

June 14, 2012

Oxford Industries Elects Thomas C. Chubb III to Board of Directors

ATLANTA, June 14, 2012 /PRNewswire/ -- Oxford Industries, Inc. (NYSE:OXM) announced today the election of Thomas C. Chubb III to the Company's Board of Directors at the Company's 2012 annual meeting of shareholders held on June 13, 2012. Mr. Chubb is the President of Oxford Industries, Inc.

"Tom has been our President since 2009 and has worked for our company for more than 20 years, having started as a summer intern in 1988. He has been instrumental in the development and execution of Oxford's strategic objectives and is an outstanding leader to our organization," commented J. Hicks Lanier, Chairman and CEO of Oxford Industries.

Mr. Lanier continued, "Tom was heavily involved in the acquisitions of Tommy Bahama, Ben Sherman and most recently, Lilly Pulitzer, as well as two key divestitures — all transactions which were critical to the transformation of Oxford. In his capacity as our President, he provides oversight for the operations of Lilly Pulitzer, Ben Sherman and Lanier Clothes, as well as for our corporate services organization. The election of Tom to our Board is an affirmation of his continuing contributions to our company and his role as an ambassador of Oxford's culture."

About Oxford

Oxford Industries, Inc. is a global apparel company which designs, sources, markets and distributes products bearing the trademarks of its owned and licensed brands. Oxford's brands include Tommy Bahama®, Lilly Pulitzer®, Ben Sherman®, Oxford Golf®, Arnold Brant® and Billy London®. The Company also holds exclusive licenses to produce and sell certain product categories under the Kenneth Cole®, Geoffrey Beene®, Dockers® and Ike Behar® labels. The Company operates retail stores, restaurants and Internet websites. The Company also has license arrangements with select third parties to produce and sell certain product categories under its Tommy Bahama, Lilly Pulitzer and Ben Sherman brands. Oxford's wholesale customers include department stores, specialty stores, national chains, specialty catalogs and Internet retailers. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford's website at <u>www.oxfordinc.com</u>.

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