FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL							
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name an SMITH		2. Issuer Name and Ticker or Trading Symbol  OXFORD INDUSTRIES INC [ OXM ]									k all app	onship of Reporting F Il applicable) Director		n(s) to Is					
(Last) (First) (Middle) 222 PIEDMONT AVENUE, NE						3. Date of Earliest Transaction (Month/Day/Year) 06/30/2012									Offic belov	er (give title w)		Other (specify below)	
(Street) ATLANT (City)	TLANTA GA 30308							4. If Amendment, Date of Original Filed (Month/Day/Year)								or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Executi Day/Year) if any			A. Deemed kecution Date, any lonth/Day/Year)		3. Transaction Code (Instr. 8) 4. Securit Disposed 5)					Securi Benefi	cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) (D)	or F	rice	Transa	action(s) 3 and 4)			(1130. 4)
Common Stock 06/30/						2012		A		1,006	1	<b>A</b> §	SO.00 <sup>(1)</sup>	9	9,817	Ι	)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	Date, Transaction				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Der Sed (Ins	rice of ivative urity tr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	m: ect (D) ndirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amou or Numb of Share	er					

## **Explanation of Responses:**

1. The securities reported constitute restricted shares granted by the issuer under the Oxford Industries, Inc. Long Term Stock Incentive Plan relating to the reporting person's annual retainer as a non-employee director of the issuer.

/Suraj A

<u>Palakshappa/Attorney-In-Fact</u> <u>07/03/2012</u> <u>for Clarence H Smith</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.