

Oxford Industries, Inc. Press Release

222 Piedmont Avenue, N.E. • Atlanta, Georgia 30308

Contact: Anne M. Shoemaker
Telephone: (404) 653-1455
Fax: (404) 653-1545
E-Mail: ashoemaker@oxfordinc.com

FOR IMMEDIATE RELEASE

March 24, 2008

Oxford Industries Announces the Reporting Date for the Two Month Stub Period and the Eight Month Transition Period Ended February 2, 2008.

ATLANTA, GA. – March 24, 2008 - Oxford Industries, Inc. (NYSE:OXM) today announced that it will report its financial results for the two month stub period and the eight month transition period ended February 2, 2008 on Monday, March 31, 2008 after the market closes. The Company will also hold a conference call with senior management to discuss the financial results in detail at 4:30 p.m. ET/1:30 p.m. PT that day.

A live web cast of the conference call will be available on the Company's website at www.oxfordinc.com. Please visit the website at least 15 minutes early to register for the teleconference web cast and download any necessary software.

A replay of the call will be available from April 1, 2008 through April 14, 2008. To access the telephone replay, participants should dial (719) 457-0820. The access code for the replay is 6896646. A replay of the web cast will also be available following the conference call on the Company's website.

About Oxford:

Oxford Industries, Inc. is a producer and marketer of branded and private label apparel for men, women and children. Oxford provides retailers and consumers with a wide variety of apparel products and services to suit their individual needs. Oxford's brands include Tommy Bahama®, Indigo Palms®, Island Soft®, Ben Sherman®, Arnold Brant®, Ely & Walker® and Oxford Golf®. The Company also holds exclusive licenses to produce and sell certain product categories under the Tommy Hilfiger®, Nautica®, Geoffrey Beene®, Dockers®, Kenneth Cole® and O Oscar™ labels. Oxford's wholesale customers are found in every major channel of distribution, including national chains, specialty catalogs, mass merchants, department stores, specialty stores and Internet retailers. The Company also operates retail stores, restaurants and Internet websites for some of its brands.