## Oxford Industries, Inc. Press Release

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## Oxford Industries Announces Date for 2008 Guidance Call

ATLANTA, GA.- January 30, 2008 - Oxford Industries, Inc. (NYSE:OXM) today announced that it will issue forward-looking guidance for fiscal 2008 on Wednesday, February 6, 2008 before the market opens. The company will also hold a conference call with senior management to discuss the guidance at 8:30 a.m. ET/5:30 a.m. PT.

A live webcast of the conference call will be available on the Company's website at <a href="https://www.oxfordinc.com">www.oxfordinc.com</a>. Please visit the website at least 15 minutes early to register for the teleconference webcast and download any necessary software.

A replay of the call will be available from February 6, 2008 through February 20, 2008. To access the telephone replay, participants should dial (303) 590-3030. The access code for the replay is 3840744. A replay of the webcast will also be available following the conference call on Oxford Industries' corporate website.

## About Oxford:

Oxford Industries, Inc. is a producer and marketer of branded and private label apparel for men, women and children. Oxford provides retailers and consumers with a wide variety of apparel products and services to suit their individual needs. Oxford's brands include Tommy Bahama®, Indigo Palms®, Island Soft®, Ben Sherman®, Arnold Brant®, Ely & Walker® and Oxford Golf®. The Company also holds exclusive licenses to produce and sell certain product categories under the Tommy Hilfiger®, Kenneth Cole®, Nautica®, Geoffrey Beene®, Dockers® and Oscar de la Renta® labels. Oxford's wholesale customers are found in every major channel of distribution, including national chains, specialty catalogs, mass merchants, department stores, specialty stores and Internet retailers.