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Oxford Industries Names Mark Maidment CEO of Ben Sherman

ATLANTA, April 19, 2013 /PRNewswire/ -- Oxford Industries, Inc. (NYSE: OXM) today announced the appointment of Mark Maidment as CEO of its Ben Sherman Group.

Mr. Maidment has been with Ben Sherman since 2002 and served as its Creative Director since 2005, with responsibilities that have included oversight of the brand's product design and marketing. In recent years, Mr. Maidment has played a key role in creating a more modern identity for the Ben Sherman brand, repositioning the brand into more premium channels of distribution, and developing more upscale product collections. Mr. Maidment will report directly to Oxford's CEO and President Thomas C. Chubb III.

"Mark's remarkable combination of creative vision, commercial practicality and executive acumen makes him uniquely qualified to lead Ben Sherman and its talented team," commented Mr. Chubb. "While much work remains to be done, with Mark's appointment as CEO we have taken a significant step on the path towards commercial success at Ben Sherman."

Alongside Mr. Maidment's appointment, Lindsay Dunsmuir, who has been serving as the group's Finance Director, has been appointed as Chief Operating Officer for Ben Sherman Group. As Chief Operating Officer, Mr. Dunsmuir will oversee all aspects of Ben Sherman's finance and operations.

About Oxford

Oxford Industries, Inc. is a global apparel company which designs, sources, markets and distributes products bearing the trademarks of its owned and licensed brands. Oxford's brands include Tommy Bahama[®], Lilly Pulitzer[®], Ben Sherman[®], Oxford Golf[®], Arnold Brant[®] and Billy London[®]. The Company operates retail stores, restaurants and Internet websites. The Company also has license arrangements with select third parties to produce and sell certain product categories under its Tommy Bahama, Lilly Pulitzer and Ben Sherman brands. The Company holds exclusive licenses to produce and sell certain product categories under the Kenneth Cole[®], Geoffrey Beene[®], Dockers[®] and Ike Behar[®] labels. Oxford's wholesale customers include department stores, specialty stores, national chains, specialty catalogs and Internet retailers. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford's website at www.oxfordinc.com.

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