FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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l	dress of Reporting	NIS D	2. Date of Event Requiring States (Month/Day/Yea 04/01/2010	ment	3. Issuer Name and Ticker or Trading Symbol OXFORD INDUSTRIES INC [OXM]					
(Last) (First) (Middle) 222 PIEDMONT AVENUE, NE					Relationship of Reporting Perso (Check all applicable) Director	on(s) to Issue	(Moi	If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line)		
					X Officer (give title below)	Other (spe				
(Street) ATLANTA X1 30308				Group Preside	ent		X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)			Nature of Indirect Beneficial Ownership str. 5)		
Common Stock					25,473 ⁽¹⁾	D				
Common Stock					19	I By Spouse		pouse		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	n Title	Amount or Number of Shares	Price of Derivative Security	or Indirect (I) (Instr. 5)		
Employee Stock Option (Right to Buy)		(2)	07/15/2012	2 Common Stock	1,000	11.725	D			
Employee Stock Option (Right to Buy)		(3)	08/18/2013	3 Common Stock	2,000	26.4375	D			

Explanation of Responses:

- 1. These shares include 25,000 restricted shares granted pursuant to the Oxford Industries Inc. Long-Term Stock Incentive Plan.
- 2. The original grant was for 5,000 shares which vested in five equal annual installments beginning on July 15, 2003 and of which 4,000 were exercised prior to the date hereof.
- 3. The original grant was for 5,000 shares which vested in five equal annual installments beginning on August 18, 2004 and of which 3,000 were exercised prior to the date hereof.

/Suraj A

Palakshappa/Attorney-In-Fact 04/05/2010

for Dennis D MacCulloch

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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