

# Oxford Industries, Inc. Press Release

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FOR IMMEDIATE RELEASE

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## *Scott Sennett Joins Oxford Industries as Oxford Apparel Group's Executive Vice President*

ATLANTA, GA. – Oxford Industries, Inc. (NYSE:OXM) is pleased to announce that Scott Sennett, formerly Executive Vice President of Sales and Marketing at StyleMark, Inc., the world's largest diversified accessories and eyewear company, has joined its Oxford Apparel Group as Executive Vice President.

Mr. Sennett brings to Oxford Apparel over 24 years of leadership and general management experience in brand strategy, sales and marketing, licensing, merchandising, product development, supply chain and risk management as well as a consistent record of positive results working with leading retailers for both licensed, branded and private label fashion accessories and eyewear. Previous to his position with StyleMark, Mr. Sennett held key positions with the Lantis Eyewear Corporation and Motive Eyewear, Inc., both now a part of StyleMark, Inc. He is a graduate of Trinity College in Connecticut.

Mr. Sennett will be located at the Oxford Apparel offices in New York City and will report to Kayo O'Reilly, Group Vice President for Oxford and head of the Oxford Apparel Group division.

### **About Oxford**

Oxford Industries, Inc. is an international apparel design, sourcing and marketing company featuring a diverse portfolio of owned and licensed brands and a collection of private label apparel businesses. Oxford's brands include Tommy Bahama®, Ben Sherman®, Arnold Brant®, Ely & Walker® and Oxford Golf®. The Company also holds exclusive licenses to produce and sell certain product categories under the Kenneth Cole®, Geoffrey Beene® and Dockers® labels. Oxford's wholesale customers are found in every major channel of distribution, including national chains, specialty catalogs, mass merchants, department stores, specialty stores and Internet retailers. The Company operates retail stores, restaurants and Internet websites for some of its brands. The Company also has license arrangements with select third parties to produce and sell certain product categories under its Tommy Bahama and/or Ben Sherman brands.

Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford's website at [www.oxfordinc.com](http://www.oxfordinc.com).

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