

March 20, 2013

Oxford Golf Welcomes Ted Potter, Jr. as a New Oxford Golf Ambassador

Atlanta, GA- March 20, 2013. Oxford Golf is excited to announce that Ted Potter, Jr. is joining the roster of Oxford Golf sponsored golfers for the year 2013. Potter will wear Oxford Golf apparel during the remainder of 2013 at all PGA tour and media events.

"After carefully considering my clothing options, I decided on Oxford Golf because of the classic style of the apparel, coupled with the performance fabrics. Partnering with Oxford Golf is a great fit because I can be confident that what I'm wearing will not only look great, but also help me play at my best level," says Potter.

Mr. Potter won the 2012 Greenbrier Classic in a playoff with Troy Kelly. Already in 2013, he has finished in the top 10 at the Northern Trust Open, and has finished in the top 25 at two other PGA Tour events. Ted Potter's win in 2012 guarantees him an invitation to the Masters Tournament in April, and he will also be playing at the PLAYERS Tournament and US Open, this year.

"Oxford Golf is thrilled to add a rising star such as Ted Potter, Jr., to our already outstanding list of golf professionals," says Dave Leveille. President of Oxford Golf.

Additional Oxford Golf PGA tour players include 13-time PGA Tour winner David Toms and Nicholas Thompson. Oxford Golf also represents newer talent on the Web.com Tour including John Peterson, Andrew Loupe and Mark Silvers, III. On the LPGA Tour, Oxford Golf is represented by Austin Ernst. A full list of Oxford Golf Ambassadors can be found in the Tour Players section of the Oxford Golf website.

About Oxford Golf:

The Oxford Golf Group produces and distributes both the Oxford Golf® and Links Tech® brands of golf apparel. The Oxford Golf® brand is recognized as trusted, traditional men's and women's apparel and is sold in pro-shops and resorts and on the Oxford Golf® website at www.oxfordgolf.com. The pure-performance Links Tech® brand is a high-value collection of performance apparel for both men and women. The Oxford Golf Group is a division of Oxford Industries, Inc. Oxford is an international apparel design, sourcing and marketing company featuring a diverse portfolio of owned and licensed brands. Oxford's brands include Tommy Bahama®, Lilly Pulitzer®, Ben Sherman®, Oxford Golf®, Arnold Brant® and Billy London®. Oxford's stock has traded on the New York Stock Exchange since 1964 under the symbol OXM. For more information, please visit Oxford Golf Group's website at www.oxfordgolf.com or Oxford's website at <a href="www.oxfo