes, as adjusted for non-recurring or unusual items (PBT), of our company and each of our operating groups. The total cash incentive award for each of these individuals was comprised of distinct performance measure components tied to our company as a whole, as well as each of our operating groups individually. PBT is a performance measure which we believe drives shareholder value by focusing management on the profitability of our company and/or operating groups, taking into consideration the cost of the capital being deployed.

For cash incentive awards that could become payable to Ms. Kelly and Mr. Wood, the incentive award was based entirely on the satisfaction of applicable PBT targets by our Lilly Pulitzer operating group and Tommy Bahama operating group, respectively.

For each of our NEOs, no cash incentive would be payable for fiscal 2019 unless the applicable threshold performance measure for the applicable operating group and/or our company was satisfied.

In establishing performance targets for cash incentive award opportunities for each of our NEOs for fiscal 2019, our compensation committee took into consideration our forecasts for the fiscal year and anticipated changes in our business(es) from the prior year, focusing each of our operating groups on achieving meaningful year-over-year earnings growth within their respective businesses to achieve target.

- For purposes of the cash incentive award for Mr. Chubb, Mr. Campbell and Mr. Grassmyer, the table below sets forth the threshold, target and maximum performance targets for each of our operating groups and our company as a whole; the actual performance of each of our operating groups and our company as a whole during fiscal 2019; the applicable weighting allocated to each of our operating groups and our company as a whole; and the weighted contribution to the actual incentive award earned by each of these executive officers.
- For purposes of the cash incentive awards to Ms. Kelly and Mr. Wood, the table below includes the threshold, target and maximum performance targets established by our compensation committee for our Lilly Pulitzer operating group and our Tommy Bahama operating group, respectively, and the actual performance of each of those operating groups during fiscal 2019.

Performance Measure(s) (\$ in 000s)	Performance Target			Actual Performance	Actual Achievement as a Percent of Target	Weighting for Corporate Composite Bonus	Weighted Contribution to Actual Corporate Composite Bonus Earned
	Threshold	Target	Maximum				
PBT of total company	\$ 57,341	\$ 67,460	\$ 77,579	\$60,758	50.3%	50.0%	25.2%
PBT of Tommy Bahama	\$ 34,614	\$ 41,956	\$ 49,298	<Threshold	0.0%	25.0%	0.0%
PBT of Lilly Pulitzer	\$ 32,843	\$ 39,810	\$ 46,777	\$44,191	147.2%	20.0%	29.4%
PBT of Lanier Apparel	\$ 1,800	\$ 4,500	\$ 5,985	<Threshold	0.0%	2.5%	0.0%
PBT of Southern Tide	\$ 3,079	\$ 4,105	\$ 5,131	\$3,561	60.3%	2.5%	1.5%
						100.0%	56.1%

Based on our fiscal 2019 performance, each of our NEOs earned the following cash incentives in respect of fiscal 2019:

Name	Bonus Award at Target (\$)	Bonus Award Earned (as % of Target)	Bonus Award Earned (\$)
Thomas C. Chubb III	\$ 880,000	56.1%	\$ 493,680
Thomas E. Campbell	\$ 212,500	56.1%	\$ 119,213
K. Scott Grassmyer	\$ 212,500	56.1%	\$ 119,213
Michelle M. Kelly	\$ 340,350	147.2%	\$ 500,995
Douglas B. Wood	\$ 445,500	0.0%	—

#### *Long-Term Equity Incentive Compensation*

Our compensation committee utilizes stock-based incentive awards under the LTIP to incent our NEOs to remain with our company and further align the interests of our NEOs with those of our shareholders. In March 2019, our compensation committee approved the equity compensation program for fiscal 2019.

For fiscal 2019, the program included two equity elements:

- performance-based restricted stock awards under the LTIP that provided participants the opportunity to earn restricted shares contingent upon our achievement of certain earnings per share performance goals for our company during fiscal 2019, with any restricted shares earned by recipients further subject to a two year vesting period following the conclusion of the performance period, with the shares cliff vesting on April 8, 2022; and
- service-based restricted shares under the LTIP that are subject to a three year vesting period, with the awards cliff vesting on April 8, 2022.

Our compensation committee believes that a mix of performance-based and service-based equity awards is in line with market practice and furthers the program's incentive and retention objectives. The table below sets forth the awards approved by our compensation committee for each of our NEOs for the fiscal 2019 LTIP program.

Name	Performance-Based Restricted Shares (# of shares)			Service-Based Restricted Shares (# of shares)
	At Threshold	At Target	At Maximum	
Thomas C. Chubb III	2,800	11,200	22,400	4,800
Thomas E. Campbell	1,050	4,200	8,400	1,800
K. Scott Grassmyer	1,050	4,200	8,400	1,800
Michelle M. Kelly	910	3,640	7,280	1,560
Douglas B. Wood	910	3,640	7,280	1,560

The 2019 earnings per share performance goals established by our compensation committee for the performance-based restricted stock awards were as follows: threshold – \$3.89; target – \$4.58; and maximum – \$5.26. Performance between threshold, target and maximum levels were determined based on linear interpolation. Our actual fiscal 2019 earnings per share, as defined under the program, was \$4.54. The earnings per share for our performance-based restricted stock awards utilizes a performance target definition established by the compensation committee at the beginning of fiscal 2019 and, as a result, differs from the adjusted earnings per share that we report in our earnings releases.

As a result of our performance, 95.7% of the target performance-based restricted shares for fiscal 2019 were earned. From the actual grant of earned restricted shares in March 2020 through the April 8, 2022 vesting date, our NEOs receive dividends on these restricted shares and are entitled to voting rights. The fiscal 2019 equity awards would generally be forfeited if the recipient is not continuously employed by us through the applicable vesting date. Accelerated vesting of the award is limited to a "double trigger" scenario (i.e., a termination of employment by the individual with good reason or by us or our acquiror without cause following a change of control of our company).

### **Other Benefit Plans and Perquisites**

**Non-Qualified Deferred Compensation Plan.** We offer a Non-Qualified Deferred Compensation Plan, which we refer to as the "Deferred Compensation Plan," to certain highly compensated employees based in the United States, including our NEOs (other than Ms. Kelly, who is an employee of our Lilly Pulitzer operating group, which does not participate in our Deferred Compensation Plan). Under the Deferred Compensation Plan, a participant may defer up to 50% of base salary and up to 100% of an annual performance-based cash incentive award. The eligible NEOs participate in the Deferred Compensation Plan on the same terms as our other eligible, participating employees. During fiscal 2019, Messrs. Chubb, Campbell, Grassmyer and Wood participated in the Deferred Compensation Plan.

All deferral elections are irrevocable except in the case of a hardship. In respect of calendar year 2019, we made a contribution to each participant's account of (1) 4% of the amount that a participant's compensation during the calendar year exceeded the IRS' 401(k) compensation limit for the calendar year (which for calendar year 2019 was \$280,000), and (2) 4% of any compensation that is excluded from receiving a company match in our tax-qualified 401(k) retirement savings plan due to participation in the Deferred Compensation Plan, provided in each case that the participant elects under the Deferred Compensation Plan to defer at least 1% of his or her base salary for the year in the Deferred Compensation Plan. Company contributions for each NEO during fiscal 2019 under our Deferred Compensation Plan are included in the table below under "*—Compensation Tables—Summary Compensation Table for Fiscal 2019.*"

The Deferred Compensation Plan is intended to offer our highly compensated employees, including our eligible NEOs, a tax-efficient method for accumulating retirement savings, as well as to provide an opportunity for our executives to accumulate savings in a tax-efficient manner for significant expenses while continuing in service. The Deferred Compensation Plan constitutes an unfunded, non-qualified deferred compensation plan, and participants' account balances are subject to the claims of our company's creditors. In the event that our company becomes insolvent, participants in the Deferred Compensation Plan would be unsecured general creditors with respect to their account balances, which we believe further aligns the interests of our participating NEOs with the long-term interests of our shareholders.

Under the Deferred Compensation Plan, participants may elect to have contributions during a given calendar year distributed as either: in-service distributions starting at least two years following the year of the applicable contributions in a single sum or in annual installment payments over a period of up to five years; or following a deemed retirement (which occurs when a participant reaches age 55 with at least five years of service) generally in a single sum or in annual installment payments over a period of up to 15 years. Distribution of account balances in a single sum is automatically made on termination for reasons other than a deemed retirement. Participants elect to invest their account balances among a variety

of investment options in an array of asset classes, and earnings are based on the equivalent returns from the elected investment options. Accounts are 100% vested at all times.

Because our Deferred Compensation Plan does not provide above-market, fixed rates of return, earnings under the plan are not included in the table below under "*—Compensation Tables—Summary Compensation Table for Fiscal 2019.*" Earnings and related activity under the Deferred Compensation Plan by our NEOs during fiscal 2019 are described below under "*—Compensation Tables—Fiscal 2019 Non-Qualified Deferred Compensation.*"

**Executive Medical Insurance Plan.** During fiscal 2019, certain of our key employees, including Messrs. Chubb, Campbell and Grassmyer, were eligible to participate in a fully insured executive medical plan that covers medical expenses, including deductibles, as well as dental, vision and similar coverage, not covered under a base medical plan. The plan provides for coverage of up to \$100,000 per year with a limit of \$10,000 per occurrence. Our executive medical insurance also provides for a \$100,000 accidental death and dismemberment benefit that will pay an eligible executive's beneficiary the lump sum amount in the event of death as a result of a covered accident. Our Lilly Pulitzer and Tommy Bahama operating groups do not participate in the executive medical insurance plan; accordingly, Ms. Kelly and Mr. Wood were not eligible to participate in this plan.

Premiums and administration fees paid by us for each participating NEO during fiscal 2019 under the executive medical insurance plan are included in the table below under "*—Compensation Tables—Summary Compensation Table for Fiscal 2019.*"

**Other Benefits.** In addition to some of the other compensation policies discussed above, our NEOs are generally eligible to participate in and receive the same health, life insurance and disability benefits, and to participate in certain other benefit and retirement plans available to our employees generally, subject to distinctions in our plans that are applicable to employees of our subsidiaries. Company contributions for each NEO during fiscal 2019 under our tax-qualified 401(k) retirement savings plan are included in the table below under "*—Compensation Tables—Summary Compensation Table for Fiscal 2019.*"

**Merchandise Discounts.** From time to time, our NEOs receive discounts on our company's merchandise, as well as complimentary meals at our Tommy Bahama restaurants. Certain of these discounts and benefits are offered to other designated employees from time to time. We offer these discounts and benefits because they represent common practice in our industry.

#### **Written Arrangements**

Subject to the effect of local labor laws, all of our employees, including all of our NEOs', are "at-will" employees terminable at our discretion. We do not currently have a written employment or severance agreement with any of our NEOs.

#### **Clawback Policy**

We maintain a recoupment or "clawback" policy in order to further align the interests of our executive officers with the interests of our shareholders and strengthen the link between total compensation and our performance. Under this policy, we may seek to recover incentive-based cash and equity compensation from any current or former executive officer who received incentive-based compensation during the three-year period preceding the date on which we announce that we are required to restate any previously issued financial statements due to material noncompliance with any financial reporting requirement under federal securities laws.

Under the policy, the amount to be recovered will be determined by the compensation committee taking into account such considerations as it deems appropriate, including the overpayment relative to the incentive based-compensation that would have been paid to the employee if the financial statements had been as presented in the restatement. Incentive-based compensation is defined broadly to include bonuses, awards or grants of cash or equity under any of our incentive compensation or bonus plans, including but not limited to the LTIP, in each instance where the bonuses, awards or grants are based in whole or in part on the achievement of financial results. The policy gives the compensation committee discretion to interpret and apply the policy.

#### **Stock Ownership and Retention Guidelines; Anti-Pledging/Hedging Policy**

Our Board has established stock ownership guidelines for our executive officers. The ownership guidelines specify a target number of shares of our common stock that our executive officers are expected to accumulate and hold within five years of appointment to the applicable position. Pursuant to these guidelines, each of our executive officers is expected to own or acquire shares of our common stock having a fair market value of a multiple of his or her base salary as follows: Chief Executive Officer—4.0x; President—2.5x; Executive Vice Presidents—2.0x; and All Other Executive Officers—1.5x. Each of our executive officers has satisfied the applicable stock ownership guideline.

Our Corporate Governance Guidelines also provide for a retention guideline, or holding period, of one year for stock acquired upon the exercise of options or lapse of restrictions on restricted stock (net of funds reasonably expected to be necessary to satisfy applicable taxes and/or pay the exercise price of stock options) that applies to our executive officers.

Pursuant to our Corporate Governance Guidelines and our insider trading policy, our directors and executive officers are prohibited from hedging the economic risk of ownership of our company's stock, including through the use of puts, calls, equity swaps or other derivative securities or from entering into any pledge arrangements that use our company's stock as collateral for a loan or other purposes.

**Compensation Tables**

**Summary Compensation Table for Fiscal 2019**

The table below shows the compensation for each of our NEOs for the applicable fiscal years:

<b>Name and Principal Position</b>	<b>Fiscal Year</b>	<b>Salary (\$)<sup>(1)</sup></b>	<b>Stock Awards (\$)<sup>(2)</sup></b>	<b>Non-Equity Incentive Plan Compensation (\$)<sup>(3)</sup></b>	<b>All Other Compensation (\$)<sup>(1)(4)</sup></b>	<b>Total (\$)<sup>(1)(5)</sup></b>
Thomas C. Chubb III	2019	880,000	1,222,400	493,680	159,548	2,755,628
Chairman, Chief Executive Officer and President	2018	875,192	1,113,420	678,480	156,276	2,823,368
	2017	851,154	957,600	917,415	112,401	2,838,570
Thomas E. Campbell	2019	425,000	458,400	119,213	80,413	1,083,026
Executive Vice President- People & Technology	2018	422,500	397,650	163,838	76,953	1,060,940
	2017	410,154	280,000	221,038	61,830	973,022
K. Scott Grassmyer	2019	425,000	458,400	119,213	80,413	1,083,026
Executive Vice President-Finance, Chief Financial Officer and Controller	2018	422,500	397,650	163,838	76,956	1,060,944
	2017	410,154	280,000	221,038	61,831	973,022
Michelle M. Kelly	2019	564,928	397,280	500,995	44,984	1,508,187
Chief Executive Officer, Lilly Pulitzer	2018	546,923	413,556	195,030	52,682	1,208,192
	2017	544,615	728,000	125,928	39,530	1,438,074
Douglas B. Wood	2019	742,499	397,280	—	85,118	1,224,897
Chief Executive Officer, Tommy Bahama	2018	739,191	413,556	376,002	97,538	1,626,287
	2017	744,688	364,000	757,050	57,368	1,923,107

(1) Compensation for fiscal 2019 and fiscal 2018 may not be directly comparable to compensation paid in respect of fiscal 2017, as amounts in respect of "Salary" and "All Other Compensation" represent amounts paid during the applicable 52-week fiscal periods for fiscal 2019 and fiscal 2018 compared to the 53-week fiscal 2017 period.

(2) Represents the aggregate grant date fair value of service-based and performance-based equity incentive compensation awards approved in fiscal 2019, fiscal 2018 and fiscal 2017, as applicable, computed in accordance with FASB ASC Topic 718. Awards with performance conditions are computed based on the probable outcome of the target performance conditions as of the grant date for the award. Information about the assumptions used to value these awards can be found under the captions "Equity Compensation" and "Long-Term Stock Incentive Plan" in Notes 1 and 8, respectively, in our 2019 Annual Report on Form 10-K and as described above under "—Compensation Discussion and Analysis—Long-Term Equity Incentive Compensation."

With respect to the value of performance-based restricted share awards included for fiscal 2019, the following sets forth the grant date fair value that was included in the table above (as also set forth below under "—Grants of Plan-Based Awards in Fiscal 2019") and the corresponding grant date fair value of these awards assuming the maximum level of performance conditions was met:

<b>Name</b>	<b>Fair Value included in Summary Compensation Table (\$)</b>	<b>Fair Value Assuming Maximum Performance (\$)</b>
Thomas C. Chubb III	855,680	1,711,360
Thomas E. Campbell	320,880	641,760
K. Scott Grassmyer	320,880	641,760
Michelle M. Kelly	278,096	556,192
Douglas B. Wood	278,096	556,192

(3) Amounts reported under "Non-Equity Incentive Plan Compensation" reflect cash incentive awards earned by each of our NEOs in respect of company and/or operating group performance during the applicable fiscal year, as described above under "—Compensation Discussion and Analysis—Short-Term Incentive Compensation."

(4) Amounts reported under "All Other Compensation" for fiscal 2019 reflect the following amounts:

Name	Executive Health Insurance (\$)	Company Contributions to Defined Contribution Plans (\$)	Company Contributions to Non-Qualified Deferred Compensation Plan (\$)	Dividends on Unvested Stock Awards (\$)
Thomas C. Chubb III	34,551	14,021	53,327	57,650
Thomas E. Campbell	34,551	14,021	13,056	18,786
K. Scott Grassmyer	34,551	14,021	13,056	18,786
Michelle M. Kelly	—	14,021	—	30,963
Douglas B. Wood	—	14,021	34,954	36,143

In addition, our NEOs, from time to time, may receive discounts on merchandise purchased directly from our company or complimentary meals at our Tommy Bahama restaurants. We do not believe that the aggregate incremental cost to us of these discounts and benefits exceeds \$10,000 for any of our NEOs and are excluded from this table.

(5) Totals may not add due to rounding.

### Grants of Plan-Based Awards in Fiscal 2019

The following table presents information for fiscal 2019 regarding equity awards granted under our LTIP and possible cash awards that could have been earned for fiscal 2019 performance, as described above under "*—Compensation Discussion and Analysis—Short-Term Incentive Compensation.*"

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(1)</sup>			Estimated Future Payouts Under Equity Incentive Plan Awards <sup>(2)</sup>			All other stock awards: Number of shares of stock <sup>(3)</sup>	Grant Date Fair Value of Stock Awards (\$) <sup>(4)</sup>
		Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)		
Thomas C. Chubb III	3/19/19	220,000	880,000	1,540,000	2,800	11,200	22,400	4,800	855,680
	3/19/19								366,720
Thomas E. Campbell	3/19/19	53,125	212,500	371,875	1,050	4,200	8,400	1,800	320,880
	3/19/19								137,520
K. Scott Grassmyer	3/19/19	53,125	212,500	371,875	1,050	4,200	8,400	1,800	320,880
	3/19/19								137,520
Michelle M. Kelly	3/19/19	85,088	340,350	595,613	910	3,640	7,280	1,560	278,096
	3/19/19								119,184
Douglas B. Wood	3/19/19	111,375	445,500	779,625	910	3,640	7,280	1,560	278,096
	3/19/19								119,184

(1) Reflects potential cash incentive awards in respect of company and/or operating group performance during fiscal 2019 under our short-term cash incentive program, which is described above under "*—Compensation Discussion and Analysis—Short-Term Incentive Compensation.*"

(2) Reflects potential restricted stock awards in respect of our performance during fiscal 2019 under the LTIP, which is described above under "*—Compensation Discussion and Analysis—Long-Term Equity Incentive Compensation.*"

(3) Reflects service-based restricted shares granted under the LTIP. All of the awards cliff vest on April 8, 2022. These stock awards are described above under "*—Compensation Discussion and Analysis—Long-Term Equity Incentive Compensation.*"

(4) The values for stock awards in this column are computed in accordance with FASB ASC Topic 718. For awards with performance conditions, the grant date fair value assumes achievement at target performance.

**Outstanding Equity Awards at Fiscal 2019 Year-End**

The following table provides information with respect to unvested equity awards held by our NEOs as of February 1, 2020. Our NEOs did not hold any unexercised stock options at the end of fiscal 2019.

Name	Stock Awards	
	Number of Shares or Units of Stock	Market Value of Shares or Units of Stock
	That Have Not Vested (#) <sup>(1)</sup>	That Have Not Vested (\$) <sup>(2)</sup>
Thomas C. Chubb III	49,672	3,447,237
Thomas E. Campbell	16,713	1,159,882
K. Scott Grassmyer	16,713	1,159,882
Michelle M. Kelly	24,405	1,693,707
Douglas B. Wood	17,905	1,242,607

(1) The unvested equity awards held by our NEOs at the end of fiscal 2019 consist of various service-based restricted shares; performance-based restricted shares (which are subject to additional service requirements prior to vesting); and special, limited service-based restricted shares granted to Ms. Kelly in March 2017, as follows:

Thomas C. Chubb III	<ul style="list-style-type: none"> <li>• 5,130 service-based restricted shares granted in March 2017 that vested on April 9, 2020</li> <li>• 15,023 performance-based restricted shares granted in March 2018 in respect of actual fiscal 2017 performance that vested on April 9, 2020</li> <li>• 4,200 service-based restricted shares granted in March 2018 that vest on April 9, 2021</li> <li>• 9,800 performance-based restricted shares granted in March 2019 in respect of actual fiscal 2018 performance that vest on April 9, 2021</li> <li>• 4,800 service-based restricted shares granted in March 2019 that vest on April 8, 2022</li> <li>• 10,719 performance-based restricted shares granted following the conclusion of the end of fiscal 2019 in respect of actual fiscal 2019 performance that vest on April 8, 2022</li> </ul>
Thomas E. Campbell	<ul style="list-style-type: none"> <li>• 1,500 service-based restricted shares granted in March 2017 that vested on April 9, 2020</li> <li>• 4,393 performance-based restricted shares granted in March 2018 in respect of actual fiscal 2017 performance that vested on April 9, 2020</li> <li>• 1,500 service-based restricted shares granted in March 2018 that vest on April 9, 2021</li> <li>• 3,500 performance-based restricted shares granted in March 2019 in respect of actual fiscal 2018 performance that vest on April 9, 2021</li> <li>• 1,800 service-based restricted shares granted in March 2019 that vest on April 8, 2022</li> <li>• 4,020 performance-based restricted shares granted following the conclusion of the end of fiscal 2019 in respect of actual fiscal 2019 performance that vest on April 8, 2022</li> </ul>
K. Scott Grassmyer	<ul style="list-style-type: none"> <li>• 1,500 service-based restricted shares granted in March 2017 that vest on April 9, 2020</li> <li>• 4,393 performance-based restricted shares granted in March 2018 in respect of actual fiscal 2017 performance that vested on April 9, 2020</li> <li>• 1,500 service-based restricted shares granted in March 2018 that vest on April 9, 2021</li> <li>• 3,500 performance-based restricted shares granted in March 2019 in respect of actual fiscal 2018 performance that vest on April 9, 2021</li> <li>• 1,800 service-based restricted shares granted in March 2019 that vest on April 8, 2022</li> <li>• 4,020 performance-based restricted shares granted following the conclusion of the end of fiscal 2019 in respect of actual fiscal 2019 performance that vest on April 8, 2022</li> </ul>

Michelle M. Kelly

- 1,950 service-based restricted shares granted in March 2017 that vested on April 9, 2020
- 6,500 service-based restricted shares granted in March 2017 that vest on April 9, 2021
- 5,711 performance-based restricted shares granted in March 2018 in respect of actual fiscal 2017 performance that vested on April 9, 2020
- 1,560 service-based restricted shares granted in March 2018 that vest on April 9, 2021
- 3,640 performance-based restricted shares granted in March 2019 in respect of actual fiscal 2018 performance that vest on April 9, 2021
- 1,560 service-based restricted shares granted in March 2019 that vest on April 8, 2022
- 3,484 performance-based restricted shares granted following the conclusion of the end of fiscal 2019 in respect of actual fiscal 2019 performance that vest on April 8, 2022

Douglas B. Wood

- 1,950 service-based restricted shares granted in March 2017 that vested on April 9, 2020
- 5,711 performance-based restricted shares granted in March 2018 in respect of actual fiscal 2017 performance that vested on April 9, 2020
- 1,560 service-based restricted shares granted in March 2018 that vest on April 9, 2021
- 3,640 performance-based restricted shares granted in March 2019 in respect of actual fiscal 2018 performance that vest on April 9, 2021
- 1,560 service-based restricted shares granted in March 2019 that vest on April 8, 2022
- 3,484 performance-based restricted shares granted following the conclusion of the end of fiscal 2019 in respect of actual fiscal 2019 performance that vest on April 8, 2022

- (2) The market value of stock awards reported is computed by multiplying the number of shares of stock that have not vested by \$69.40, the per-share closing price of our common stock on January 31, 2020.

**Option Exercises and Stock Vested During Fiscal 2019**

The following table provides information concerning the vesting of restricted stock for each of our NEOs during fiscal 2019. The table reports the number of shares of stock that vested and the aggregate dollar value realized upon vesting of stock.

Name	Stock Awards	
	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$) <sup>(1)</sup>
Thomas C. Chubb III	9,312	738,069
Thomas E. Campbell	2,833	224,544
K. Scott Grassmyer	2,833	224,544
Michelle M. Kelly	12,372	980,605
Douglas B. Wood	15,044	1,093,787

- (1) The dollar amount is determined by multiplying the number of shares of our common stock vested by the per-share closing price of our common stock on the applicable vesting date.

There were no stock options exercised by any of our NEOs during fiscal 2019.

**Fiscal 2019 Non-Qualified Deferred Compensation**

The following table shows the activity under our Deferred Compensation Plan for each of our participating NEOs during fiscal 2019.

<u>Name</u>	<u>Executive Contributions in Last FY (\$)<sup>(1)</sup></u>	<u>Registrant Contributions in Last FY (\$)<sup>(2)</sup></u>	<u>Aggregate Earnings in Last FY (\$)</u>	<u>Aggregate Withdrawals/ Distributions (\$)<sup>(3)</sup></u>	<u>Aggregate Balance at Last FYE (\$)<sup>(4)(5)</sup></u>
Thomas C. Chubb III	18,694	53,327	18,954	—	631,207
Thomas E. Campbell	24,738	13,056	115,140	(19,511)	951,636
K. Scott Grassmyer	22,601	13,056	59,185	—	576,799
Douglas B. Wood	129,026	34,954	341,187	—	3,082,446

- (1) The amounts reported in this column are also included in the "Salary" column or the "Non-Equity Incentive Plan Compensation" column for fiscal 2019 in the Summary Compensation Table above.
- (2) The amounts reported in this column are also included in the "All Other Compensation" column for fiscal 2019 in the Summary Compensation Table above.
- (3) Represent in-service distributions received in accordance with the terms of our Deferred Compensation Plan.
- (4) Reflects balances as of February 1, 2020.
- (5) The amounts reported in this column include amounts that are also reported as salary, non-equity incentive plan awards or all other compensation in the Summary Compensation Table above in fiscal 2019 and in prior years as follows:

<u>Name</u>	<u>Amount Included in Both Non-Qualified Deferred Compensation Table and Summary Compensation Table (\$)</u>	<u>Amount Included in Both Non-Qualified Deferred Compensation Table and Previously Reported in Prior Years' Summary Compensation Table (\$)</u>	<u>Total Amounts Included in Both Non-Qualified Deferred Compensation Table and Current Year or Prior Years' Summary Compensation Table (\$)</u>
Thomas C. Chubb III	72,021	584,501	656,522
Thomas E. Campbell	37,794	436,924	474,718
K. Scott Grassmyer	35,657	248,591	284,248
Douglas B. Wood	163,980	449,342	613,322

**Potential Payments on Termination or Change of Control**

All of our NEOs' outstanding equity awards provide for "double trigger" vesting, meaning that the awards require a change of control of our company and a termination of the individual's employment either by the individual for good reason or us or our acquiror without cause (which we refer to as a "change of control termination") to accelerate vesting.

The following table summarizes the value of the shares of our common stock that would be realized by each NEO if a change of control termination had occurred on February 1, 2020:

<u>Name</u>	<u>Equity Awards That Would Vest upon a Change of Control Termination (#)<sup>(1)(2)</sup></u>	<u>Value Realized on Vesting Following a Change of Control Termination (\$)<sup>(3)</sup></u>
Thomas C. Chubb III	49,672	3,447,237
Thomas E. Campbell	16,713	1,159,882
K. Scott Grassmyer	16,713	1,159,882
Michelle M. Kelly	24,405	1,693,707
Douglas B. Wood	17,905	1,242,607

- (1) For details on the outstanding equity awards that would vest upon a change of control termination, see Footnote 1 under "*—Outstanding Equity Awards at Fiscal 2019 Year-End.*"
- (2) Pursuant to the terms of the fiscal 2019 program, if a change of control termination takes place where the change of control occurs prior to the end of fiscal 2019, the individual recipients would be entitled to receive the greater of (a) the number of shares of our common stock attributable to the recipient's target number of restricted shares pursuant to the program or (b) the actual number of restricted shares certified by our NC&G Committee as having been earned. As the number of restricted shares actually earned under the program is known at this time, the table includes the actual number of restricted shares certified by our NC&G Committee as having been earned.
- (3) The value is computed by multiplying the number of shares that would vest by \$69.40, the per-share closing market price of our common stock on January 31, 2020.

We did not have any other arrangement, policy or plan that would provide payments or benefits to any of our NEOs as a result of a termination of any kind, including following a change of control, other than benefits payable to salaried employees of our company on a non-discriminatory basis.

## CEO Pay Ratio

As required by Section 953(b) of the Dodd-Frank Wall Street Reform and Consumer Protection Act and Item 402(u) of Regulation S-K, we are providing the ratio of the annual total compensation of our Chief Executive Officer, Mr. Chubb, to that of our median employee. The pay ratio is a reasonable estimate calculated in a manner consistent with Item 402(u) of Regulation S-K.

SEC rules provide that we may use the same median employee for three years before identifying a new median employee, provided there were no significant changes in our employee population or compensation that would result in a significant change to our pay ratio disclosure. We do not believe that there have been any significant changes that would result in a material change in our pay ratio disclosure or in our median employee since last year's calculation of the pay ratio. Accordingly, we are using the same median employee that we used in fiscal 2018. However, we did not use the same median employee for fiscal 2018 as we did in fiscal 2017 because the individual used in fiscal 2017 was not an employee at the end of fiscal 2018. In fiscal 2017, we used a statistical sampling approach to calculate our median employee and were therefore able to select a similarly situated employee from our original fiscal 2017 sample for purposes of our fiscal 2018 disclosure.\*

The median-paid employee used for purposes of this fiscal 2019 comparison was a non-exempt employee located in the U.S. with an annual total compensation of \$17,789, calculated in accordance with the requirements of Item 402(c)(2)(x) of Regulation S-K, for fiscal 2019. The annual total compensation for fiscal 2019 for our Chief Executive Officer was \$2,755,628, as discussed above under "*—Compensation Tables—Summary Compensation Table for Fiscal 2019.*" Based on this information, for fiscal 2019, the ratio of the annual total compensation of our Chief Executive Officer to the annual total compensation of our median-paid employee was 155 to 1.

We believe the pay ratio disclosure presented in this section is a reasonable estimate. Because the SEC's rules for identifying the median-paid employee and calculating the pay ratio allow companies to use different methodologies, assumptions, adjustments and estimates, our pay ratio disclosure may not be comparable to the pay ratio reported by other companies. This information under "*CEO Pay Ratio*" is being provided solely for compliance purposes. Neither our compensation committee nor our management uses the pay ratio measure in making compensation decisions.

## NOMINATING, COMPENSATION & GOVERNANCE COMMITTEE REPORT

The Nominating, Compensation & Governance Committee has reviewed and discussed with management the Company's Compensation Discussion and Analysis required by Item 402(b) of Regulation S-K. Based on such review and discussions, the Nominating, Compensation & Governance Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this proxy statement and incorporated by reference into the Company's Fiscal 2019 Annual Report on Form 10-K.

Respectfully submitted,

Clarence H. Smith, Chairman  
Helen Ballard  
Virginia A. Hepner  
E. Jenner Wood III

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\* To identify our median-paid employee for fiscal 2017, we examined the 2017 total cash compensation for all individuals, excluding our CEO, who were employed by us on December 31, 2017. For purposes of this calculation: we excluded approximately 4% of our workforce located in foreign jurisdictions under the de minimis exception to the pay ratio rule; for all employees based in foreign jurisdictions who were included in our determination of the median-paid employee, we applied a foreign currency to U.S. dollar exchange rate based on the average daily rate during the 12 months ended December 31, 2017; we elected not to annualize the compensation paid to employees who were not employed for all of 2017 (e.g., new hires); we included full-time, part-time, temporary and seasonal employees for purposes of determining the median-paid employee; and we used gross earnings (or foreign equivalent amounts), meaning total amounts paid before deductions or adjustments, including wages, overtime, bonuses and the value of any equity awards that vested during the 2017 calendar year.

## COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

Helen Ballard, Virginia A. Hepner, Clarence H. Smith, and E. Jenner Wood III served on our NC&G Committee during fiscal 2019. None of them are current officers or employees of our company or any of our subsidiaries; none of them are former officers of our company or any of our subsidiaries; and none of them had any relationship during fiscal 2019 requiring disclosure under any paragraph of Item 404 of Regulation S-K. In fiscal 2019, none of our executive officers served on the board of directors or compensation committee of any entity that had one or more of its executive officers serving on our Board or our compensation committee.

## CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Our Board or Executive Committee reviews all transactions that are disclosable under Item 404(a) of Regulation S-K. To help identify these related party transactions, our Legal Department maintains a list of companies and other persons with whom each director and executive officer has a potentially disclosable relationship and each director and executive officer is annually expected to complete a questionnaire that requires the disclosure of any transaction or relationship that the individual, or any member of his or her immediate family, has or will have with our company. Our Legal Department, with the assistance of other members of senior management, also reviews contemplated transactions to consider whether one of our directors or executive officers (or an affiliated entity) proposes to engage in a transaction that our Board should review. Our Board or Executive Committee will only approve related party transactions that are in, or not inconsistent with, the best interests of our company and our shareholders. In determining whether to approve or reject a related party transaction, our Board considers such information as it deems important to determine whether the transaction is on reasonable and competitive terms and is fair to our company.

During fiscal 2019, there were no related party transactions requiring disclosure in this proxy statement.

## AUDIT-RELATED MATTERS

### Report of the Audit Committee

The Audit Committee, which operates under a written charter adopted by the Board of Directors of Oxford Industries, Inc., is composed entirely of independent directors and, among other things, oversees, on behalf of the Board of Directors, the Company's financial reporting process and system of internal control over financial reporting. Pursuant to the Audit Committee's charter, the committee is also charged with reviewing the Company's guidelines and policies with respect to risk assessment and risk management, including cybersecurity risks. The Audit Committee's charter is posted under the "Corporate Governance" link under the "Investor Relations" tab on our website at [www.oxfordinc.com](http://www.oxfordinc.com). The Audit Committee held four meetings during the Company's 2019 fiscal year.

The Company's management is responsible for its financial reporting process, including its system of internal control over financial reporting, and for the preparation of consolidated financial statements in accordance with accounting standards generally accepted in the United States. The Company's independent registered public accounting firm, Ernst & Young LLP, is responsible for auditing the Company's consolidated financial statements and providing an opinion as to their conformity with accounting standards generally accepted in the United States, as well as attesting and reporting on the effectiveness of the Company's internal control over financial reporting. The Audit Committee's responsibility is to oversee these processes, as well as to appoint, retain, compensate, evaluate and, when necessary, terminate the Company's independent registered public accounting firm. It is not the Audit Committee's duty or responsibility to conduct auditing or accounting reviews or procedures. Consequently, in carrying out its oversight responsibilities, the Audit Committee shall not be charged with, and is not providing, any expert or special assurance as to the Company's financial statements, or any professional certification as to Ernst & Young's work.

In fulfilling its responsibilities, the Audit Committee has:

- reviewed and discussed with management and Ernst & Young LLP the audited financial statements included in the Company's Fiscal 2019 Annual Report on Form 10-K and the reports of management and of Ernst & Young LLP on the effectiveness of the Company's internal control over financial reporting as of the end of fiscal 2019 contained therein;
- discussed with Ernst & Young LLP the matters required to be discussed by the Statement of Auditing Standards No. 61 (*Communication with Audit Committees*), as amended by the AICPA professional standards, vol. 1 AU section 380, as adopted by the Public Company Oversight Board in Rule 3200, as subsequently superseded by Auditing Standard No. 1301 (*Communications with Audit Committees*), which include, among other items, matters related to the conduct of the audit of the fiscal 2019 financial statements;
- received from Ernst & Young LLP the written disclosures and the letter required by applicable requirements of the Public Company Accounting Oversight Board regarding Ernst & Young LLP's communications with the Audit Committee

concerning independence, considered whether the independent auditors' provision of other non-audit services to the Company (which are set forth below under "*Fees Paid to Independent Registered Public Accounting Firm*") is compatible with the auditors' independence, and discussed with Ernst & Young LLP its independence;

- concluded that Ernst & Young LLP is independent from the Company and its management; and
- based on the reviews and discussions referred to above, recommended to the Board that the audited financial statements be included in the Company's Fiscal 2019 Annual Report on Form 10-K.

Respectfully Submitted,

Dennis M. Love, Chairman  
 Thomas C. Gallagher  
 John R. Holder  
 Stephen S. Lanier  
 Clyde C. Tuggle

#### **Fees Paid to Independent Registered Public Accounting Firm**

The following table summarizes certain fees that we paid in respect of each of fiscal 2019 and fiscal 2018 to Ernst & Young LLP, our independent registered public accounting firm, for professional services:

<b>Fee Category</b>	<b>Fiscal 2019 (\$)</b>	<b>Fiscal 2018 (\$)</b>	<b>Description</b>
Audit fees	1,842,124	1,933,548	Fees for the audit of our consolidated financial statements and internal control over financial reporting, including additional testing relating to acquired businesses, where applicable; reviews of our consolidated quarterly financial statements included in Forms 10-Q filed with the SEC; statutory audits of subsidiaries; services related to assistance with implementation of new accounting rules and regulations; and services provided in connection with statutory and regulatory filings
Audit-related fees	2,000	2,000	Fees for audit-related services such as compliance with rules and regulations applicable to accounting matters
Tax fees	89,477	69,053	Fees for tax compliance, planning and advisory services
All other fees	—	—	—
<b>Total fees</b>	<b>1,933,601</b>	<b>2,004,601</b>	

#### **Approval of Audit and Permissible Non-Audit Services of Independent Auditors**

Our Audit Committee has adopted a policy for the pre-approval of services provided by our independent registered public accounting firm. Unless a service to be provided by our independent registered public accounting firm has received general pre-approval under the policy, it requires specific pre-approval by our Audit Committee or the chair of our Audit Committee before the commencement of the service. The pre-approval policy is detailed as to the particular services to be provided, and our Audit Committee is to be informed about each service provided.

Specific pre-approval is required for significant recurring annual engagements, such as engagements for the required annual audit and quarterly reviews (including the audit of internal control over financial reporting) and statutory audits. Any individual engagement with an estimated cost of more than \$75,000 must be specifically pre-approved before the commencement of the engagement, even if the service in question has received general pre-approval. In addition, further Audit Committee pre-approval is required if the aggregate fees for such engagements would exceed \$200,000. At each Audit Committee meeting, the entire Audit Committee reviews services performed since the prior meeting pursuant to the general pre-approvals granted under the policy, as well as services, if any, pre-approved by the chair of our Audit Committee.

The nature and dollar value of services performed under the general pre-approval guidelines are reviewed with our Audit Committee on at least an annual basis. All of the fees detailed above paid to Ernst & Young LLP for fiscal 2019 and fiscal 2018 were specifically pre-approved by our Audit Committee.

**COMMON STOCK OWNERSHIP BY MANAGEMENT  
AND CERTAIN BENEFICIAL OWNERS**

**Management**

The table below sets forth certain information as of April 17, 2020 regarding the beneficial ownership of shares of our common stock by our directors, our NEOs and our directors and executive officers as a group. Except as set forth below, the shareholders named below have sole voting and investment power with respect to all shares of our common stock shown as being beneficially owned by them. The address for each individual in this table is c/o Oxford Industries, Inc., 999 Peachtree Street, N.E., Suite 688, Atlanta, Georgia 30309.

<u>Name</u>	<u>Beneficial Ownership of Common Stock</u>	
	<u>Number of Shares<sup>(1)</sup></u>	<u>Percent of Class<sup>(1)</sup></u>
Helen Ballard	11,514	*
Thomas E. Campbell	35,177	*
Thomas C. Chubb III	119,891	*
Thomas C. Gallagher	13,299	*
K. Scott Grassmyer	32,103	*
Virginia A. Hepner	4,931	*
John R. Holder	22,944	*
Michelle M. Kelly	35,776	*
Stephen S. Lanier <sup>(2)</sup>	139,009	*
Dennis M. Love	20,286	*
Clarence H. Smith	15,846	*
Clyde C. Tuggle	10,023	*
Douglas B. Wood	36,713	*
E. Jenner Wood III	16,446	*
All directors and executive officers as a group (16 persons)	533,442	3.2

\* Less than 1%

- (1) Calculations based on an aggregate of 16,777,219 shares of our common stock outstanding as of the close of business on April 17, 2020. The number of shares and percentage of the class beneficially owned include unvested restricted shares for which the individual has voting rights as of the close of business on April 17, 2020.
- (2) Consists of 73,478 shares held individually by Mr. Lanier, 29,187 shares held in trusts of which Mr. Lanier is the primary beneficiary, 35,484 shares held in custodial accounts for the benefit of Mr. Lanier's children and 860 shares held by Mr. Lanier's wife.

**Certain Beneficial Owners**

The table below sets forth certain information regarding the beneficial ownership of shares of our common stock by persons we believe beneficially hold more than 5% of our common stock based solely on a review of SEC filings made in respect of ownership.

<u>Name and Address</u>	<u>Beneficial Ownership of Common Stock</u>	
	<u>Number of Shares<sup>(1)</sup></u>	<u>Percent of Class<sup>(1)</sup></u>
BlackRock, Inc. 55 East 52nd Street New York, NY 10055	3,043,956 <sup>(2)</sup>	18.1
The Vanguard Group 100 Vanguard Blvd. Malvern, PA 19355	1,739,702 <sup>(3)</sup>	10.4

- (1) Calculations based on an aggregate of 16,777,219 shares of our common stock outstanding as of the close of business on April 17, 2020.

- (2) The shares reported are held by BlackRock, Inc. in its capacity as a parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as of December 31, 2019. BlackRock reported sole voting power over 2,935,428 of the reported shares and sole dispositive power over all of the reported shares. As reported by BlackRock, one of the persons on behalf of which BlackRock holds the reported shares, iShares Core S&P Small-Cap ETF, has an interest in more than 5% of our common stock. This information was obtained from a Schedule 13G/A filed on February 4, 2020.
- (3) The shares reported are held by The Vanguard Group in its capacity as an investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E) of the Exchange Act as of December 31, 2019. Vanguard reported sole voting power over 23,227 of the reported shares, shared voting power over 2,600 of the reported shares, sole dispositive power over 1,715,637 of the reported shares and shared dispositive power over 24,065 the reported shares. This information was obtained from a Schedule 13G/A filed on February 12, 2020.

Under the SEC's rules, a person may be deemed to beneficially own securities in which he or she has no pecuniary interest. The information set forth in the tables above shall not be construed as an admission that any such person is, for purposes of Section 13(d) or 13(g) of the Exchange Act or otherwise, the beneficial owner of any securities disclosed above.

### Delinquent Section 16(a) Reports

Section 16(a) of the Exchange Act requires that our executive officers and directors, and persons who beneficially own more than 10% of our common stock, file with the SEC certain reports, and to furnish copies thereof to us, with respect to each such person's beneficial ownership and changes in ownership of our equity securities. Due to the complexity of the SEC's reporting rules, our Legal Department undertakes to file such reports on behalf of our executive officers and directors and has instituted procedures to assist them with these obligations. Based on a review of our company's records and other information, we believe that all reports required by our executive officers and directors were filed on a timely basis in respect of fiscal 2019, except that Forms 4 were not timely filed with respect to approximately 225 shares of our common stock purchased by Mr. Holder from time to time since July 31, 2009 pursuant to a broker-assisted dividend reinvestment program he enrolled in prior to joining our Board. A Form 4 has been filed (after the applicable filing due dates) to report the correct number of shares of our common stock owned by Mr. Holder.

### EQUITY COMPENSATION PLAN INFORMATION

The following table sets forth information concerning our equity compensation plans as of February 1, 2020:

Plan Category	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans <sup>(1)</sup>
Equity compensation plans approved by security holders	
Employee Stock Purchase Plan <sup>(2)</sup>	367,811
Long-Term Stock Incentive Plan	689,449
Equity compensation plans not approved by security holders	
Total	1,057,260

- (1) As of February 1, 2020, we had no outstanding options, warrants or other rights with respect to shares of our common stock. Accordingly, information relating to the number and exercise price of outstanding options, warrants and rights is not included in this table.
- (2) The number of securities to be issued under our Employee Stock Purchase Plan is not determinable as of any date other than the last day of the applicable quarterly purchase period since the weighted average purchase price under the plan is not determinable as of any date other than the last day of the applicable quarterly purchase period.

### INFORMATION ABOUT THE MEETING AND VOTING

#### Shares Outstanding

You may vote at our 2020 annual meeting if you owned shares of our common stock as of the close of business on April 17, 2020, the record date for the annual meeting. As of April 17, 2020, there were 16,777,219 shares of our common stock issued and outstanding. You are entitled to one vote for each share of our common stock that you owned on the record date.

## Participating in the Meeting

Shareholders may access the annual meeting webcast, submit questions and electronically vote shares at the meeting by visiting [www.meetingcenter.io/215153986](http://www.meetingcenter.io/215153986). The live audio webcast of the annual meeting will begin promptly at 2 p.m., Eastern Time. We encourage shareholders to access the webcast in advance of the designated start time.

If your shares of our common stock are registered directly in your name with Computershare, our transfer agent, then you are a shareholder of record. As a shareholder of record, you may access the meeting webcast using the instructions and voter control number set forth in the Notice of Internet Availability.

If, like most of our shareholders, your shares of our common stock are held in an account with a broker, you are the beneficial owner of shares held in "street name" and these proxy materials are being forwarded to you by that organization. If your shares are held in an account with a broker and you wish to participate in the annual meeting, you must register in advance to participate in the meeting webcast and obtain a new control number from Computershare, our transfer agent. You may request registration by submitting proof of your proxy power (legal proxy) reflecting your holdings of our common stock, along with your name and email address, to Computershare. Requests for registration may be directed to Computershare (i) by mail to the following address: Computershare, Oxford Industries, Inc. Legal Proxy, P.O. Box 43001, Providence, RI 02940-3001 or (ii) by email, by attaching an image of your legal proxy or forwarding the email from your broker to [legalproxy@computershare.com](mailto:legalproxy@computershare.com). Requests for registration must be labeled "Legal Proxy" and received no later than 5:00 p.m., Eastern Time, on June 10, 2020. You will receive a confirmation of your registration by email after your registration materials have been received.

## Voting

If you are a shareholder of record, you may vote using one of the following methods:

- by voting on the Internet in accordance with the instructions set forth in the Notice of Internet Availability;
- after requesting a printed copy of the proxy materials, by signing and returning a proxy card or voting by telephone; or
- by participating in the annual meeting and voting electronically at the annual meeting.

**If you are a shareholder of record and you sign and return your proxy card but do not include voting instructions, your proxy will be voted as recommended by our Board or, if no recommendation is given, in the discretion of the proxies designated on the proxy card, to the extent permitted under applicable law.**

However, if you are a shareholder of record, your shares will not be voted unless you submit a proxy (which can be accomplished by voting on the Internet, by telephone or by signing and returning a proxy card, as noted above) or participate in the annual meeting webcast and vote electronically at the meeting.

If your shares are held in an account with a broker, the broker holding your account is considered the shareholder of record for purposes of voting at the annual meeting. As a beneficial owner, you may direct your broker on how to vote the shares in your account. Telephone and/or Internet voting may be available to direct your broker on how to vote the shares in your account, but the availability of telephone and/or Internet voting will depend on the voting processes of that firm. Please follow the directions on your proxy card or voting instruction form carefully. Even if your shares are held in an account with a broker, you are invited to attend the annual meeting. However, since you are not the shareholder of record, you may not vote your shares electronically at the meeting unless you obtain a valid proxy card from your broker and, in order to gain access to the meeting webcast, register for the meeting with Computershare by following the instructions in "*Participating in the Meeting*" above.

## Broker Discretionary Voting; Broker Non-Votes

If you hold shares through an account with a broker, your shares may be voted by the broker even if you do not provide voting instructions. Brokerage firms have the authority, under the NYSE's rules, to vote shares in their discretion on certain "routine" matters when their customers do not provide voting instructions. Under the NYSE's rules, only Proposal No. 2 (ratification of Ernst & Young LLP to serve as our independent registered public accounting firm for fiscal 2020) is considered a routine matter.

The other proposals to be addressed at the annual meeting are considered "non-routine" matters under the NYSE's rules. When a brokerage firm has not received voting instructions from the beneficial holder of the shares with respect to a non-routine matter, the brokerage firm cannot vote the shares on that proposal. This is called a "broker non-vote." Broker non-votes will be counted as present at the annual meeting for quorum purposes but will not be counted as entitled to vote on the non-routine matter. **Therefore, if your shares are held in an account with a broker, it is important that you provide voting instructions to your broker so that your vote on these proposals is counted.**

## Changing Your Vote

If your shares are held in an account with a broker, then you must follow the instructions provided by that firm in order to revoke or change your vote with respect to shares held in street name.

However, if you are a shareholder of record, you may revoke or change your vote with respect to the shares of our common stock that are registered directly in your name by doing any of the following:

- delivering a written notice of revocation to our Secretary before the vote is taken at the annual meeting, such notice of revocation dated later than the proxy you want to revoke;
- changing your vote using the Internet methods for voting described in the Notice of Internet Availability;
- properly executing and delivering a later-dated proxy before the vote is taken at the annual meeting;
- if you have requested a printed copy of the proxy materials, voting by telephone; or
- voting electronically at the annual meeting (your participation in the annual meeting, in and of itself, will not revoke the earlier proxy).

## Quorum

In order for us to conduct the annual meeting, the holders of a majority of the shares of our common stock issued and outstanding as of the record date must be present, in person or by proxy, at the annual meeting. This is referred to as a quorum. Abstentions and broker non-votes, if any, will be counted as shares present at the meeting for purposes of determining the presence of a quorum.

## ADDITIONAL INFORMATION

### Annual Report on Form 10-K

Our 2019 Annual Report on Form 10-K may be accessed through the date of the annual meeting by all shareholders under the "Investor Relations" tab of our website at [www.oxfordinc.com](http://www.oxfordinc.com). We will also provide without charge, at the written request of any shareholder of record as of April 17, 2020, a hard copy of our 2019 Annual Report on Form 10-K, including the audited financial statements, as filed with the SEC, excluding exhibits. We will provide copies of the exhibits if they are requested by eligible shareholders. We may impose a reasonable fee for providing the exhibits. Requests for copies of our 2019 Annual Report on Form 10-K should be mailed to our company's headquarters at Oxford Industries, Inc., 999 Peachtree Street, N.E., Suite 688, Atlanta, Georgia 30309, Attention: Investor Relations.

### Board's Role in Risk Oversight

Our Board is ultimately charged with overseeing our business, including risks to our business, on behalf of our shareholders. In order to fulfill this responsibility, our Audit Committee, pursuant to its charter, reviews our policies with respect to our company's risk assessment and risk management. With our Audit Committee's oversight, we conduct an enterprise risk management, or "ERM," program on an ongoing basis. At each quarterly meeting of our Audit Committee, a significant portion of time is devoted to a management report to the committee on the status of the ERM program and/or certain risks, including among other things cybersecurity and data privacy, faced by our company.

Our Audit Committee actively engages management on potential strategies for reducing, eliminating or mitigating the risks to our organization. Our Audit Committee regularly reports to our Board on our ERM program, and our management at least annually provides our Board with a full report on our ERM program. In addition to our ERM program, our Board examines specific business risks in its regular reviews of our operating groups and also on a company-wide basis as part of its regular strategic reviews.

As part of its oversight of our overall compensation program, our NC&G Committee considers our compensation policies and procedures, including the incentives that they create and factors that may influence excessive risk taking. In particular, our compensation program provides for short-term cash incentive payments to individuals throughout our company based on satisfaction of pre-established performance targets. For employees within our various operating groups, these performance targets may be based on performance by the operating group, as a whole, or a specific business unit or business location within that operating group. Each cash and/or equity incentive award for an individual employee within our organization is subject to a maximum amount that may be received by the individual. Our senior management and, with respect to our executive officers, our NC&G Committee, approve applicable performance targets taking into consideration our detailed, internal budgets for upcoming fiscal periods. These members of senior management have access to daily retail and ecommerce sales data and receive monthly financial reports, and they review and analyze deviations from the budgeted plans to assess whether, among other things, the deviations were the result of inappropriate risk taking. Our NC&G Committee has

concluded that our compensation policies and procedures are not reasonably likely to have a material adverse effect on our company.

### **Submission of Director Candidates by Shareholders**

Pursuant to our bylaws, to be timely, a director nomination by a shareholder must generally be delivered to our Secretary not less than 90 days nor more than 120 days prior to the first anniversary of the date of the preceding year's annual meeting; however, if the annual meeting of shareholders is advanced more than 30 days prior to or delayed more than 30 days after the first anniversary of the preceding year's annual meeting, a director nomination submitted by a shareholder to be timely must be delivered not later than the close of business on the later of (1) the 90th day prior to the annual meeting or (2) the 10th day following the date on which public announcement of the date of such annual meeting is first made. Any recommendation received by our Secretary will be promptly forwarded to the chair of our NC&G Committee for consideration. In order for a shareholder to nominate a director candidate for consideration at our 2021 annual meeting, we must receive notice of such nomination between February 16, 2021 and March 18, 2021 (inclusive) unless the date of our 2021 annual meeting is advanced more than 30 days prior to or delayed more than 30 days after June 16, 2021. Any such nominations must comply with the other requirements for proper nominations pursuant to our bylaws.

Our bylaws set out the specific requirements that a shareholder must satisfy in order to properly nominate a director candidate. Any shareholder filing a written notice of nomination for a director must describe various matters regarding the nominee and the shareholder, including, among other things, name; address; occupation; shares, rights to acquire shares and other derivative securities held; and any relevant understandings or arrangements between the shareholder and affiliated parties, if any. A copy of the requirements for nominating a director candidate is available in print to any shareholder who so requests it. Requests for a copy of these requirements should be mailed to our company's headquarters at Oxford Industries, Inc., 999 Peachtree Street, N.E., Suite 688, Atlanta, GA 30309, Attention: Investor Relations.

In addition to candidates submitted by shareholders, our NC&G Committee will also consider candidates recommended by directors, management, third party search firms and other credible sources. Candidates recommended by any of these sources will be equally evaluated and considered. Our NC&G Committee will compile a complete list of candidates recommended by any credible source and evaluate each candidate. Each candidate will be evaluated in the context of the current composition of our Board, the current needs of our Board and the long-term interests of our shareholders. In making its evaluation of possible director candidates, our NC&G Committee will consider, among other things, issues such as a candidate's independence, expertise, age, diversity, general business knowledge and experience, financial literacy, availability and commitment. After evaluating each candidate, our NC&G Committee will determine which candidates it will recommend to the full Board.

### **Shareholder Proposals**

Pursuant to our bylaws, in order for a shareholder proposal (other than a proposal submitted pursuant to Rule 14a-8 or director nomination) to be considered at an annual meeting, the proposal must be delivered to our Secretary not less than 90 days nor more than 120 days prior to the first anniversary of the date of the preceding year's annual meeting; however, if the annual meeting of shareholders is advanced more than 30 days prior to or delayed more than 30 days after the first anniversary of the preceding year's annual meeting, in order to be timely, a shareholder proposal must be delivered not later than the close of business on the later of (1) the 90th day prior to the annual meeting or (2) the 10th day following the date on which public announcement of the date of such annual meeting is first made. Accordingly, in order for a shareholder proposal (other than a director nomination) to be considered at our 2021 annual meeting, we must receive the proposal between February 16, 2021 and March 18, 2021 (inclusive) unless the date of our 2021 annual meeting is advanced more than 30 days prior to or delayed more than 30 days after June 16, 2021.

Our bylaws set out the specific requirements that a shareholder must satisfy in order to properly make a proposal for consideration by our shareholders at an annual meeting. Any shareholder submitting a proposal must describe various matters regarding the shareholder, including, among other things, name; address; occupation; shares, rights to acquire shares and other derivative securities held; and any relevant understandings or arrangements between the shareholder and affiliated parties, if any. A copy of the requirements for submitting a shareholder proposal is available in print to any shareholder who so requests it. Requests for a copy of these requirements should be mailed to our company's headquarters at Oxford Industries, Inc., 999 Peachtree Street, N.E., Suite 688, Atlanta, GA 30309, Attention: Investor Relations.

Our bylaws further contemplate that shareholders who wish to have a proposal included in our proxy statement may be permitted to do so in accordance with Rule 14a-8 under the Exchange Act provided the proposal is otherwise in accordance with such Rule 14a-8. In order for a proposal to be included pursuant to Rule 14a-8 in the proxy statement for our 2021 annual meeting, it must be submitted in writing by January 6, 2021 and comply with the requirements of Rule 14a-8.

## Communications to our Board of Directors

Mail can be addressed to our directors in care of the Office of the Secretary at our company's headquarters at Oxford Industries, Inc., 999 Peachtree Street, N.E., Suite 688, Atlanta, Georgia 30309. At the direction of our Board, all mail received will be opened and screened for security purposes. The mail will then be logged in. All mail, other than trivial solicitations or obscene items, will be forwarded. Trivial items will be delivered to our directors at the next scheduled meeting of our Board. Mail addressed to a particular director will be forwarded or delivered to that director. Mail addressed to "Outside Directors," "Non-Management Directors" or the "Lead Director" will be forwarded or delivered to our lead director. Mail addressed to the "Board of Directors" will be delivered to our Chairman.

## Proxy Solicitation

We will bear the cost of solicitation of proxies by our Board in connection with the annual meeting. We will reimburse brokers, fiduciaries and custodians for reasonable expenses incurred by them in forwarding proxy materials to beneficial owners of our common stock held in their names. Our employees may solicit proxies by mail, telephone, facsimile, electronic mail and personal interview. We have also engaged Okapi Partners to act as our proxy solicitor and have agreed to pay it \$6,500 for the year, plus reasonable out-of-pocket expenses, for such services.

## Shareholder List

We will maintain a list of shareholders entitled to vote at the annual meeting at our headquarters located at 999 Peachtree Street, N.E., Suite 688, Atlanta, Georgia 30309. A list of the shareholders entitled to vote at the annual meeting will be available for examination by any shareholder for a period of 10 days prior to the meeting. Any shareholder wishing to schedule an appointment to examine the shareholder list during this period may do so by contacting our Vice President-Law, General Counsel and Secretary at [generalcounsel@oxfordinc.com](mailto:generalcounsel@oxfordinc.com). The shareholder list will also be available during the annual meeting on the virtual meeting website.

## Website Information

We have posted our Corporate Governance Guidelines, Code of Conduct, ethical conduct policy for senior financial officers and Audit Committee and NC&G Committee charters under the "Corporate Governance" link under the "Investor Relations" tab on our website at [www.oxfordinc.com](http://www.oxfordinc.com). Additionally, we have posted our corporate social responsibility statement, Codes of Vendor Conduct for our business groups and Conflict Minerals Policy under the "Corporate Responsibility" tab on our website at [www.oxfordinc.com](http://www.oxfordinc.com).

By Order of the Board of Directors



Suraj A. Palakshappa  
*Vice President-Law, General Counsel and Secretary*

**Our 2019 Annual Report on Form 10-K, which includes audited financial statements, is available on the Internet at <http://www.edocumentview.com/oxford>. Any shareholder may request a printed copy of the 2019 Annual Report on Form 10-K by following the instructions in the Notice of Internet Availability.**

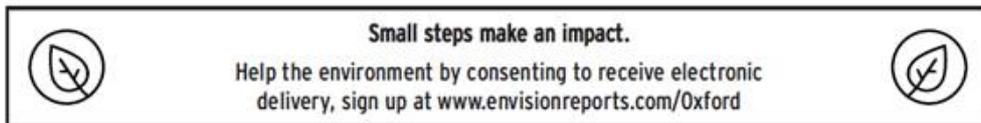


The 2020 Annual Meeting of Shareholders of Oxford Industries, Inc. will be held on Tuesday, June 16, 2020 at 2:00 P.M. Eastern time, virtually via the internet at [www.meetingcenter.io/215153986](http://www.meetingcenter.io/215153986).

To access the virtual meeting, you must have the information that is printed in the shaded bar located on the reverse side of this form.

The password for this meeting is – OXM2020.

Important notice regarding the Internet availability of proxy materials for the Annual Meeting of Shareholders. The material is available at: [www.envisionreports.com/Oxford](http://www.envisionreports.com/Oxford)



▼ IF VOTING BY MAIL, SIGN, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼

**Proxy - Oxford Industries, Inc.**



## Notice of 2020 Annual Meeting of Shareholders

### Proxy Solicited by Board of Directors for Annual Meeting – June 16, 2020

THOMAS C. CHUBB III, K. SCOTT GRASSMYER, and SURAJ A. PALAKSHAPPA, or any of them, each with the power of substitution, are hereby authorized to represent and vote the shares of the undersigned, with all the powers which the undersigned would possess if personally present, at the Annual Meeting of Shareholders of Oxford Industries, Inc. to be held on June 16, 2020 or at any postponement or adjournment thereof.

Shares represented by this proxy will be voted by the shareholder. If no such directions are indicated, the Proxies will have authority to vote FOR the election of the Board of Directors and FOR items 2 and 3.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

(Items to be voted appear on reverse side)

### **C** Non-Voting Items

Change of Address – Please print new address below.

Comments – Please print your comments below.

