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## Steve Elkington Joins Oxford Golf as Newest Brand Ambassador

ATLANTA, May 15, 2013 /PRNewswire/ -- [Oxford Golf](#) is excited to announce that Steve Elkington is joining the roster of Oxford Golf sponsored golfers. Mr. Elkington will wear Oxford Golf apparel during the remainder of 2013 at all Champions Tour and media events.

"Oxford Golf is the perfect fit for me to wear during my inaugural year on the Champions Tour," said Steve Elkington, "Oxford Golf apparel offers me the classic style I appreciate, in performance fabrics that enhance my game."

A 10 time PGA Tour winner, Steve brings an impressive resume with him to the Oxford Golf team, including two PLAYERS and one PGA Championship win. In 2013, Mr. Elkington joins the Champions Tour, and will travel the country in his tour bus nicknamed "the Big Show." Oxford Golf will be a featured sponsor on the Big Show along with other Elkington partners including Insperity, World Golf Tour, Grieve Family Winery and Par West Custom Golf Shoes.

"Steve Elkington is a great player to represent Oxford Golf on the Champions Tour," says Dave Leveille, President of Oxford Golf, "With Steve's legendary silky swing, we are confident he will have continued success in this new chapter in his career."

Additional Oxford Golf ambassadors include PGA tour players David Toms, Ted Potter, Jr., and Nicholas Thompson. Oxford Golf also represents newer talent on the [Web.com](#) Tour including John Peterson, Andrew Loupe and Mark Silvers, III. On the LPGA Tour, Oxford Golf is represented by Austin Ernst. A full list of Oxford Golf Ambassadors can be found in the [Tour Players section](#) of the Oxford Golf website.

### **About Oxford Golf:**

The Oxford Golf Group produces and distributes both the Oxford Golf® and Links Tech® brands of golf apparel. The Oxford Golf® brand is recognized as trusted, traditional men's and women's apparel and is sold in pro-shops and resorts and on the Oxford Golf® website at [www.oxfordgolf.com](http://www.oxfordgolf.com). The pure-performance Links Tech® brand is a high-value collection of performance apparel for both men and women. The Oxford Golf Group is a division of Oxford Industries, Inc. Oxford is an international apparel design, sourcing and marketing company featuring a diverse portfolio of owned and licensed brands. Oxford's brands include Tommy Bahama®, Lilly Pulitzer®, Ben Sherman®, Oxford Golf®, Arnold Brant® and Billy London®. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford Golf Group's website at [www.oxfordgolf.com](http://www.oxfordgolf.com) or Oxford's website at [www.oxfordinc.com](http://www.oxfordinc.com).

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