| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| r subject to n 5 See |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OWR APPR | OVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | | |

| 1. Name and Add | 1 0 | Person* | 2. Issuer Name and Ticker or Trading Symbol OXFORD INDUSTRIES INC [OXM] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|----------------------|-----------------------|----------------|--|-------------------|---|-----------------------------|--|--|--|
| | | | | X | Director Officer (give title | 10% Owner Other (specify | | | |
| (Last) 222 PIEDMO | (First) NT AVENUE, | (Middle) NE | 3. Date of Earliest Transaction (Month/Day/Year) 06/30/2011 | | below) | below) | | | |
| (Otaz et) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indi Line) | ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person | | | | |
| (Street) ATLANTA | GA | 30308 | | X | | | | | |
| (City) (State) (Zip) | — | | Form filed by More th Person | nan One Reporting | | | | | |
| | (0.00) | | erivative Securities Acquired, Disposed of, or Ben | eficially | Owned | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | | | | 5. Amount of Securities Beneficially Owned Following Reported | Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|--------|---------------|------------------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1130.4) |
| Common Stock | 06/30/2011 | | Α | | 888 | Α | \$0.00 ⁽¹⁾ | 888 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | Conversion Date or Exercise (Month/Day/Year) | Conversion or Exercise Price of Derivative | n Date e (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Execution Date, if any | on Date, Code (Instr. D Day/Year) | | Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | of Expiration Date (Month/Day/Year) Securities Acquired A) or Disposed of (D) Instr. 3, 4 | | Expiration Date | | Expiration Date Amount of (Month/Day/Year) Securities Underlying Derivative | | | Amount of Securities Underlying Derivative Security (Instr. 3 | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|---|---|---|------------------------------|---|------------------------|---|-----|-----------------------------------|--------------------|---|--|--|--|-----------------|--|--|--|--|---|--|---|--|--|---------------------------------------|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | | | | | | | | |

Explanation of Responses:

1. The securities reported constitute restricted shares granted by the issuer under the Oxford Industries, Inc. Long Term Stock Incentive Plan relating to the reporting person's annual retainer as a non-employee director of the issuer.

Suraj A Palakshappa/Attorney- 07/01/2011

In-Fact for Clyde C Tuggle

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.