

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **January 9, 2017**

Oxford Industries, Inc.

(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction
of incorporation)

001-04365
(Commission
File Number)

58-0831862
(IRS Employer
Identification No.)

999 Peachtree Street, N.E., Ste. 688, Atlanta, GA
(Address of principal executive offices)

30309
(Zip Code)

Registrant's telephone number, including area code: **(404) 659-2424**

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

In this Current Report on Form 8-K, Oxford Industries, Inc. (the “Company”) is furnishing materials which the Company will use during its presentation at the ICR Conference 2017, as well as in related meetings with analysts and investors. The presentation materials are attached hereto as Exhibit 99.1.

As announced by the Company in its press release on December 27, 2016, the Company’s presentation at the conference is scheduled to begin at 3:00 p.m., Eastern time, on January 10, 2017 and will be broadcast on the Internet. The broadcast can be accessed from the Company’s website at www.oxfordinc.com.

The information contained in this Form 8-K shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise be subject to the liabilities of that section, nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Oxford Industries ICR Conference 2017 Investor Presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OXFORD INDUSTRIES, INC.

Date: January 9, 2017

By /s/ Thomas E. Campbell

Name: Thomas E. Campbell

Title: Executive Vice President-Law and
Administration, General Counsel
and Secretary

OXFORD

ICR Conference 2017

www.oxfordinc.com



Tommy Bahama

Lilly Pulitzer



SOUTHERN TIDE



LANIER APPAREL

INTRODUCTION

Thomas C. Chubb III

Chairman, Chief Executive Officer and President

Safe Harbor

This presentation includes statements that constitute forward-looking statements within the meaning of the federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which are not historical in nature. We intend for all forward-looking statements contained herein or on our website, and all subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf, to be covered by the safe harbor provisions for forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Such statements are subject to a number of risks, uncertainties and assumptions including, without limitation, the impact of economic conditions on consumer demand and spending for apparel and related products, particularly in light of general economic uncertainty that continues to prevail, demand for our products, competitive conditions, timing of shipments requested by our wholesale customers, expected pricing levels, retention of and disciplined execution by key management, the timing and cost of store openings and of planned capital expenditures, weather, costs of products as well as the raw materials used in those products, costs of labor, acquisition and disposition activities, expected outcomes of pending or potential litigation and regulatory actions, access to capital and/or credit markets, our ability to timely recognize our expected synergies from any acquisitions we pursue (including our recent acquisition of Southern Tide) and the impact of foreign operations on our consolidated effective tax rate. Forward-looking statements reflect our current expectations, based on currently available information, and are not guarantees of performance. Although we believe that the expectations reflected in such forward-looking statements are reasonable, these expectations could prove inaccurate as such statements involve risks and uncertainties, many of which are beyond our ability to control or predict. Should one or more of these risks or uncertainties, or other risks or uncertainties not currently known to us or that we currently deem to be immaterial, materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or projected. Important factors relating to these risks and uncertainties include, but are not limited to, those described in Part I, Item 1A. contained in our Annual Report on Form 10-K for the period ended January 30, 2016 under the heading "Risk Factors" and those described from time to time in our future reports filed with the SEC.

Non-GAAP Financial Information

We report our consolidated financial statements in accordance with generally accepted accounting principles (GAAP). To supplement these consolidated financial results, management believes that presentation and discussion of certain financial measures on an adjusted basis, which exclude certain non-operating or discrete charges or items, or a pro forma basis giving effect to our acquisition of the Southern Tide business may provide a more meaningful basis on which investors may compare our ongoing results of operations between periods. We also use these adjusted financial measures to discuss our business with investment and other financial institutions, our board of directors and others. Except where otherwise provided under "Basis of Presentation" below, reconciliations of these adjusted measures to the most directly comparable financial measures calculated in accordance with GAAP are presented in tables included at the end of our earnings release dated March 23, 2016. These reconciliations present adjusted operating results information for certain historical periods.

Basis of Presentation

All financial results included in this presentation are from continuing operations and all earnings per share amounts are on a diluted basis. The results from the Ben Sherman business, which was sold on July 17, 2015, are reflected as discontinued operations for all periods presented. In addition, we include in this presentation certain pro forma consolidated sales information; while we acquired the Southern Tide business on April 19, 2016, this pro forma consolidated information includes the sales from the Southern Tide business operations as if we had acquired those operations on the first day of our 2015 fiscal year. These fiscal 2015 Southern Tide sales consist of \$38 million of sales. For comparative reference, on a GAAP basis, the Company's consolidated revenue by operating group for fiscal 2015 were as follows: Tommy Bahama – 68%; Lilly Pulitzer – 21%; and Lanier Apparel – 11%. The pro forma information presented in these materials has not been prepared in accordance with Article 11 of Regulation S-X.



OUR MISSION

To maximize long-term
shareholder value

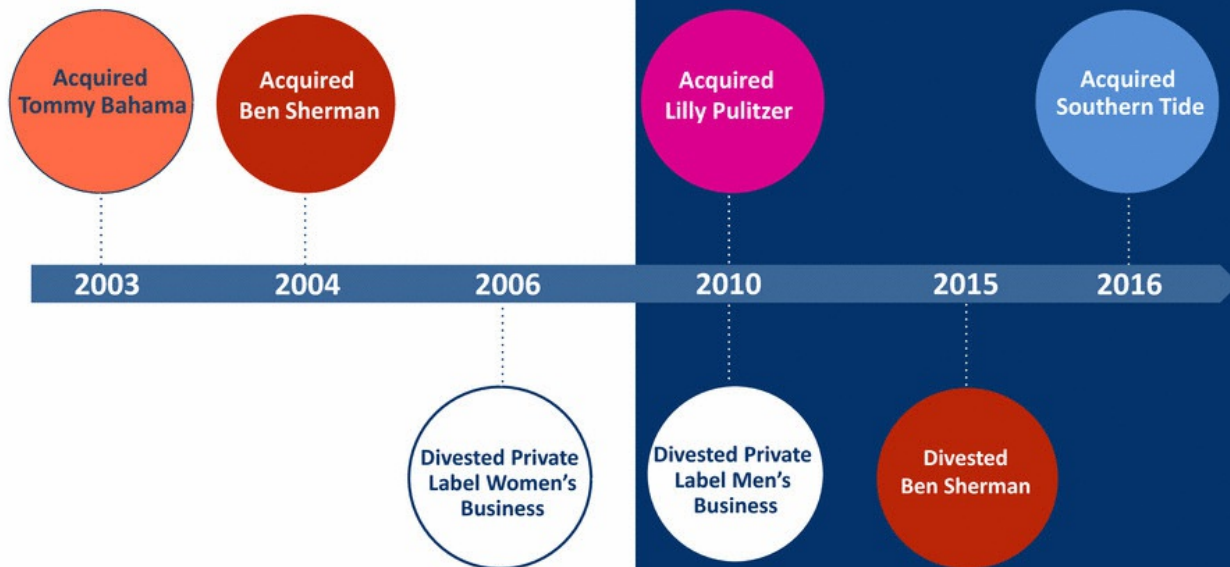
KEY SUCCESS DRIVERS

Focus on long-term shareholder value

Best people in the industry

Dynamic portfolio of brands approach

WE ACHIEVED THESE RESULTS BY MANAGING A DYNAMIC PORTFOLIO OF LIFESTYLE BRANDS



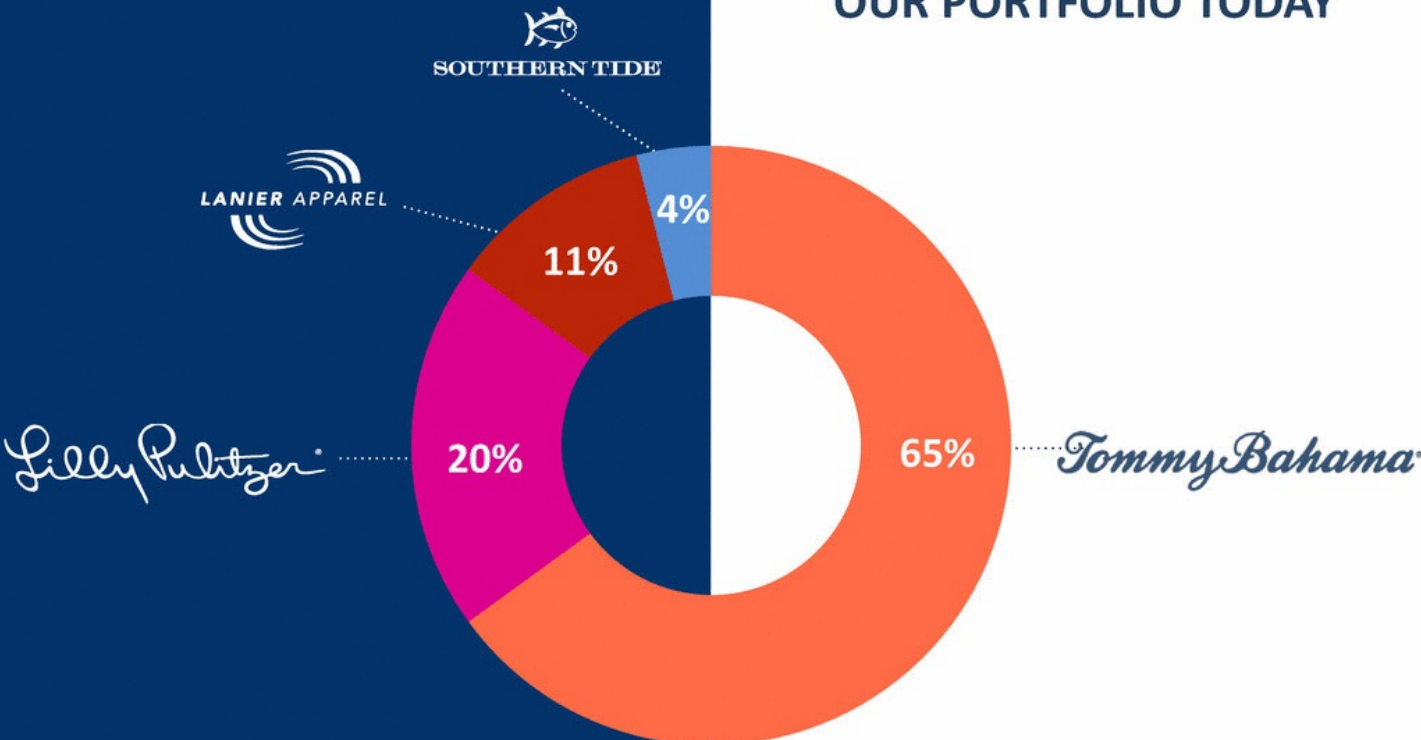
**WHAT WE HAVE DELIVERED
GROWTH AND PROFITABILITY**

	OXFORD	S&P 500
Total Shareholder Return 2003 – 2016	510%	239%

**WHAT WE HAVE DELIVERED
GROWTH AND PROFITABILITY**

OXFORD	2003	2015
Sales	\$765mm	\$969mm
Gross Margin	21%	58%
Operating Margin	5%	10%
Market Cap (Jan 31)	\$173mm	\$1,160mm
% DTC	0%	66%
% Owned Brands	2%	91%
Dividend	\$0.42	\$1.00

OUR PORTFOLIO TODAY



Non-GAAP pro forma fiscal 2015 revenue, which includes \$38 million of sales from the Southern Tide business operations that we acquired during the first quarter of fiscal 2016, as if we had acquired those operations on the first day of our 2015 fiscal year. See slide 3 under "Non-GAAP Financial Information" and "Basis of Presentation" for additional information relating to the pro forma fiscal 2015 sales.



Tommy Bahama®

Tommy Bahama®



Lilly Pulitzer®





SOUTHERN TIDE



Our Strategy for Future Growth and Profitability

To own, develop and use powerful,
emotional brands to drive sustained,
profitable growth

CAPITAL TO SUPPORT GROWTH – Debt Capacity

\$325 million Revolving Credit Facility

\$133 million of Availability (at 10-29-16)

\$100 million Accordion Feature

Total Debt to EBITDA < 1

Access to Capital Markets

CAPITAL TO SUPPORT GROWTH – Strong Cash Flow

<i>(in 000's)</i>	<u>Fiscal 2014</u>	<u>Fiscal 2015</u>
Cash Flow from Operations	95,409	105,373
<i>Capital Expenditures</i>	<i>50,355</i>	<i>73,082</i>
<i>Dividends</i>	<i>13,873</i>	<i>16,640</i>

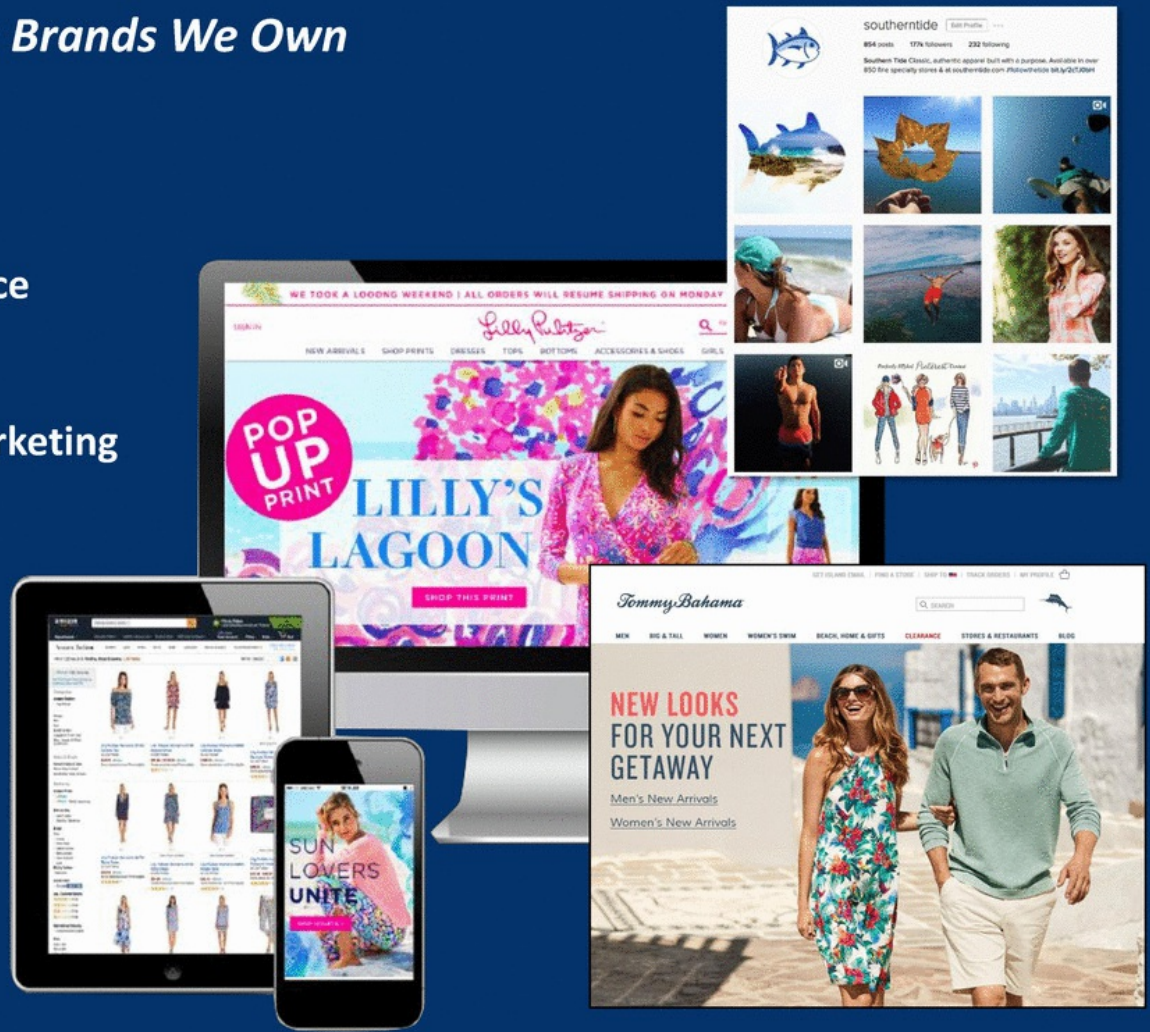
Priorities for Cash

- *Investing in businesses we own*
- *Paying a dividend to shareholders*
- *Carefully vetted acquisitions*
- *Debt reduction*

GROWTH: *Investing in Brands We Own*

DIGITAL

- E-commerce
- Mobile
- Digital Marketing



GROWTH:

Investing in Brands We Own



Tommy Bahama

OMNI-CHANNEL FULFILLMENT

Satisfying Customer Demand Regardless of Origin

Lilly Pulitzer

Ongoing Upgrades and Enhancements to:

- Facilities
- Warehouse Management Systems
- Order Management Systems
- Planning and Allocation Systems
- POS
- E-commerce Platform



SOUTHERN TIDE



GROWTH:
Investing in Brands We Own

BRICKS AND MORTAR

- New, Smaller Concepts
- F&B, Entertainment
- Deliver the Brand Experience





GROWTH:
Carefully Vetted Acquisitions

Brands with:

- Powerful Emotional Connection
- Clean Wholesale Distribution
- DTC Opportunity
- Strong Management Team

Will consider:

- Apparel and Accessories
- Men's and Women's
- Smaller Brands

HOLIDAY UPDATE

December traffic and sales consistent with expectations



RESPONSE TO CHANGING MARKETPLACE



Tommy Bahama

Exploit already strong e-commerce presence

Continue conservative bricks and mortar strategy



Assess clearance and outlet approach

Manage exposure to department stores



SOUTHERN TIDE



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Tommy Bahama

Lilly Pulitzer



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