Oxford Industries, Inc. Press Release

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Oxford Industries Announces the Reporting Date for Second Quarter Fiscal 2008 Financial Results

ATLANTA, GA – September 2, 2008 - Oxford Industries, Inc. (NYSE:OXM) today announced that it will report its second quarter fiscal 2008 financial results on Tuesday, September 9, 2008 after the market close. The Company will also hold a conference call with senior management to discuss the financial results in detail at 4:30 p.m. ET/1:30 p.m. PT that day.

A live web cast of the conference call will be available on the Company's website at <u>www.oxfordinc.com</u>. Please visit the website at least 15 minutes early to register for the teleconference web cast and download any necessary software.

A replay of the call will be available from September 9, 2008 through September 23, 2008. To access the telephone replay, participants should dial (719) 457-0820. The access code for the replay is 6405867. A replay of the web cast will also be available following the conference call on the Company's website.

About Oxford:

Oxford Industries, Inc. is a producer and marketer of branded and private label apparel for men, women and children. Oxford provides retailers and consumers with a wide variety of apparel products and services to suit their individual needs. Oxford's brands include Tommy Bahama®, Ben Sherman®, Arnold Brant®, Ely & Walker® and Oxford Golf®. The Company also holds exclusive licenses to produce and sell certain product categories under the Tommy Hilfiger®, Kenneth Cole®, Geoffrey Beene®, and Dockers® labels. Oxford's wholesale customers are found in every major channel of distribution, including national chains, specialty catalogs, mass merchants, department stores, specialty stores and Internet retailers. The Company also operates retail stores, restaurants and Internet websites for some of its brands.

Oxford's stock has traded on the NYSE since 1964 under the symbol OXM. For more information, please visit our website at <u>www.oxfordinc.com</u>.