

Oxford Industries, Inc. Press Release

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FOR IMMEDIATE RELEASE

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Oxford Industries Names Wesley Howard President of Lanier Clothes

ATLANTA, GA – August 2, 2011 – Oxford Industries, Inc. (NYSE:OXM) announced today that Dennis D. MacCulloch retired as President of Lanier Clothes, effective on July 31, 2011, after 22 years of exemplary service to the company.

Thomas C. Chubb III, President of Oxford Industries commented, “I want to thank Dennis for all he has done for Lanier Clothes and Oxford during his tenure with the company and especially for his excellent leadership of the Lanier Clothes organization over the past year. Dennis is a superb manager and is admired throughout the industry. It has been an honor and a privilege to work with him.”

Assuming Mr. MacCulloch’s duties will be Wesley Howard, who has been promoted to President of Lanier Clothes. Mr. Howard began his career with Oxford in 1982 shortly after graduation from Georgia Tech. He has led several Lanier Clothes business units focused on special programs and branded sales and merchandising. Most recently Mr. Howard has been instrumental in the repositioning of Lanier Clothes to concentrate on owned and licensed brands as well as high value-added private label businesses.

Mr. Chubb continued, “I am confident that under Wesley’s direction Lanier Clothes will continue to grow and develop as a leading provider of men’s tailored clothing.”

About Oxford

Oxford Industries, Inc. is an international apparel design, sourcing and marketing company featuring a diverse portfolio of owned and licensed brands. Oxford’s brands include Tommy Bahama[®], Lilly Pulitzer[®], Ben Sherman[®], Oxford Golf[®], Arnold Brant[®] and Billy London[®]. The Company also holds exclusive licenses to produce and sell certain product categories under the Kenneth Cole[®], Geoffrey Beene[®], Dockers[®] and Ike Behar[®] labels. The Company operates retail stores, restaurants and Internet websites. The Company also has license arrangements with select third parties to produce and sell certain product categories under its Tommy Bahama, Lilly Pulitzer and Ben Sherman brands. Oxford’s wholesale customers include department stores, specialty stores,

national chains, specialty catalogs and Internet retailers. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford's website at www.oxfordinc.com.