# OXFORD INDUSTRIES INC 

## FORM 10-Q

(Quarterly Report)

# Filed 09/04/15 for the Period Ending 08/01/15 

Address 999 PEACHTREE STREET NE SUITE 688<br>ATLANTA, GA 30309<br>Telephone 404-659-2424<br>CIK 0000075288<br>Symbol OXM<br>SIC Code 2320 - Men's And Boys' Furnishings, Work Clothing, And Allied Garments<br>Industry Apparel/Accessories<br>Sector Consumer Cyclical<br>Fiscal Year 01/31

## TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

Commission File Number: 1-4365

## OXFORD INDUSTRIES, INC.

(Exact name of registrant as specified in its charter)

## Georgia

(State or other jurisdiction of incorporation or organization)

58-0831862
(I.R.S. Employer Identification No.)

999 Peachtree Street, N.E., Suite 688, Atlanta, Georgia 30309
(Address of principal executive offices)
(Zip Code)
(404) 659-2424
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\square$ No $\square$

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\boxtimes$ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer $\boxtimes \quad$ Accelerated filer $\square$
Non-accelerated filer $\square$
Smaller reporting company (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square$No $\square$

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

## OXFORD INDUSTRIES, INC.

## INDEX TO FORM 10-Q

For the Second Quarter of Fiscal 2015

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## CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

Our SEC filings and public announcements may include forward-looking statements about future events. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which are not historical in nature. We intend for all forward-looking statements contained herein, in our press releases or on our website, and all subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf, to be covered by the safe harbor provisions for forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Such statements are subject to a number of risks, uncertainties and assumptions including, without limitation, the impact of economic conditions on consumer demand and spending, particularly in light of general economic uncertainty that continues to prevail, demand for our products, competitive conditions, timing of shipments requested by our wholesale customers, expected pricing levels, retention of and disciplined execution by key management, the timing and cost of store openings and of planned capital expenditures, weather, costs of products as well as the raw materials used in those products, costs of labor, acquisition and disposition activities, expected outcomes of pending or potential litigation and regulatory actions, access to capital and/or credit markets, the ultimate impact of the Ben Sherman sale transaction on our business and operating results and the impact of foreign losses on our effective tax rate. Forward-looking statements reflect our current expectations, based on currently available information, and are not guarantees of performance. Although we believe that the expectations reflected in such forward-looking statements are reasonable, these expectations could prove inaccurate as such statements involve risks and uncertainties, many of which are beyond our ability to control or predict. Should one or more of these risks or uncertainties, or other risks or uncertainties not currently known to us or that we currently deem to be immaterial, materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or projected. Important factors relating to these risks and uncertainties include, but are not limited to, those described in Part I, Item 1A. Risk Factors contained in our Annual Report on Form 10-K for Fiscal 2014 , as updated by Part II, Item 1A. Risk Factors in this report and those described from time to time in our future reports filed with the SEC. We caution that one should not place undue reliance on forward-looking statements, which speak only as of the date on which they are made. We disclaim any intention, obligation or duty to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

## DEFINITIONS

As used in this report, unless the context requires otherwise, "our," "us" or "we" means Oxford Industries, Inc. and its consolidated subsidiaries; "SG\&A" means selling, general and administrative expenses; "SEC" means U.S. Securities and Exchange Commission; "FASB" means Financial Accounting Standards Board; "ASC" means the FASB Accounting Standards Codification; and "GAAP" means generally accepted accounting principles in the United States. Additionally, the terms listed below reflect the respective period noted:

Fiscal 2016
Fiscal 2015
Fiscal 2014
Fourth Quarter Fiscal 2015
Third Quarter Fiscal 2015
Second Quarter Fiscal 2015
First Quarter Fiscal 2015
Fourth Quarter Fiscal 2014
Third Quarter Fiscal 2014
Second Quarter Fiscal 2014
First Quarter Fiscal 2014

52 weeks ending January 28, 2017
52 weeks ending January 30, 2016
52 weeks ended January 31, 2015
13 weeks ending January 30, 2016
13 weeks ending October 31, 2015
13 weeks ended August 1, 2015
13 weeks ended May 2, 2015
13 weeks ended January 31, 2015
3 weeks ended November 1, 2014
3 weeks ended August 2, 2014
3 weeks ended May 3, 2014

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## OXFORD INDUSTRIES, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (in thousands, except par amounts)

|  | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { January 31, } \\ 2015 \end{gathered}$ |  | $\underset{2014}{\text { August } 2,}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 13,661 | \$ | 5,281 | \$ | 6,416 |
| Receivables, net |  | 57,108 |  | 64,587 |  | 46,912 |
| Inventories, net |  | 104,786 |  | 120,613 |  | 107,866 |
| Prepaid expenses, net |  | 22,163 |  | 19,941 |  | 18,226 |
| Deferred tax assets |  | 27,248 |  | 24,424 |  | 21,995 |
| Assets related to discontinued operations, net |  | 49 |  | 48,123 |  | 48,923 |
| Total current assets |  | 225,015 |  | 282,969 |  | 250,338 |
| Property and equipment, net |  | 170,283 |  | 146,039 |  | 136,186 |
| Intangible assets, net |  | 145,010 |  | 146,135 |  | 148,264 |
| Goodwill |  | 17,254 |  | 17,295 |  | 17,444 |
| Other non-current assets, net |  | 22,753 |  | 22,529 |  | 23,535 |
| Assets related to discontinued operations, net |  | - |  | 31,747 |  | 33,312 |
| Total Assets | \$ | 580,315 | \$ | 646,714 | \$ | 609,079 |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |  |  |
| Current Liabilities: |  |  |  |  |  |  |
| Accounts payable | \$ | 48,337 | \$ | 72,785 | \$ | 52,447 |
| Accrued compensation |  | 30,538 |  | 27,075 |  | 23,656 |
| Income tax payable |  | 5,016 |  | 5,282 |  | 4,787 |
| Other accrued expenses and liabilities |  | 26,780 |  | 24,921 |  | 23,545 |
| Contingent consideration |  | - |  | 12,500 |  | 12,363 |
| Liabilities related to discontinued operations |  | 6,868 |  | 17,379 |  | 14,886 |
| Total current liabilities |  | 117,539 |  | 159,942 |  | 131,684 |
| Long-term debt |  | 45,000 |  | 104,842 |  | 106,516 |
| Other non-current liabilities |  | 63,420 |  | 56,287 |  | 50,221 |
| Non-current deferred income taxes |  | 29,700 |  | 29,467 |  | 29,309 |
| Liabilities related to discontinued operations |  | - |  | 5,571 |  | 5,862 |
| Commitments and contingencies |  |  |  |  |  |  |
| Shareholders' Equity: |  |  |  |  |  |  |
| Common stock, \$1.00 par value per share |  | 16,584 |  | 16,478 |  | 16,469 |
| Additional paid-in capital |  | 122,063 |  | 119,052 |  | 116,266 |
| Retained earnings |  | 192,153 |  | 185,229 |  | 176,453 |
| Accumulated other comprehensive loss |  | $(6,144)$ |  | $(30,154)$ |  | $(23,701)$ |
| Total shareholders' equity |  | 324,656 |  | 290,605 |  | 285,487 |
| Total Liabilities and Shareholders' Equity | \$ | 580,315 | \$ | 646,714 | \$ | 609,079 |

See accompanying notes.

## OXFORD INDUSTRIES, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(UNAUDITED)
(in thousands, except per share amounts)

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2015 \end{aligned}$ |  | First Half Fiscal 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 250,689 | \$ | 227,550 | \$ | 511,084 | \$ | 470,116 |
| Cost of goods sold |  | 99,603 |  | 91,279 |  | 205,605 |  | 193,473 |
| Gross profit |  | 151,086 |  | 136,271 |  | 305,479 |  | 276,643 |
| SG\&A |  | 119,963 |  | 109,943 |  | 242,643 |  | 220,783 |
| Change in fair value of contingent consideration |  | - |  | 68 |  | - |  | 137 |
| Royalties and other operating income |  | 3,623 |  | 3,299 |  | 7,393 |  | 6,569 |
| Operating income |  | 34,746 |  | 29,559 |  | 70,229 |  | 62,292 |
| Interest expense, net |  | 737 |  | 888 |  | 1,512 |  | 1,858 |
| Earnings from continuing operations before income taxes |  | 34,009 |  | 28,671 |  | 68,717 |  | 60,434 |
| Income taxes |  | 12,959 |  | 11,382 |  | 26,344 |  | 24,087 |
| Net earnings from continuing operations |  | 21,050 |  | 17,289 |  | 42,373 |  | 36,347 |
| Net loss, including loss on sale, of discontinued operations, net of taxes |  | $(23,070)$ |  | $(2,220)$ |  | $(27,138)$ |  | $(6,309)$ |
| Net (loss) earnings | \$ | $(2,020)$ | \$ | 15,069 | \$ | 15,235 | \$ | 30,038 |
| Net earnings from continuing operations per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.28 | \$ | 1.05 | \$ | 2.58 | \$ | 2.21 |
| Diluted | \$ | 1.27 | \$ | 1.05 | \$ | 2.56 | \$ | 2.21 |
| Net loss, including loss on sale, of discontinued operations, net of taxes, per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (1.40) | \$ | (0.14) | \$ | (1.65) | \$ | (0.38) |
| Diluted | \$ | (1.39) | \$ | (0.13) | \$ | (1.64) | \$ | (0.38) |
| Net (loss) earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (0.12) | \$ | 0.92 | \$ | 0.93 | \$ | 1.83 |
| Diluted | \$ | (0.12) | \$ | 0.92 | \$ | 0.92 | \$ | 1.83 |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 16,451 |  | 16,425 |  | 16,448 |  | 16,421 |
| Diluted |  | 16,547 |  | 16,460 |  | 16,536 |  | 16,455 |
| Dividends declared per share | \$ | 0.25 | \$ | 0.21 | \$ | 0.50 | \$ | 0.42 |

See accompanying notes.

## OXFORD INDUSTRIES, INC. CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

 (UNAUDITED)(in thousands)

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net earnings | \$ | $(2,020)$ | \$ | 15,069 | \$ | 15,235 | \$ | 30,038 |
| Other comprehensive income, net of taxes: |  |  |  |  |  |  |  |  |
| Foreign currency translation gain |  | 23,520 |  | 15 |  | 24,756 |  | 109 |
| Net unrealized (loss) income on cash flow hedges |  | (354) |  | 149 |  | (746) |  | (192) |
| Total other comprehensive income (loss), net of taxes |  | 23,166 |  | 164 |  | 24,010 |  | (83) |
| Comprehensive income | \$ | 21,146 | \$ | 15,233 | \$ | 39,245 | \$ | 29,955 |

See accompanying notes.

## OXFORD INDUSTRIES, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(UNAUDITED)
(in thousands)

|  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash Flows From Operating Activities: |  |  |  |  |
| Net earnings | \$ | 15,235 | \$ | 30,038 |
| Adjustments to reconcile net earnings to net cash provided by operating activities: |  |  |  |  |
| Depreciation |  | 16,818 |  | 17,180 |
| Amortization of intangible assets |  | 1,013 |  | 1,260 |
| Change in fair value of contingent consideration |  | - |  | 137 |
| Amortization of deferred financing costs |  | 192 |  | 192 |
| Loss on sale of discontinued operations |  | 20,437 |  | - |
| Equity compensation expense |  | 2,458 |  | 1,737 |
| Deferred income taxes |  | $(1,413)$ |  | (967) |
| Changes in working capital, net of acquisitions and dispositions: |  |  |  |  |
| Receivables, net |  | 13,505 |  | 18,452 |
| Inventories, net |  | 16,638 |  | 2,839 |
| Prepaid expenses, net |  | $(2,533)$ |  | (347) |
| Current liabilities |  | $(15,733)$ |  | $(10,248)$ |
| Other non-current assets, net |  | (790) |  | (568) |
| Other non-current liabilities |  | 6,904 |  | 209 |
| Net cash provided by operating activities |  | 72,731 |  | 59,914 |
| Cash Flows From Investing Activities: |  |  |  |  |
| Purchases of property and equipment |  | $(41,425)$ |  | $(19,576)$ |
| Proceeds from sale of discontinued operations |  | 59,336 |  | - |
| Net cash provided by (used in) investing activities |  | 17,911 |  | $(19,576)$ |
| Cash Flows From Financing Activities: |  |  |  |  |
| Repayment of revolving credit arrangements |  | $(216,336)$ |  | $(191,056)$ |
| Proceeds from revolving credit arrangements |  | 153,690 |  | 157,867 |
| Payment of contingent consideration |  | $(12,500)$ |  | $(2,500)$ |
| Proceeds from issuance of common stock, including excess tax benefits |  | 658 |  | 564 |
| Dividends paid |  | $(8,313)$ |  | $(6,931)$ |
| Net cash used in financing activities |  | $(82,801)$ |  | $(42,056)$ |
| Net change in cash and cash equivalents |  | 7,841 |  | $(1,718)$ |
| Effect of foreign currency translation on cash and cash equivalents |  | 539 |  | (349) |
| Cash and cash equivalents at the beginning of year |  | 5,281 |  | 8,483 |
| Cash and cash equivalents at the end of the period | \$ | 13,661 | \$ | 6,416 |
| Supplemental disclosure of cash flow information: |  |  |  |  |
| Cash paid for interest, net | \$ | 1,399 | \$ | 1,821 |
| Cash paid for income taxes | \$ | 22,797 | \$ | 25,873 |

See accompanying notes.

## OXFORD INDUSTRIES, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) SECOND QUARTER OF FISCAL 2015

1. Basis of Presentation: The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with GAAP for interim financial reporting and the instructions of Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. We believe the accompanying unaudited condensed consolidated financial statements reflect all normal, recurring adjustments that are necessary for a fair presentation of our financial position and results of operations as of the dates and for the periods presented. Results of operations for the interim periods presented are not necessarily indicative of results to be expected for our full fiscal year. The significant accounting policies applied during the interim periods presented are consistent with the significant accounting policies described in our Annual Report on Form 10-K for Fiscal 2014.

Unless otherwise indicated, all references to assets, liabilities, revenues and expenses in these financial statements reflect continuing operations and exclude any amounts related to our former Ben Sherman operating group, which is classified as discontinued operations, as discussed in Note 4.
2. Operating Group Information: Our business is primarily operated through our Tommy Bahama, Lilly Pulitzer, and Lanier Clothes operating groups, each of which is described in our Annual Report on Form 10-K for Fiscal 2014. We identify our operating groups based on the way our management organizes the components of our business for purposes of allocating resources and assessing performance. Our operating group structure reflects a brand-focused management approach, emphasizing operational coordination and resource allocation across each brand's direct to consumer, wholesale and licensing operations. The tables below present certain information (in thousands) about our operating groups, as well as Corporate and Other, which is a reconciling category for reporting purposes. Beginning with the First Quarter of Fiscal 2015, amounts associated with our Ben Sherman operations, which were sold in the Second Quarter of Fiscal 2015, are classified as discontinued operations and therefore are excluded from the tables below.

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | First Half <br> Fiscal 2015 |  | First Half Fiscal 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales |  |  |  |  |  |  |  |  |
| Tommy Bahama | \$ | 165,842 | \$ | 157,789 | \$ | 338,511 | \$ | 316,148 |
| Lilly Pulitzer |  | 64,676 |  | 46,568 |  | 123,654 |  | 96,939 |
| Lanier Clothes |  | 18,306 |  | 21,318 |  | 44,478 |  | 50,064 |
| Corporate and Other |  | 1,865 |  | 1,875 |  | 4,441 |  | 6,965 |
| Total net sales | \$ | 250,689 | \$ | 227,550 | \$ | 511,084 | \$ | 470,116 |
| Depreciation and amortization |  |  |  |  |  |  |  |  |
| Tommy Bahama | \$ | 6,546 | \$ | 6,764 | \$ | 13,467 | \$ | 13,422 |
| Lilly Pulitzer |  | 1,353 |  | 1,096 |  | 2,634 |  | 2,150 |
| Lanier Clothes |  | 111 |  | 67 |  | 221 |  | 134 |
| Corporate and Other |  | 392 |  | 627 |  | 842 |  | 1,258 |
| Total depreciation and amortization | \$ | 8,402 | \$ | 8,554 | \$ | 17,164 | \$ | 16,964 |
| Operating income (loss) |  |  |  |  |  |  |  |  |
| Tommy Bahama | \$ | 20,142 | \$ | 21,758 | \$ | 40,916 | \$ | 41,620 |
| Lilly Pulitzer |  | 19,515 |  | 11,177 |  | 37,258 |  | 25,977 |
| Lanier Clothes |  | 1,483 |  | 1,537 |  | 3,624 |  | 4,275 |
| Corporate and Other |  | $(6,394)$ |  | $(4,913)$ |  | $(11,569)$ |  | $(9,580)$ |
| Total operating income | \$ | 34,746 | \$ | 29,559 | \$ | 70,229 | \$ | 62,292 |
| Interest expense, net |  | 737 |  | 888 |  | 1,512 |  | 1,858 |
| Earnings from continuing operations before income taxes | \$ | 34,009 | \$ | 28,671 | \$ | 68,717 | \$ | 60,434 |

3. Accumulated Other Comprehensive Loss: The following tables detail the changes in our accumulated other comprehensive loss by component (in thousands), net of related income taxes, for the periods specified:

| Second Quarter Fiscal 2015 | Foreign currency translation gain (loss) |  | Net unrealized gain (loss) on cash flow hedges | Accumulated other comprehensive income (loss) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning balance | \$ | $(29,664)$ | 354 | \$ | $(29,310)$ |
| Total other comprehensive income (loss), net of taxes |  | 23,520 | (354) |  | 23,166 |
| Ending balance | \$ | $(6,144)$ | \$ - |  | $(6,144)$ |
| Second Quarter Fiscal 2014 |  | eign ency lation (loss) | Net unrealized gain (loss) on cash flow hedges |  | mulated her hensive e (loss) |
| Beginning balance | \$ | $(23,189)$ | (676) |  | $(23,865)$ |
| Total other comprehensive income, net of taxes |  | 15 | 149 |  | 164 |
| Ending balance | \$ | $(23,174)$ \$ | (527) |  | $(23,701)$ |
| First Half Fiscal 2015 |  | eign ency lation (loss) | ```Net unrealized gain (loss) on cash flow hedges``` |  | mulated her hensive e (loss) |
| Beginning balance | \$ | $(30,900)$ | 746 | \$ | $(30,154)$ |
| Total other comprehensive income (loss), net of taxes |  | 24,756 | (746) |  | 24,010 |
| Ending balance | \$ | $(6,144)$ | \$ - | \$ | $(6,144)$ |
| First Half Fiscal 2014 |  | eign ency lation (loss) | $\begin{gathered} \hline \hline \text { Net unrealized } \\ \text { gain (loss) on } \\ \text { cash flow } \\ \text { hedges } \\ \hline \end{gathered}$ |  | mulated her hensive e (loss) |
| Beginning balance | \$ | $(23,283)$ \$ | (335) | \$ | $(23,618)$ |
| Total other comprehensive income (loss), net of taxes |  | 109 | (192) |  | (83) |
| Ending balance | \$ | $(23,174) \$$ | (527) | \$ | $(23,701)$ |

The change in accumulated other comprehensive loss during the Second Quarter of Fiscal 2015 and the First Half of Fiscal 2015 resulted from the sale of our discontinued operations as the related amounts previously classified in accumulated other comprehensive loss were recognized in net loss from discontinued operations, net of taxes in our consolidated statement of operations. No material amounts of accumulated other comprehensive loss were reclassified from accumulated other comprehensive loss into our consolidated statements of operations during either the Second Quarter of Fiscal 2014 or the First Half of Fiscal 2014.
4. Discontinued Operations: On July 17, 2015, we entered into a sale and purchase agreement with an unrelated party, Ben Sherman UK Acquisition Limited, pursuant to which we sold $100 \%$ of the equity interests of our Ben Sherman business, consisting of Ben Sherman Limited and its subsidiaries and Ben Sherman Clothing LLC, for $£ 40.8$ million. The final purchase price received by us is subject to adjustment based on, among other things, the actual debt and net working capital of the Ben Sherman business on the closing date, which is expected to be finalized during the Third Quarter of Fiscal 2015. The loss on our sale of the Ben Sherman business was estimated for purposes of our August 1, 2015 consolidated financial statements. We do not anticipate significant operations or earnings related to the discontinued operations subsequent to the Second Quarter of Fiscal 2015, with cash flow attributable to discontinued operations in future periods primarily limited to the post-closing purchase price adjustments and amounts associated with a lease obligation of the Ben Sherman business which we retained in connection with the transaction. Changes to the estimates included in our loss on sale of discontinued operations and liabilities related to discontinued operations as of August 1, 2015, including actual amounts payable in connection with the retained lease obligation, the estimated post-closing purchase price adjustment or accrued expenses related to the transaction, may result in an adjustment to our loss on the sale transaction.

In connection with the Ben Sherman disposal transaction we, among other things, entered into a transitional services agreement with the purchaser pursuant to which we and our subsidiaries are providing, in exchange for various fees, certain transitional support services (primarily in the United States) to the purchaser in connection with its operation of the Ben Sherman business following the transaction. The duration of the transitional services vary but may continue for a period of up to 12 months following the date of the transaction.

We have not classified as discontinued operations any corporate or shared service expenses historically charged to Ben Sherman which we determined may not be eliminated as a result of its disposal. Recognizing these expenses as continuing operations in Corporate and Other reflects the uncertainty of whether there will be a reduction in such corporate or shared service expenses in the future as a result of the sale of Ben Sherman. Interest expense under our prior U.K. revolving credit agreement, which was satisfied in connection with the transaction, is the only interest expense included in discontinued operations in our consolidated financial statements as this represents the interest expense directly attributable to the discontinued operations.

The following represents major classes of assets and liabilities related to the discontinued operations included in our consolidated balance sheets as of the following dates (in thousands):


Operating results of the discontinued operations are shown below (in thousands):

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 13,105 | \$ | 18,696 | \$ | 28,081 | \$ | 33,779 |
| Cost of goods sold |  | 8,824 |  | 9,552 |  | 17,414 |  | 17,679 |
| Gross profit |  | 4,281 |  | 9,144 |  | 10,667 |  | 16,100 |
| SG\&A |  | 8,370 |  | 12,454 |  | 20,106 |  | 24,845 |
| Royalties and other operating income |  | 789 |  | 576 |  | 1,919 |  | 1,747 |
| Operating loss |  | $(3,300)$ |  | $(2,734)$ |  | $(7,520)$ |  | $(6,998)$ |
| Interest expense, net |  | (27) |  | 33 |  | 45 |  | 136 |
| Loss from discontinued operations before income taxes |  | $(3,273)$ |  | $(2,767)$ |  | $(7,565)$ |  | $(7,134)$ |
| Income taxes |  | (640) |  | (547) |  | (864) |  | (825) |
| Loss from discontinued operations, net of taxes |  | $(2,633)$ |  | $(2,220)$ |  | $(6,701)$ |  | $(6,309)$ |
| Loss on sale of discontinued operations, net of taxes |  | $(20,437)$ |  | - |  | $(20,437)$ |  | - |
| Net loss from discontinued operations, net of taxes | \$ | $(23,070)$ | \$ | $(2,220)$ | \$ | $(27,138)$ | \$ | $(6,309)$ |

Certain information pertaining to depreciation and amortization as well as capital expenditures associated with our discontinued operations has been included below (in thousands):

|  | Second Quarter Fiscal | Second Quarter Fiscal | First Half Fiscal | First Half Fiscal |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2015 | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ |  |


|  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Depreciation and | $-\$$ | $750 \$$ | $667 \$$ | 1,476 |  |
| amortization (1) | $\$$ | $233 \$$ | $438 \$$ | $660 \$$ | 796 |

(1) For Fiscal 2015, amounts reflect expense recognized prior to classification as held for sale, which occurred on March 24, 2015. No expense for depreciation or amortization was recognized in our consolidated statements of operations subsequent to qualifying as held for sale.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis should be read in conjunction with our unaudited condensed consolidated financial statements and the notes to the unaudited condensed consolidated financial statements contained in this report and the consolidated financial statements, notes to consolidated financial statements and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in our Annual Report on Form 10-K for Fiscal 2014.

## OVERVIEW

We generate revenues and cash flow primarily through our design, sourcing, marketing and distribution of branded apparel products bearing the trademarks of our owned lifestyle brands, as well as certain licensed and private label apparel products. We distribute our products through our direct to consumer channels, including our retail stores, e-commerce sites and restaurants, and our wholesale channel, which includes department stores, specialty stores, national chains, warehouse clubs, mass merchants and Internet retailers. In Fiscal 2014 , more than $95 \%$ of our consolidated net sales, excluding the net sales of our discontinued operations, were to customers located in the United States, with the sales outside the United States primarily being sales of our Tommy Bahama products in Canada and the Asia-Pacific region. We source substantially all of our products through third party manufacturers located outside of the United States.

Our business strategy is to develop and market compelling lifestyle brands and products that evoke a strong emotional response from our target consumers. We believe that lifestyle branded products that create an emotional connection with consumers can command greater customer loyalty and higher price points at retail, resulting in higher earnings. A successful

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lifestyle brand opens up greater opportunities for full-price direct to consumer operations as well as licensing opportunities in product categories beyond our core business. We strive to exploit the potential of our existing brands and products and, as suitable opportunities arise, we may acquire additional lifestyle brands that we believe fit within our business model.

We operate in highly competitive domestic and international markets in which numerous apparel firms compete. No single apparel firm or small group of apparel firms dominates the apparel industry and our competitors vary by operating group and distribution channel. We believe that the principal competitive factors in the apparel industry are the reputation, value and image of brand names; design; consumer preference; price; quality; marketing; and customer service. Our ability to compete successfully in design and marketing is directly related to our proficiency in foreseeing changes and trends in fashion and consumer preference, and presenting appealing products for consumers. In some instances, a retailer that is our customer may compete with us by offering certain of its own or other competitors' products in its retail stores.

The apparel industry is cyclical and dependent upon the overall level of discretionary consumer spending, which changes as regional, domestic and international economic conditions change. Often, negative economic conditions have a longer and more severe impact on the apparel industry than these conditions have on other industries. We believe that the global economic conditions and economic uncertainty that have prevailed in recent years continue to impact our operating groups and the apparel industry as a whole, contributing to an apparel retail environment that has become increasingly more promotional. Additionally, in recent years our operations have been impacted by pricing pressures on raw materials, transportation, labor and other costs necessary for the production and sourcing of apparel products, most of which appear to be permanent cost increases.

We believe that our Tommy Bahama ${ }^{\circledR}$ and Lilly Pulitzer ${ }^{\circledR}$ lifestyle brands have significant opportunities for long-term growth in their direct to consumer businesses through expansion of retail store operations, as we add additional retail store locations and increase comparable store sales, and higher sales in e-commerce operations, which are likely to grow at a faster rate than comparable brick and mortar retail store sales. We also believe that these lifestyle brands provide an opportunity for moderate sales increases in their wholesale businesses in the long term primarily from current customers adding to their existing door count and the selective addition of new wholesale customers who generally follow a full-price retail model. We believe that we must continue to invest in our Tommy Bahama and Lilly Pulitzer lifestyle brands in order to take advantage of their long-term growth opportunities. Investments include capital expenditures primarily related to the direct to consumer operations such as retail store and restaurant build-out and remodels, technology enhancements and distribution center and administrative office expansion initiatives, as well as increased employment, advertising and other costs in key functions to support the ongoing business operations and fuel future net sales growth. We expect that the investments may continue to put downward pressure on our operating margins in the near future until we have sufficient sales to leverage the additional operating costs.

We believe that there are opportunities for modest sales growth for Lanier Clothes through new product programs. We also believe that the tailored clothing environment will continue to be very challenging, which we believe will negatively impact net sales, operating income and operating margin, particularly in the near term.

We continue to believe that it is important to maintain a strong balance sheet and liquidity. We believe that positive cash flow from operations in the future coupled with the strength of our balance sheet and liquidity will provide us with sufficient resources to fund future investments in our lifestyle brands. While we believe that we have significant opportunities to appropriately deploy our capital and resources in our existing lifestyle brands, in the future, we may also add additional lifestyle brands to our portfolio if we identify appropriate targets which meet our investment criteria.

The following table sets forth our consolidated operating results from continuing operations (in thousands, except per share amounts) for the First Half of Fiscal 2015 compared to the First Half of Fiscal 2014 :

|  | First Half of <br> Fiscal 2015 | First Half of <br> Fiscal 2014 |  |
| :--- | ---: | ---: | ---: |
| Net sales | $\$ 11,084$ | $\$$ | 470,116 |
| Operating income | $\$$ | 70,229 | 6 |
| Net earnings from continuing operations | 42,373 | 36,292 |  |
| Net earnings from continuing operations per diluted share | $\$$ | $2.56 \$$ | 2.21 |

The primary reasons for the higher net earnings from continuing operations in the First Half of Fiscal 2015 were higher operating income in Lilly Pulitzer, partially offset by lower operating income in Tommy Bahama and Lanier Clothes and a larger operating loss in Corporate and Other, each as discussed below.

## Discontinued operations

The net loss from discontinued operations, net of taxes of $\$ 27.1$ million in the First Half of Fiscal 2015 was primarily due to the $\$ 20.4$ million estimated loss on sale of the Ben Sherman operations in the Second Quarter of Fiscal 2015.

## COMPARABLE STORE SALES

We often disclose comparable store sales in order to provide additional information regarding changes in our results of operations between periods. Our disclosures of comparable store sales include net sales from full-price stores and our e-commerce sites, excluding sales associated with e-commerce flash clearance sales. We believe that the inclusion of both our full-price stores and e-commerce sites in the comparable store sales disclosures is a more meaningful way of reporting our comparable store sales results, given similar inventory planning, allocation and return policies, as well as our cross-channel marketing and other initiatives for the direct to consumer channel. For our comparable store sales disclosures, we exclude (1) outlet store sales, warehouse sales and e-commerce flash clearance sales, as those sales are used primarily to liquidate end of season inventory, which may vary significantly depending on the level of end of season inventory on hand and generally occur at lower gross margins than our full-price direct to consumer sales, and (2) restaurant sales, as we do not currently believe that the inclusion of restaurant sales is meaningful in assessing our consolidated results of operations. Comparable store sales information reflects net sales, including shipping and handling revenues, if any, associated with product sales.

For purposes of our disclosures, we consider a comparable store to be, in addition to our e-commerce sites, a physical full-price retail store that was owned and open as of the beginning of the prior fiscal year and which did not have during the relevant periods, and is not within the current fiscal year scheduled to have, (1) a remodel resulting in the store being closed for an extended period of time (which we define as a period of two weeks or longer), (2) a greater than $15 \%$ change in the size of the retail space due to expansion, reduction or relocation to a new retail space, (3) a relocation to a new space that was significantly different from the prior retail space, or (4) a closing or opening of a Tommy Bahama restaurant adjacent to the retail store. For those stores which are excluded from comparable stores based on the preceding sentence, the stores continue to be excluded from comparable store sales until the criteria for a new store is met subsequent to the remodel, relocation or restaurant closing or opening. Generally, a store that is remodeled will continue to be included in our comparable store metrics as a store is not typically closed for a two week period during a remodel. However, a store that is relocated generally will not be included in our comparable store metrics until that store has been open in the relocated space for the entirety of the prior fiscal year as the size or other characteristics of the store typically change significantly from the prior location. Additionally, any stores that were closed during the prior fiscal year or current fiscal year, or which we plan to close or vacate in the current fiscal year, are excluded from the definition of comparable stores.

Definitions and calculations of comparable store sales differ among retail companies, and therefore comparable store metrics disclosed by us may not be comparable to the metrics disclosed by other companies.

## RESULTS OF OPERATIONS

## SECOND QUARTER OF FISCAL 2015 COMPARED TO SECOND QUARTER OF FISCAL 2014

The following table sets forth the specified line items in our unaudited condensed consolidated statements of operations both in dollars (in thousands) and as a percentage of net sales. The table also sets forth the dollar change and the percentage change of the data as compared to the same period of the prior year. We have calculated all percentages based on actual data, but percentage columns may not add due to rounding.

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|  | Second Quarter Fiscal 2015 |  |  | Second Quarter Fiscal 2014 |  |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 250,689 | 100.0\% \$ | 227,550 | 100.0\% | \$ | 23,139 | 10.2 \% |
| Cost of goods sold |  | 99,603 | 39.7\% | 91,279 | 40.1\% |  | 8,324 | 9.1 \% |
| Gross profit |  | 151,086 | 60.3\% | 136,271 | 59.9\% |  | 14,815 | 10.9 \% |
| SG\&A |  | 119,963 | 47.9\% | 109,943 | 48.3\% |  | 10,020 | 9.1 \% |
| Change in fair value of contingent consideration |  | - | -\% | 68 | -\% |  | (68) | (100.0)\% |
| Royalties and other operating income |  | 3,623 | 1.4\% | 3,299 | 1.4\% |  | 324 | 9.8 \% |
| Operating income |  | 34,746 | 13.9\% | 29,559 | 13.0\% |  | 5,187 | 17.5 \% |
| Interest expense, net |  | 737 | 0.3\% | 888 | 0.4\% |  | (151) | (17.0)\% |
| Earnings from continuing operations before income taxes |  | 34,009 | 13.6\% | 28,671 | 12.6\% |  | 5,338 | 18.6 \% |
| Income taxes |  | 12,959 | 5.2\% | 11,382 | 5.0\% |  | 1,577 | 13.9 \% |
| Net earnings from continuing operations | \$ | 21,050 | 8.4\% \$ | 17,289 | 7.6\% | \$ | 3,761 | 21.8 \% |
| Net loss, including loss on sale, of discontinued operations, net of taxes |  | $(23,070)$ | NM | $(2,220)$ | NM | \$ | $(20,850)$ | (939.2)\% |
| Net (loss) earnings | \$ | $(2,020)$ | NM \$ | 15,069 | NM | \$ | $(17,089)$ | $\underline{(113.4) \%}$ |

The discussion and tables below compare certain line items included in our statements of operations for the Second Quarter of Fiscal 2015 to the Second Quarter of Fiscal 2014 . Each dollar and percentage change provided reflects the change between these periods unless indicated otherwise. Each dollar and share amount included in the tables is in thousands except for per share amounts. Individual line items of our consolidated statements of operations may not be directly comparable to those of our competitors, as classification of certain expenses may vary by company.

Unless otherwise indicated, all references to assets, liabilities, revenues and expenses in this report reflect continuing operations and exclude any amounts related to the discontinued operations of our Ben Sherman operating group, as discussed in Note 4 in our condensed consolidated financial statements included in this report.

## Net Sales

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 165,842 | \$ | 157,789 | \$ | 8,053 | $5.1 \%$ |
| Lilly Pulitzer |  | 64,676 |  | 46,568 |  | 18,108 | 38.9 \% |
| Lanier Clothes |  | 18,306 |  | 21,318 |  | $(3,012)$ | (14.1)\% |
| Corporate and Other |  | 1,865 |  | 1,875 |  | (10) | (0.5)\% |
| Total net sales | \$ | 250,689 | \$ | 227,550 | \$ | 23,139 | 10.2 \% |

Consolidated net sales increased $\$ 23.1$ million, or $10.2 \%$, in the Second Quarter of Fiscal 2015 compared to the Second Quarter of Fiscal 2014 reflecting net sales changes in each operating group, as discussed below. The following table presents the proportion of our consolidated net sales by distribution channel for each period presented:

|  | Second <br> Quarter Fiscal <br> $\mathbf{2 0 1 5}$ | Second <br> Quarter Fiscal <br> $\mathbf{2 0 1 4}$ |
| :--- | ---: | ---: |
| Full-price retail stores, outlets and warehouse sales | $48 \%$ | $47 \%$ |
| E-commerce | $18 \%$ | $15 \%$ |
| Restaurant | $7 \%$ | $7 \%$ |
| Wholesale | $27 \%$ | $31 \%$ |
| Total | $100 \%$ | $100 \%$ |

## Tommy Bahama:

The Tommy Bahama net sales increase of $\$ 8.1$ million , or $5.1 \%$, was primarily driven by (1) an incremental net sales increase of $\$ 5.7$ million associated with the operation of additional full-price retail and outlet stores, (2) a $\$ 2.4$ million, or $3 \%$, increase in comparable store sales, which includes full-price retail stores and full-price e-commerce sales, to $\$ 89.7$ million in the Second Quarter of Fiscal 2015 from $\$ 87.4$ million in the Second Quarter of Fiscal 2014 , (3) a $\$ 1.3$ million increase in restaurant sales resulting from the operation of one additional restaurant and increased sales in existing restaurants, (4) a $\$ 0.8$ million increase in e-commerce flash clearance sales and (5) an increase of $\$ 0.3$ million in outlet stores which were operated during all of Fiscal 2014 and Fiscal 2015. These increases in net sales were partially offset by a $\$ 2.4$ million decrease in wholesale sales.

As of August 1, 2015 , we operated 161 Tommy Bahama stores globally, consisting of 104 full-price retail stores, 15 restaurant-retail locations and 42 outlet stores. As of August 2, 2014 we operated 147 Tommy Bahama stores consisting of 94 full-price retail stores, 14 restaurant-retail locations and 39 outlet stores.

The following table presents the proportion of net sales by distribution channel for Tommy Bahama for each period presented:

|  | Second Quarter <br> Fiscal 2015 | Second Quarter <br> Fiscal 2014 |
| :--- | ---: | ---: |
| Full-price retail stores and outlets | $55 \%$ | $54 \%$ |
| E-commerce | $17 \%$ |  |
| Restaurant | $10 \%$ |  |
| Wholesale | $15 \%$ |  |
| Total | $10 \%$ |  |

## Lilly Pulitzer:

The Lilly Pulitzer net sales increase of $\$ 18.1$ million, or $38.9 \%$, was primarily a result of (1) a $\$ 10.8$ million, or $41 \%$, increase in comparable store sales to $\$ 37.3$ million in the Second Quarter of Fiscal 2015 compared to $\$ 26.4$ million in the Second Quarter of Fiscal 2014 , (2) an incremental net sales increase of $\$ 3.4$ million associated with retail stores opened in Fiscal 2014 and Fiscal 2015, (3) a $\$ 3.0$ million increase in wholesale sales during the Second Quarter of Fiscal 2015 and (4) $\$ 0.9$ million higher sales at the annual warehouse sale. As of August 1, 2015 , we operated 33 Lilly Pulitzer retail stores compared to 26 retail stores as of August 2, 2014.

The following table presents the proportion of net sales by distribution channel for Lilly Pulitzer for each period presented:

|  | Second Quarter <br> Fiscal 2015 | Second Quarter <br> Fiscal 2014 |
| :--- | ---: | ---: |
| Full-price retail stores and warehouse sales | $45 \%$ | $45 \%$ |
| E-commerce | $27 \%$ |  |
| Wholesale | $28 \%$ | $22 \%$ |
| Total | $33 \%$ |  |

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## Lanier Clothes:

The decrease in net sales for Lanier Clothes of $\$ 3.0$ million, or $14.1 \%$, was due to a decrease in net sales in the branded business. The lower sales in the branded business was primarily due to the exit from or reduction in certain replenishment and other programs.

## Corporate and Other:

Corporate and Other net sales in each period primarily consist of the net sales of our Oxford Golf business and our Lyons, Georgia distribution center as well as the impact of the elimination of inter-company sales between operating groups. The comparable sales in the Second Quarter of Fiscal 2015 reflects a reduction in Oxford Golf's private label sales which was partially offset by the elimination of lower intercompany sales in the Second Quarter of Fiscal 2015.

## Gross Profit

The table below presents gross profit by operating group and in total for the Second Quarter of Fiscal 2015 and the Second Quarter of Fiscal 2014 as well as the change between those two periods. Our gross profit and gross margin, which is calculated as gross profit divided by net sales, may not be directly comparable to those of our competitors, as statement of operations classification of certain expenses may vary by company.

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 100,473 | \$ | 97,468 | \$ | 3,005 | 3.1 \% |
| Lilly Pulitzer |  | 44,044 |  | 31,134 |  | 12,910 | $41.5 \%$ |
| Lanier Clothes |  | 5,805 |  | 6,037 |  | (232) | (3.8)\% |
| Corporate and Other |  | 764 |  | 1,632 |  | (868) | (53.2)\% |
| Total gross profit | \$ | 151,086 | \$ | 136,271 | \$ | 14,815 | 10.9 \% |
| LIFO charge (credit) included in Corporate and Other | \$ | 714 | \$ | (168) |  |  |  |

The increase in consolidated gross profit was primarily driven by higher net sales as discussed above. In addition to the impact of the changes in net sales, gross profit on a consolidated basis and for each operating group was impacted by the change in sales mix and gross margin within each operating group, as discussed below. The table below presents gross margin by operating group and in total for the Second Quarter of Fiscal 2015 and Second Quarter of Fiscal 2014 .

|  | Second Quarter <br> Fiscal 2015 | Second Quarter <br> Fiscal 2014 |
| :--- | ---: | ---: |
| Tommy Bahama | $60.6 \%$ | $61.8 \%$ |
| Lilly Pulitzer | $68.1 \%$ | $66.9 \%$ |
| Lanier Clothes | $31.7 \%$ | $28.3 \%$ |
| Corporate and Other | NM | NM |
| Consolidated gross margin | $50.3 \%$ | $59.9 \%$ |

On a consolidated basis, gross margin increased from the Second Quarter of Fiscal 2014 , primarily as a result of (1) Lilly Pulitzer, which has higher gross margins than our other operating groups, representing a greater proportion of consolidated net sales, (2) direct to consumer sales representing a greater proportion of consolidated net sales and (3) improved gross margins in Lilly Pulitzer and Lanier Clothes. These favorable items were partially offset by the net unfavorable impact of LIFO accounting as compared to the prior period and lower gross margin in Tommy Bahama.

## Tommy Bahama:

Tommy Bahama's gross margin in the Second Quarter of Fiscal 2015 decreased from the Second Quarter of Fiscal 2014 . The reduction in gross margin reflected lower gross margins in both the direct to consumer and wholesale channels of distribution, which offset the favorable impact of a change in sales mix with direct to consumer sales representing a greater proportion of net sales. The lower direct to consumer gross margin was primarily due to a greater proportion of sales in our full-price stores and e-commerce website in the quarter occurring in connection with Tommy Bahama's loyalty card and flip-side

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events, a greater proportion of total direct to consumer sales being outlet store and flash e-commerce sales and more significant in-store discounts in our outlet stores. The lower gross margin in the wholesale business was primarily a result of a greater proportion of wholesale sales being off-price sales.

## Lilly Pulitzer:

The increase in gross margin for Lilly Pulitzer was primarily driven by a change in sales mix towards the direct to consumer channel of distribution, which typically has higher gross margins than the wholesale channel of distribution as well as higher gross margins in each channel of distribution.

## Lanier Clothes:

The increase in gross margin for Lanier Clothes was primarily due to fewer allowances and markdowns associated with certain programs in the current year as well as a change in sales mix with a greater proportion of sales being higher gross margin programs.

## Corporate and Other:

The gross profit in Corporate and Other in each period primarily reflects (1) the gross profit of our Oxford Golf and Lyons, Georgia distribution center operations, (2) the impact of LIFO accounting adjustments and (3) the impact of certain consolidating adjustments, including the elimination of inter-company sales between operating groups. The lower gross profit for Corporate and Other in the Second Quarter of Fiscal 2015 was primarily due to the net unfavorable impact of LIFO accounting. LIFO accounting resulted in a charge of $\$ 0.7$ million in the Second Quarter of Fiscal 2015 compared to a credit of $\$ 0.2$ million in the Second Quarter of Fiscal 2014.

## $S G \& A$

|  | Second Quarter <br> Fiscal 2015 | Second Quarter <br> Fiscal 2014 | \$ Change | \% Change |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\$$ | 119,963 | $\$$ | 109,943 | $\$$ | 10,020 |
| SG\&A |  | $47.9 \%$ | $48.3 \%$ |  | $9.1 \%$ |  |
| SG\&A as \% of net sales |  |  |  |  |  |  |
| Amortization of intangible assets included in Tommy <br> Bahama associated with Tommy Bahama Canada <br> acquisition | $\$$ | 392 | $\$$ | 454 |  |  |

The increase in SG\&A was primarily due to (1) $\$ 4.5$ million of incremental costs in the Second Quarter of Fiscal 2015 associated with additional Tommy Bahama retail stores and restaurants and Lilly Pulitzer stores, (2) costs to support the growing Tommy Bahama and Lilly Pulitzer businesses and (3) \$1.1 million of increased incentive compensation in the Second Quarter of Fiscal 2015.

SG\&A included $\$ 0.5$ million of amortization of intangible assets in the Second Quarter of Fiscal 2015 compared to $\$ 0.6$ million in the Second Quarter of Fiscal 2014 . We anticipate that amortization of intangible assets for Fiscal 2015 will be approximately $\$ 2.0$ million, with approximately $\$ 1.6$ million of the amortization related to amortization of the intangible assets acquired as part of the Tommy Bahama Canada acquisition.

## Royalties and other operating income

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Royalties and other operating income | \$ | 3,623 | \$ | 3,299 | \$ | 324 | 9.8\% |

Royalties and other operating income in the Second Quarter of Fiscal 2015 primarily reflect income received from third parties from the licensing of our Tommy Bahama and Lilly Pulitzer brands. The $\$ 0.3$ million increase in royalties and other income reflects increased royalty income for both Tommy Bahama and Lilly Pulitzer.

Operating income (loss)

|  | $\begin{aligned} & \text { Second Quarter } \\ & \text { Fiscal } 2015 \end{aligned}$ |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 20,142 | \$ | 21,758 | \$ | $(1,616)$ | (7.4)\% |
| Lilly Pulitzer |  | 19,515 |  | 11,177 |  | 8,338 | 74.6 \% |
| Lanier Clothes |  | 1,483 |  | 1,537 |  | (54) | (3.5)\% |
| Corporate and Other |  | $(6,394)$ |  | $(4,913)$ |  | $(1,481)$ | (30.1)\% |
| Total operating income | \$ | 34,746 | \$ | 29,559 | \$ | 5,187 | 17.5 \% |
| LIFO charge (credit) included in Corporate and Other | \$ | 714 | \$ | (168) |  |  |  |
| Amortization of intangible assets included in Tommy Bahama associated with Tommy Bahama Canada acquisition | \$ | 392 | \$ | 454 |  |  |  |
| Change in fair value of contingent consideration included in Lilly Pulitzer | \$ | - | \$ | 68 |  |  |  |

The increase in operating income was primarily due to the higher operating income in Lilly Pulitzer, partially offset by lower operating income in Tommy Bahama and a higher operating loss in Corporate and Other. Changes in operating income (loss) by operating group are discussed below.

## Tommy Bahama:

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 165,842 | \$ | 157,789 | \$ | 8,053 | $5.1 \%$ |
| Gross margin |  | 60.6\% |  | 61.8\% |  |  |  |
| Operating income | \$ | 20,142 | \$ | 21,758 | \$ | $(1,616)$ | (7.4)\% |
| Operating income as \% of net sales |  | 12.1\% |  | 13.8\% |  |  |  |
| Amortization of intangible assets included in Tommy Bahama associated with Tommy Bahama Canada acquisition | \$ | 392 | \$ | 454 |  |  |  |

The decrease in operating income for Tommy Bahama was primarily due to lower gross margins and higher SG\&A which were partially offset by higher sales. The higher SG\&A was primarily due to (1) $\$ 3.4$ million of incremental SG\&A associated with the cost of operating additional retail stores and restaurants, including set-up costs associated with new stores and restaurants and (2) higher costs to support the growing Tommy Bahama business.

## Lilly Pulitzer:

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 64,676 | \$ | 46,568 | \$ | 18,108 | 38.9\% |
| Gross margin |  | 68.1\% |  | 66.9\% |  |  |  |
| Operating income | \$ | 19,515 | \$ | 11,177 | \$ | 8,338 | 74.6\% |
| Operating income as \% of net sales |  | 30.2\% |  | 24.0\% |  |  |  |
| Change in fair value of contingent consideration included in Lilly Pulitzer | \$ | - | \$ | 68 |  |  |  |

The increase in operating income in Lilly Pulitzer was primarily due to the higher net sales and gross margin. These items were partially offset by increased SG\&A. The increased SG\&A was primarily associated with (1) higher costs to support the growing business, reflecting increased infrastructure costs and advertising expense, (2) $\$ 1.2$ million of incremental SG\&A associated with the cost of operating additional retail stores and (3) $\$ 0.7$ million of higher incentive compensation.

## Lanier Clothes:

|  | Second Quarter Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 18,306 | \$ | 21,318 | \$ | $(3,012)$ | (14.1)\% |
| Gross margin |  | 31.7\% |  | 28.3\% |  |  |  |
| Operating income | \$ | 1,483 | \$ | 1,537 | \$ | (54) | (3.5)\% |
| Operating income as \% of net sales |  | 8.1\% |  | 7.2\% |  |  |  |

The lower operating income for Lanier Clothes was primarily due to the reduction in net sales generally offset by higher gross margins and lower SG\&A.

## Corporate and Other:

|  | Second Quarter <br> Fiscal 2015 |  | Second Quarter Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 1,865 | \$ | 1,875 | \$ | (10) | (0.5)\% |
| Operating loss | \$ | $(6,394)$ | \$ | $(4,913)$ | \$ | $(1,481)$ | (30.1)\% |
| LIFO charge (credit) included in Corporate and Other | \$ | 714 | \$ | (168) |  |  |  |

The lower operating results in Corporate and Other were primarily due to the net unfavorable impact of LIFO accounting in the Second Quarter of Fiscal 2015 compared to the Second Quarter of Fiscal 2014 and the lower operating results in Oxford Golf.

## Interest expense, net



Interest expense for the Second Quarter of Fiscal 2015 decreased from the prior year primarily due to lower average borrowings outstanding and lower borrowing rates during the Second Quarter of Fiscal 2015 compared to the Second Quarter of Fiscal 2014.

## Income taxes

|  | Second Quarter <br> Fiscal 2015 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Second Quarter <br> Fiscal 2014 | \$ Change | \% Change |  |  |
| Income taxes | $\$$ | 12,959 | $\$$ | 11,382 | $\$$ |
| Effective tax rate |  | $38.1 \%$ | 1,577 | $13.9 \%$ |  |

Income tax expense for the Second Quarter of Fiscal 2015 increased, reflecting higher earnings partially offset by a lower effective tax rate. The lower effective tax rate in the Second Quarter of Fiscal 2015 compared to the Second Quarter of Fiscal 2014 primarily resulted from higher domestic earnings and reductions in foreign losses. Our effective tax rate for the full year of Fiscal 2015 is expected to generally be comparable to the effective tax rate incurred in the First Half of Fiscal 2015.

## Net earnings from continuing operations

|  | Second Quarter <br> Fiscal 2015 | Second Quarter <br> Fiscal 2014 |  |
| :--- | ---: | ---: | ---: |
|  | $\$$ | 21,050 | $\$$ |
| Net earnings from continuing operations | $\$ 7,289$ |  |  |
| Net earnings from continuing operations per diluted share | 1.27 | $\$$ | 1.05 |
| Weighted average shares outstanding - diluted | 16,547 | 16,460 |  |

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The primary reasons for the higher net earnings from continuing operations in the Second Quarter of Fiscal 2015 were higher operating income in Lilly Pulitzer, partially offset by lower operating income in Tommy Bahama and a larger operating loss in Corporate and Other, each as discussed above.

## Discontinued operations

|  | Second Quarter <br> Fiscal 2015 |  | Second Quarter Fiscal 2014 |  |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loss from discontinued operations, net of taxes | \$ | $(2,633)$ | \$ | $(2,220)$ | \$ | (413) | (18.6)\% |
| Loss on sale of discontinued operations, net of taxes | \$ | $(20,437)$ | \$ | - | \$ | $(20,437)$ | (100.0)\% |
| Net loss from discontinued operations, net of taxes | \$ | $(23,070)$ | \$ | $(2,220)$ |  | $(20,850)$ | (939.2)\% |

The larger net loss from discontinued operations, net of taxes in the Second Quarter of Fiscal 2015 was primarily due to the loss on sale of the Ben Sherman operations in the Second Quarter of Fiscal 2015 .

## FIRST HALF OF FISCAL 2015 COMPARED TO FIRST HALF OF FISCAL 2014

The following table sets forth the specified line items in our unaudited condensed consolidated statements of operations both in dollars (in thousands) and as a percentage of net sales. The table also sets forth the dollar change and the percentage change of the data as compared to the same period of the prior year. We have calculated all percentages based on actual data, but percentage columns may not add due to rounding.

|  | First Half Fiscal 2015 |  |  | First Half Fiscal 2014 |  |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 511,084 | 100.0\% \$ | 470,116 | 100.0\% |  | 40,968 | 8.7 \% |
| Cost of goods sold |  | 205,605 | 40.2\% | 193,473 | 41.2\% |  | 12,132 | 6.3 \% |
| Gross profit |  | 305,479 | 59.8\% | 276,643 | 58.8\% |  | 28,836 | 10.4 \% |
| SG\&A |  | 242,643 | 47.5\% | 220,783 | 47.0\% |  | 21,860 | 9.9 \% |
| Change in fair value of contingent consideration |  | - | -\% | 137 | -\% |  | (137) | (100.0)\% |
| Royalties and other operating income |  | 7,393 | 1.4\% | 6,569 | 1.4\% |  | 824 | 12.5 \% |
| Operating income |  | 70,229 | 13.7\% | 62,292 | 13.3\% |  | 7,937 | 12.7 \% |
| Interest expense, net |  | 1,512 | 0.3\% | 1,858 | 0.4\% |  | (346) | (18.6)\% |
| Earnings from continuing operations before income taxes |  | 68,717 | 13.4\% | 60,434 | 12.9\% |  | 8,283 | 13.7 \% |
| Income taxes |  | 26,344 | 5.2\% | 24,087 | 5.1\% |  | 2,257 | 9.4 \% |
| Net earnings from continuing operations |  | 42,373 | 8.3\% | 36,347 | 7.7\% | \$ | 6,026 | 16.6 \% |
| Net loss, including loss on sale, of discontinued operations, net of taxes |  | $(27,138)$ | NM | $(6,309)$ | NM | \$ | $(20,829)$ | (330.1)\% |
| Net (loss) earnings | \$ | 15,235 | NM \$ | 30,038 | NM | \$ | $(14,803)$ | $\underline{(49.3) \%}$ |

The discussion and tables below compare certain line items included in our statements of operations for the First Half of Fiscal 2015 to the First Half of Fiscal 2014 . Each dollar and percentage change provided reflects the change between these periods unless indicated otherwise. Each dollar and share amount included in the tables is in thousands except for per share amounts. Individual line items of our consolidated statements of operations may not be directly comparable to those of our competitors, as classification of certain expenses may vary by company.

Unless otherwise indicated, all references to assets, liabilities, revenues and expenses in this report reflect continuing operations and exclude any amounts related to the discontinued operations of our Ben Sherman operating group, as discussed in Note 4 in our condensed consolidated financial statements included in this report.

## Net Sales

|  | First Half Fiscal First Half Fiscal |  |  |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 338,511 | \$ | 316,148 | \$ | 22,363 | 7.1 \% |
| Lilly Pulitzer |  | 123,654 |  | 96,939 |  | 26,715 | 27.6 \% |
| Lanier Clothes |  | 44,478 |  | 50,064 |  | $(5,586)$ | (11.2)\% |
| Corporate and Other |  | 4,441 |  | 6,965 |  | $(2,524)$ | (36.2)\% |
| Total net sales | \$ | 511,084 | \$ | 470,116 | \$ | 40,968 | 8.7 \% |

Consolidated net sales increased $\$ 41.0$ million , or $8.7 \%$, in the First Half of Fiscal 2015 compared to the First Half of Fiscal 2014 reflecting net sales changes in each operating group, as discussed below. The following table presents the proportion of our consolidated net sales by distribution channel for each period presented:

|  | First Half <br> Fiscal 2015 | First Half <br> Fiscal 2014 |
| :--- | ---: | ---: |
| Full-price retail stores, outlets and warehouse sales | $44 \%$ | $42 \%$ |
| E-commerce | $15 \%$ | $13 \%$ |
| Restaurant | $7 \%$ | $7 \%$ |
| Wholesale | $34 \%$ | $38 \%$ |
| Total | $100 \%$ | $100 \%$ |

## Tommy Bahama:

The Tommy Bahama net sales increase of $\$ 22.4$ million, or $7.1 \%$, was primarily driven by (1) an incremental net sales increase of $\$ 12.6$ million associated with the operation of additional full-price retail and outlet stores, (2) an $\$ 8.0$ million, or $5 \%$, increase in comparable store sales, which includes full-price retail stores and full-price e-commerce sales, to $\$ 167.7$ million in the First Half of Fiscal 2015 from $\$ 159.7$ million in the First Half of Fiscal 2014 , (3) a $\$ 3.3$ million increase in restaurant sales resulting from the operation of one additional restaurant and increased sales in existing restaurants and (4) a $\$ 0.8$ million increase in e-commerce flash clearance sales. These increases in net sales were partially offset by a $\$ 2.4$ million decrease in wholesale sales.

As of August 1, 2015 , we operated 161 Tommy Bahama stores globally, consisting of 104 full-price retail stores, 15 restaurant-retail locations and 42 outlet stores. As of August 2, 2014 we operated 147 Tommy Bahama stores consisting of 94 full-price retail stores, 14 restaurant-retail locations and 39 outlet stores.

The following table presents the proportion of net sales by distribution channel for Tommy Bahama for each period presented:

|  | First Half Fiscal <br> First Half Fiscal <br> $\mathbf{2 0 1 5}$ |  |
| :--- | ---: | ---: |
| Full-price retail stores and outlets | $51 \%$ | $\mathbf{2 0 1 4}$ |
| E-commerce | $14 \%$ |  |
| Restaurant | $11 \%$ |  |
| Wholesale | $24 \%$ |  |
| Total | $13 \%$ |  |

## Lilly Pulitzer:

The Lilly Pulitzer net sales increase of $\$ 26.7$ million, or $27.6 \%$, was primarily a result of (1) a $\$ 15.6$ million, or $31 \%$, increase in comparable store sales to $\$ 66.6$ million in the First Half of Fiscal 2015 compared to $\$ 51.0$ million in the First Half of Fiscal 2014 , (2) an incremental net sales increase of $\$ 5.3$ million associated with retail stores opened in Fiscal 2014 and Fiscal 2015, (3) a $\$ 4.9$ million increase in wholesale sales during the First Half of Fiscal 2015 and (4) \$0.9 million higher sales

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at the annual warehouse sale. As of August 1, 2015 , we operated 33 Lilly Pulitzer retail stores compared to 26 retail stores as of August 2, 2014.

The following table presents the proportion of net sales by distribution channel for Lilly Pulitzer for each period presented:

|  | First Half Fiscal <br>  <br>  <br> Full-price retail stores and warehouse sales <br> E-commerce | $\mathbf{2 0 1 5} \mathbf{2 0 1 4}$ |
| :--- | ---: | ---: |
| Wholescale | $40 \%$ | $38 \%$ |
| Total | $23 \%$ |  |
| $20 \%$ |  |  |

## Lanier Clothes:

The decrease in net sales for Lanier Clothes of $\$ 5.6$ million, or $11.2 \%$, was primarily due to a decrease in net sales in the branded business partially offset by an increase in a private label pants program for a warehouse club. The lower sales in the branded business was primarily due to the exit from or reduction in certain replenishment and other programs.

## Corporate and Other:

Corporate and Other net sales in each period primarily consist of the net sales of our Oxford Golf business and our Lyons, Georgia distribution center as well as the impact of the elimination of inter-company sales between operating groups. The decrease in sales in the First Half of Fiscal 2015 was primarily due to a reduction in Oxford Golf's private label sales.

## Gross Profit

The table below presents gross profit by operating group and in total for the First Half of Fiscal 2015 and the First Half of Fiscal 2014 as well as the change between those two periods. Our gross profit and gross margin, which is calculated as gross profit divided by net sales, may not be directly comparable to those of our competitors, as statement of operations classification of certain expenses may vary by company.

|  | $\underset{2015}{\text { First Half Fiscal First Half Fiscal }}$ |  |  |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 205,706 | \$ | 194,234 | \$ | 11,472 | $5.9 \%$ |
| Lilly Pulitzer |  | 84,149 |  | 64,317 |  | 19,832 | 30.8 \% |
| Lanier Clothes |  | 13,251 |  | 14,382 |  | $(1,131)$ | (7.9)\% |
| Corporate and Other |  | 2,373 |  | 3,710 |  | $(1,337)$ | (36.0)\% |
| Total gross profit | \$ | 305,479 | \$ | 276,643 | \$ | 28,836 | 10.4 \% |
| LIFO charge (credit) included in Corporate and Other | \$ | 384 | \$ | (47) |  |  |  |

The increase in consolidated gross profit was primarily driven by higher net sales as discussed above. In addition to the impact of the changes in net sales, gross profit on a consolidated basis and for each operating group was impacted by the change in sales mix and gross margin within each operating group, as discussed below. The table below presents gross margin by operating group and in total for the First Half of Fiscal 2015 and First Half of Fiscal 2014.

|  | First Half Fiscal 2015 | First Half Fiscal |
| :---: | :---: | :---: |
| Tommy Bahama | 60.8\% | 61.4\% |
| Lilly Pulitzer | 68.1\% | 66.3\% |
| Lanier Clothes | 29.8\% | 28.7\% |
| Corporate and Other | NM | NM |
| Consolidated gross margin | 59.8\% | 58.8\% |

On a consolidated basis, gross margin increased in the First Half of Fiscal 2015 , primarily as a result of (1) Lilly Pulitzer, which has higher gross margins than our other operating groups, representing a greater proportion of consolidated net sales, (2) direct to consumer sales representing a greater proportion of consolidated net sales and (3) improved gross margins in Lilly Pulitzer and Lanier Clothes. These favorable items were partially offset by the lower gross margin in Tommy Bahama and the net unfavorable impact of LIFO accounting as compared to the prior period.

## Tommy Bahama:

Tommy Bahama's gross margin in the First Half of Fiscal 2015 decreased from the First Half of Fiscal 2014 . The reduction in gross margin reflected lower gross margins in both the direct to consumer and wholesale channels of distribution, which offset the favorable impact of a change in sales mix with direct to consumer sales representing a greater proportion of net sales. The lower direct to consumer gross margin was primarily due to a greater proportion of sales in our full-price stores and e-commerce website in the period occurring in connection with Tommy Bahama's Friends and Family, loyalty card and flip-side events, a greater proportion of total direct to consumer sales being outlet store and flash e-commerce sales and more significant in-store discounts in our outlet stores. The lower gross margin in the wholesale business was primarily a result of a greater proportion of wholesale sales being off-price sales.

## Lilly Pulitzer:

The increase in gross margin for Lilly Pulitzer was primarily driven by (1) a change in sales mix towards the direct to consumer channel of distribution, which typically has higher gross margins than the wholesale channel of distribution, (2) higher gross margins in each channel of distribution and (3) fewer off-price sales in the current year.

## Lanier Clothes:

The increase in gross margin for Lanier Clothes was primarily due to fewer markdowns associated with certain programs in the current year as well as a change in sales mix with a greater proportion of sales being higher gross margin programs.

## Corporate and Other:

The gross profit in Corporate and Other in each period primarily reflects (1) the gross profit of our Oxford Golf and Lyons, Georgia distribution center operations, (2) the impact of LIFO accounting adjustments and (3) the impact of certain consolidating adjustments, including the elimination of inter-company sales between operating groups. The lower gross profit for Corporate and Other in the First Half of Fiscal 2015 was primarily due to the impact of lower sales and the net unfavorable impact of LIFO accounting. LIFO accounting resulted in a charge of $\$ 0.4$ million in the First Half of Fiscal 2015 compared to a credit of less than $\$ 0.1$ million in the First Half of Fiscal 2014.

## $S G \& A$

|  |  | irst Half Fiscal 2015 |  | First Half Fiscal 2014 |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SG\&A |  | 242,643 |  | 220,783 | \$ | 21,860 | 9.9\% |
| SG\&A as \% of net sales |  | 47.5\% |  | 47.0\% |  |  |  |
| Amortization of intangible assets included in Tommy Bahama associated with Tommy Bahama Canada acquisition | \$ | 786 | \$ | 897 |  |  |  |

The increase in SG\&A was primarily due to (1) costs to support the growing Tommy Bahama and Lilly Pulitzer businesses, (2) $\$ 8.8$ million of incremental costs in the First Half of Fiscal 2015 associated with additional Tommy Bahama retail stores and restaurants and Lilly Pulitzer stores and (3) \$3.4 million of increased incentive compensation in the First Half of Fiscal 2015.

SG\&A included $\$ 1.0$ million of amortization of intangible assets in the First Half of Fiscal 2015 compared to $\$ 1.2$ million in the First Half of Fiscal 2014 . We anticipate that amortization of intangible assets for Fiscal 2015 will be approximately $\$ 2.0$ million, with approximately $\$ 1.6$ million of the amortization related to amortization of the intangible assets acquired as part of the Tommy Bahama Canada acquisition.

## Royalties and other operating income



Royalties and other operating income in the First Half of Fiscal 2015 primarily reflect income received from third parties from the licensing of our Tommy Bahama and Lilly Pulitzer brands. The $\$ 0.8$ million increase in royalties and other income reflects increased royalty income for both Tommy Bahama and Lilly Pulitzer.

## Operating income (loss)

|  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tommy Bahama | \$ | 40,916 | \$ | 41,620 | \$ | (704) | (1.7)\% |
| Lilly Pulitzer |  | 37,258 |  | 25,977 |  | 11,281 | 43.4 \% |
| Lanier Clothes |  | 3,624 |  | 4,275 |  | (651) | (15.2)\% |
| Corporate and Other |  | $(11,569)$ |  | $(9,580)$ |  | $(1,989)$ | (20.8)\% |
| Total operating income | \$ | 70,229 | \$ | 62,292 | \$ | 7,937 | 12.7 \% |
| LIFO charge (credit) included in Corporate and Other | \$ | 384 | \$ | (47) |  |  |  |
| Amortization of intangible assets included in Tommy Bahama associated with Tommy Bahama Canada acquisition | \$ | 786 | \$ | 897 |  |  |  |
| Change in fair value of contingent consideration included in Lilly Pulitzer | \$ | - | \$ | 137 |  |  |  |

The increase in operating income was primarily due to the higher operating income in Lilly Pulitzer partially offset by lower operating income in Tommy Bahama and Lanier Clothes and a higher operating loss in Corporate and Other. Changes in operating income (loss) by operating group are discussed below.

## Tommy Bahama:

|  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2015 \end{aligned}$ |  | $\underset{2014}{\text { First Half Fiscal }}$ |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 338,511 | \$ | 316,148 | \$ | 22,363 | 7.1 \% |
| Gross margin |  | 60.8\% |  | 61.4\% |  |  |  |
| Operating income | \$ | 40,916 | \$ | 41,620 | \$ | (704) | (1.7)\% |
| Operating income as \% of net sales |  | 12.1\% |  | 13.2\% |  |  |  |
| Amortization of intangible assets included in Tommy Bahama associated with Tommy Bahama Canada acquisition | \$ | 786 | \$ | 897 |  |  |  |

The lower operating income for Tommy Bahama was primarily due to the lower gross margin and higher SG\&A partially offset by higher sales. The higher SG\&A reflects (1) $\$ 6.8$ million of incremental SG\&A associated with the cost of operating additional retail stores and restaurants, including set-up costs associated with new stores and restaurants and (2) higher costs to support the growing Tommy Bahama business.

Lilly Pulitzer:

|  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 123,654 | \$ | 96,939 | \$ | 26,715 | 27.6\% |
| Gross margin |  | 68.1\% |  | 66.3\% |  |  |  |
| Operating income | \$ | 37,258 | \$ | 25,977 | \$ | 11,281 | 43.4\% |
| Operating income as \% of net sales |  | 30.1\% |  | 26.8\% |  |  |  |
| Change in fair value of contingent consideration included in Lilly Pulitzer | \$ | - | \$ | 137 |  |  |  |

The increase in operating income in Lilly Pulitzer was primarily due to the higher net sales and gross margin. These items were partially offset by increased SG\&A. The increased SG\&A was primarily associated with (1) higher costs to support the growing business, reflecting increased infrastructure costs and advertising expense, (2) $\$ 2.0$ million of incremental SG\&A associated with the cost of operating additional retail stores and (3) $\$ 1.6$ million of higher incentive compensation.

## Lanier Clothes:

|  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2015 \\ & \hline \end{aligned}$ |  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2014 \end{aligned}$ |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 44,478 | \$ | 50,064 | \$ | $(5,586)$ | (11.2)\% |
| Gross margin |  | 29.8\% |  | 28.7\% |  |  |  |
| Operating income | \$ | 3,624 | \$ | 4,275 | \$ | (651) | (15.2)\% |
| Operating income as \% of net sales |  | 8.1\% |  | 8.5\% |  |  |  |

The lower operating income for Lanier Clothes was primarily due to the reduction in net sales partially offset by higher gross margin and lower SG\&A.

## Corporate and Other:

|  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2015 \end{aligned}$ |  | $\begin{gathered} \text { First Half Fiscal } \\ 2014 \\ \hline \end{gathered}$ |  |  | nge | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 4,441 | \$ | 6,965 | \$ | $(2,524)$ | (36.2)\% |
| Operating loss | \$ | $(11,569)$ | \$ | $(9,580)$ | \$ | $(1,989)$ | (20.8)\% |
| LIFO charge (credit) included in Corporate and Other | \$ | 384 | \$ | (47) |  |  |  |

The lower operating results in Corporate and Other were primarily due to the lower net sales in Oxford Golf's private label business, higher incentive compensation expense and the net unfavorable impact of LIFO accounting in the First Half of Fiscal 2015 compared to the First Half of Fiscal 2014.

## Interest expense, net

|  | First Half Fiscal 2015 |  | First Half Fiscal |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest expense, net | \$ | 1,512 | \$ | 1,858 | \$ | (346) | (18.6)\% |

Interest expense for the First Half of Fiscal 2015 decreased from the prior year primarily due to lower average borrowings outstanding and lower borrowing rates during the First Half of Fiscal 2015 compared to the First Half of Fiscal 2014.

## Income taxes

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|  | First Half Fiscal 2015 |  | $\begin{aligned} & \text { First Half Fiscal } \\ & 2014 \end{aligned}$ |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income taxes | \$ | 26,344 | \$ | 24,087 | \$ | 2,257 | 9.4\% |
| Effective tax rate |  | 38.3\% |  | 39.9\% |  |  |  |

Income tax expense for the First Half of Fiscal 2015 increased, reflecting higher earnings partially offset by a lower effective tax rate. The lower effective tax rate in the First Half of Fiscal 2015 compared to the First Half of Fiscal 2014 primarily resulted from higher domestic earnings and reductions in foreign losses. Our effective tax rate for the full year of Fiscal 2015 is expected to generally be comparable to the effective tax rate incurred in the First Half of Fiscal 2015.

## Net earnings from continuing operations

|  | First Half Fiscal First Half Fiscal |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ |  |
| Net earnings from continuing operations | $\$$ | 42,373 | $\$$ |
| Net earnings from continuing operations per diluted share | $\$ 8,347$ |  |  |
| Weighted average shares outstanding - diluted | 2.56 | $\$$ | 2.21 |

The primary reasons for the higher net earnings from continuing operations in the First Half of Fiscal 2015 were higher operating income in Lilly Pulitzer, partially offset by lower operating income in Tommy Bahama and Lanier Clothes and a larger operating loss in Corporate and Other, each as discussed above.

## Discontinued operations

|  | First Half Fiscal 2015 |  | First Half Fiscal 2014 |  |  | \$ Change | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loss from discontinued operations, net of taxes | \$ | $(6,701)$ | \$ | $(6,309)$ | \$ | (392) | (6.2)\% |
| Loss on sale of discontinued operations, net of taxes | \$ | $(20,437)$ | \$ | - | \$ | $(20,437)$ | (100.0)\% |
| Net loss from discontinued operations, net of taxes | \$ | $(27,138)$ |  | $(6,309)$ |  | $(20,829)$ | (330.1)\% |

The larger net loss from discontinued operations, net of taxes in the First Half of Fiscal 2015 was primarily due to the loss on sale of the Ben Sherman operations in the Second Quarter of Fiscal 2015.

## FINANCIAL CONDITION, LIQUIDITY AND CAPITAL RESOURCES

Our primary source of revenue and cash flow is the sale and distribution of apparel and other related products through our direct to consumer and wholesale channels of distribution. Our primary uses of cash flow include the purchase of products in the operation of our business, as well as operating expenses including employee compensation and benefits, occupancy-related costs, marketing and advertising costs, other general and administrative expenses and the payment of periodic interest payments related to our financing arrangements. Additionally, we use cash for the funding of capital expenditures and dividends and repayment of indebtedness. In the ordinary course of business, we maintain certain levels of inventory and extend credit to our wholesale customers. Thus, we require a certain amount of working capital to operate our business. If cash inflows are less than cash outflows, we have access to amounts under our revolving credit agreement, subject to its terms, which is described below. We may seek to finance our future cash requirements through various methods, including, but not limited to, cash flow from operations, borrowings under our current or additional credit facilities, sales of debt or equity securities and cash on hand.

As of August 1, 2015 , we had $\$ 13.7$ million of cash and cash equivalents on hand, with $\$ 45.0$ million of borrowings outstanding and $\$ 182.1$ million of availability under our U.S. Revolving Credit Agreement. We believe our balance sheet and anticipated positive cash flow from operating activities in the future provide us with ample opportunity to continue to invest in our brands and our direct to consumer initiatives in future periods.

## Key Liquidity Measures

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| (\$ in thousands) |  | August 1, 2015 | January 31, 2015 | August 2, 2014 | February 2, 2014 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
| Total current assets | $\$$ | 225,015 | $\$$ | 282,969 | $\$$ | 250,338 | $\$$ |
| Total current liabilities | $\$$ | 117,539 | $\$$ | 159,942 | $\$$ | 131,684 | $\$$ |
| Working capital | $\$$ | 107,476 | $\$$ | 123,027 | $\$$ | 118,654 | $\$$ |
| Working capital ratio | 1.91 | 1.77 | 137,032 |  |  |  |  |
| Debt to total capital ratio | $12 \%$ | $27 \%$ | 1.90 | 2.086 |  |  |  |

Our working capital ratio is calculated by dividing total current assets by total current liabilities. Current assets decreased from August 2, 2014 to August 1, 2015 primarily due to the disposal of the discontinued operations during the Second Quarter of Fiscal 2015 partially offset by increases in other current assets. The August 2, 2014 balance sheet included $\$ 48.9$ million of current assets related to discontinued operations with no meaningful current assets related to discontinued operations as of August 1, 2015. Current liabilities decreased primarily due to (1) the $\$ 12.4$ million reduction in contingent consideration and (2) the disposal of the discontinued operations during the Second Quarter of Fiscal 2015, resulting in a decrease in current liabilities related to discontinued operations from $\$ 14.9$ million to $\$ 6.9$ million, which were partially offset by increases in other current liabilities. Changes in current assets and current liabilities are discussed below.

For the ratio of debt to total capital, debt is defined as short-term and long-term debt included in continuing operations, and total capital is defined as debt plus shareholders' equity. Debt was $\$ 45.0$ million at August 1, 2015 and $\$ 106.5$ million at August 2, 2014 , while shareholders' equity was $\$ 324.7$ million at August 1, 2015 and $\$ 285.5$ million at August 2, 2014 . The decrease in debt primarily resulted from the $\$ 59.3$ million of proceeds related to the disposal of Ben Sherman as the net impact of positive cash flows from continuing operations were generally offset by the cash paid for capital expenditures, dividends and contingent consideration during the period. Shareholders' equity increased from August 2, 2014 , primarily as a result of net earnings and the impact of shares issued pursuant to our stock plans less dividends paid and the change in accumulated other comprehensive loss during that period. Our debt levels and ratio of debt to total capital in future periods may not be comparable to historical amounts as we continue to assess, and possibly make changes to, our capital structure. Changes in our capital structure in the future, if any, will depend on prevailing market conditions, our liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

## Balance Sheet

The following tables set forth certain information included in our consolidated balance sheets (in thousands). Below each table are explanations for any significant changes in the balances from August 2, 2014 to August 1, 2015.

## Current Assets:

|  |  | August 1, 2015 | January 31, 2015 | August 2, 2014 | February 2, 2014 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash and cash equivalents | $\$$ | 13,661 | $\$$ | 5,281 | $\$$ | 6,416 |

Cash and cash equivalents as of August 1, 2015 was higher than our typical cash amounts maintained on an ongoing basis in our operations, which generally ranges from $\$ 5$ million to $\$ 10$ million at any given time. Any excess cash is typically used to repay amounts outstanding under our revolving credit agreements, but due to the receipt of cash late in the quarter and cash in foreign locations, certain cash amounts were not utilized to reduce outstanding debt until after quarter end.

The increase in receivables, net as of August 1,2015 was primarily a result of higher receivables due from landlords reflecting the more significant leasehold improvement build out costs which had not been reimbursed as of quarter end, as well as higher credit card receivables. Inventories, net as of August 1, 2015 decreased from August 2, 2014 primarily as a result of lower inventories in Lanier Clothes reflecting lower anticipated sales and lower inventory levels in certain replenishment

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programs, which were partially offset by increased inventories in Tommy Bahama and Lilly Pulitzer to support anticipated sales increases, particularly in the direct to consumer channels of distribution. The increase in prepaid expenses, net at August 1, 2015 from August 2, 2014 was primarily due to an increase in prepaid income taxes as well as the growth in our business and the timing of payment and recognition of the related expense for certain prepaid items including rent, advertising and samples.

Deferred tax assets increased from August 2, 2014 primarily reflecting the impact of higher incentive compensation amounts, changes in certain reserves and a change in timing differences associated with inventory, due in part to a significant LIFO accounting charge in the Fourth Quarter of Fiscal 2014. The decrease in assets related to discontinued operations, net reflects our disposition of the Ben Sherman discontinued operations during the Second Quarter of Fiscal 2015.

## Non-current Assets:

|  |  | August 1, 2015 | January 31, 2015 | August 2, 2014 | February 2, 2014 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Property and equipment, net | $\$$ | 170,283 | $\$$ | 146,039 | $\$$ | 136,186 |

The increase in property and equipment, net at August 1, 2015 from August 2, 2014 primarily reflects capital expenditures in the twelve months ended August 1, 2015 partially offset by depreciation expense subsequent to August 2, 2014 as well as the impact of changes in foreign currency exchange rates during that period. The decrease in intangible assets, net at August 1,2015 was primarily due to the amortization of intangible assets subsequent to August 2, 2014 , as well as the impact of foreign currency exchange rates on certain intangible assets. The decrease in assets related to discontinued operations, net reflects our disposition of the Ben Sherman discontinued operations in the Second Quarter of Fiscal 2015.

## Liabilities:

|  |  | August 1, 2015 | January 31, 2015 | August 2, 2014 | February 2, 2014 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total current liabilities | $\$$ | 117,539 | $\$$ | 159,942 | $\$$ | 131,684 |

Current liabilities as of August 1, 2015 decreased compared to August 2, 2014 reflecting (1) the $\$ 12.4$ million reduction of contingent consideration as a result of the First Quarter of Fiscal 2015 payment of the final contingent consideration amounts associated with the Lilly Pulitzer acquisition, (2) our disposition of the Ben Sherman discontinued operations, which reduced liabilities related to discontinued operations by $\$ 8.0$ million and (3) a decrease in accounts payable of $\$ 4.1$ million. These decreases were partially offset by an increase in accrued compensation of $\$ 6.9$ million, with the majority of the increase in accrued compensation related to Lilly Pulitzer, and an increase in other accrued expenses and liabilities.

The decrease in long-term debt primarily resulted from the $\$ 59.3$ million of proceeds received from the sale of Ben Sherman in the Second Quarter of Fiscal 2015 as the net impact of positive cash flows from continuing operations were offset by the cash paid for capital expenditures, dividends and contingent consideration during the period.

Other non-current liabilities increased as of August 1, 2015 compared to August 2, 2014 primarily due to increases in deferred rent liabilities, including tenant improvement allowances from landlords. The decrease in liabilities related to
discontinued operations reflects our disposition of the Ben Sherman discontinued operations in the Second Quarter of Fiscal 2015.

## Statement of Cash Flows

The following table sets forth the net cash flows, including continuing and discontinued operations, for the First Half of Fiscal 2015 and First Half of Fiscal 2014 (in thousands):

|  | First Half Fiscal First Half Fiscal |  |  |
| :--- | :---: | :---: | :---: |
|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ |  |
| Net cash provided by operating activities | $\$$ | 72,731 | $\$$ |
| Net cash provided by (used in) investing activities | 59,914 |  |  |
| Net cash used in financing activities | $(19,576)$ |  |  |
| Net change in cash and cash equivalents | $\$$ | $(82,801)$ | $(42,056)$ |

Cash and cash equivalents on hand were $\$ 13.7$ million and $\$ 6.4$ million at August 1, 2015 and August 2, 2014 , respectively. Changes in cash flows in the First Half of Fiscal 2015 and the First Half of Fiscal 2014 related to operating activities, investing activities and financing activities are discussed below.

## Operating Activities:

In the First Half of Fiscal 2015 and First Half of Fiscal 2014, operating activities provided $\$ 72.7$ million and $\$ 59.9$ million of cash, respectively. The cash flow from operating activities was primarily the result of net earnings for the relevant period adjusted, as applicable, for non-cash activities including depreciation, amortization, equity-based compensation expense, loss on sale of discontinued operations and the net impact of changes in our working capital accounts. In the First Half of Fiscal 2015 the more significant changes in cash flow were a decrease in inventories, net and receivables, net and an increase in non-current liabilities, each of which increased cash flow from operations and a decrease in current liabilities which decreased cash flow from operations. In the First Half of Fiscal 2014 the more significant changes in cash flow were a decrease in receivables, net and inventories, net, each of which increased cash flow from operations and a decrease in current liabilities which decreased cash flow from operations.

## Investing Activities:

During the First Half of Fiscal 2015 and First Half of Fiscal 2014 , investing activities provided $\$ 17.9$ million and used $\$ 19.6$ million of cash, respectively. In the First Half of Fiscal 2015, we obtained $\$ 59.3$ million of proceeds for the sale of our Ben Sherman business, which was partially offset by the use of $\$ 41.4$ million for capital expenditures, which primarily related to costs associated with new retail stores and restaurants; information technology initiatives, including e-commerce enhancements; and retail store and restaurant remodeling and facility enhancements, including the build-out of Tommy Bahama's new office in Seattle and the acquisition of additional distribution center space for Lilly Pulitzer. In the First Half of Fiscal 2014 , all investing cash flow activities consisted of our capital expenditures.

## Financing Activities:

During the First Half of Fiscal 2015 and First Half of Fiscal 2014 , financing activities used $\$ 82.8$ million and $\$ 42.1$ million of cash, respectively. In the First Half of Fiscal 2015, we decreased debt as cash provided by our operating activities and the proceeds from the sale of Ben Sherman exceeded our cash requirements for capital expenditures, contingent consideration payments and dividends. In the First Half of Fiscal 2014, we decreased debt as cash provided by our operating activities exceeded our cash requirements for capital expenditures, dividends and contingent consideration payments.

## Liquidity and Capital Resources

We had $\$ 45.0$ million of borrowings outstanding as of August 1, 2015 under our $\$ 235$ million U.S. Revolving Credit Facility ("U.S. Revolving Credit Agreement"). The U.S. Revolving Credit Agreement generally (i) is limited to a borrowing base consisting of specified percentages of eligible categories of assets, (ii) accrues variable-rate interest (weighted average borrowing rate of $1.7 \%$ as of August 1,2015 ), unused line fees and letter of credit fees based upon a pricing grid which is tied to average unused availability and/or utilization, (iii) requires periodic interest payments with principal due at maturity (November 2018) and (iv) is generally secured by a first priority security interest in the accounts receivable, inventory, general

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intangibles and eligible trademarks, investment property (including the equity interests of certain subsidiaries), deposit accounts, inter-company obligations, equipment, goods, documents, contracts, books and records and other personal property of Oxford Industries, Inc. and substantially all of its domestic subsidiaries.

To the extent cash flow needs exceed cash flow provided by our operations we will have access, subject to its terms, to our line of credit to provide funding for operating activities, capital expenditures and acquisitions, if any. Our credit facility is also used to finance trade letters of credit for product purchases, which reduce the amounts available under our line of credit when issued. As of August $1,2015, \$ 4.5$ million of letters of credit were outstanding against our U.S. Revolving Credit Agreement. After considering these limitations and the amount of eligible assets in our borrowing base, as applicable, as of August 1, 2015 , we had $\$ 182.1$ million in unused availability under the U.S. Revolving Credit Agreement, subject to the certain limitations on borrowings.

## Covenants and Other Restrictions:

Our U.S. Revolving Credit Agreement is subject to a number of affirmative covenants regarding the delivery of financial information, compliance with law, maintenance of property, insurance requirements and conduct of business. Also, our credit facility is subject to certain negative covenants or other restrictions including, among other things, limitations on our ability to (i) incur debt, (ii) guaranty certain obligations, (iii) incur liens, (iv) pay dividends to shareholders, (v) repurchase shares of our common stock, (vi) make investments, (vii) sell assets or stock of subsidiaries, (viii) acquire assets or businesses, (ix) merge or consolidate with other companies or (x) prepay, retire, repurchase or redeem debt.

Additionally, our U.S. Revolving Credit Agreement contains a financial covenant that applies if unused availability under the U.S. Revolving Credit Agreement for three consecutive days is less than the greater of (i) $\$ 23.5$ million or (ii) $10 \%$ of the total revolving commitments. In such case, our fixed charge coverage ratio as defined in the U.S. Revolving Credit Agreement must not be less than 1.0 to 1.0 for the immediately preceding 12 fiscal months for which financial statements have been delivered. This financial covenant continues to apply until we have maintained unused availability under the U.S. Revolving Credit Agreement of more than the greater of (i) $\$ 23.5$ million or (ii) $10 \%$ of the total revolving commitments for 30 consecutive days.

We believe that the affirmative covenants, negative covenants, financial covenants and other restrictions under our U.S. Revolving Credit Agreement are customary for those included in similar facilities entered into at the time we entered into our agreement. During the First Half of Fiscal 2015 and as of August 1, 2015, no financial covenant testing was required pursuant to our U.S. Revolving Credit Agreement as the minimum availability threshold was met at all times. As of August 1, 2015 , we were compliant with all covenants related to our U.S. Revolving Credit Agreement.

## Other Liquidity Items:

We anticipate that we will be able to satisfy our ongoing cash requirements, which generally consist of working capital and other operating activity needs, capital expenditures, interest payments on our debt and dividends, if any, primarily from positive cash flow from operations supplemented by borrowings under our line of credit. Our need for working capital is typically seasonal with the greatest requirements generally in the fall and spring of each year. Our capital needs will depend on many factors including our growth rate, the need to finance inventory levels and the success of our various products. We anticipate that at the maturity of any of our U.S. Revolving Credit Agreement or as otherwise deemed appropriate, we will be able to refinance the facility and debt with terms available in the market at that time. The terms of any future financing arrangements may not be as favorable as the terms of the current agreement or current market terms.

Our contractual obligations as of August 1, 2015 have not changed materially from the contractual obligations outstanding at January 31, 2015 , as disclosed in our Annual Report on Form 10-K for Fiscal 2014 filed with the SEC, other than changes in the amounts outstanding under our U.S. Revolving Credit Agreement, as discussed above and the satisfaction and termination of our prior U.K. revolving credit agreement in connection with our sale of the Ben Sherman business.

Our capital expenditures for Fiscal 2015 , including the $\$ 41.4$ million incurred in the First Half of Fiscal 2015, are expected to be approximately $\$ 70$ million compared to $\$ 50.4$ million for the full year of Fiscal 2014 . These expenditures include investments associated with the new leased space for Tommy Bahama's Seattle office, the Waikiki retail-restaurant location, and additional distribution space for Lilly Pulitzer, as well as new retail stores, information technology initiatives and store remodeling. Of the $\$ 70$ million of capital expenditures, approximately $\$ 13$ million is expected to be funded by landlords through tenant improvement allowances.

## Off Balance Sheet Arrangements

We have not entered into agreements which meet the SEC's definition of an off balance sheet financing arrangement, other than operating leases, and have made no financial commitments to or guarantees with respect to any unconsolidated subsidiaries or special purpose entities.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The discussion and analysis of our financial condition and results of operations are based upon our condensed consolidated financial statements, which have been prepared in accordance with GAAP. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosures. On an ongoing basis, we evaluate our estimates, including those related to receivables, inventories, goodwill, intangible assets, income taxes, contingencies and other accrued expenses. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. We believe that we have appropriately applied our critical accounting policies. However, in the event that inappropriate assumptions or methods were used relating to our critical accounting policies, our consolidated statements of operations could be misstated. Our critical accounting policies and estimates are discussed in Part II, Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for Fiscal 2014. There have not been any significant changes to the application of our critical accounting policies and estimates during the First Half of Fiscal 2015.

Additionally, a detailed summary of significant accounting policies is included in Note 1 to our consolidated financial statements contained in our Annual Report on Form 10-K for Fiscal 2014.

## SEASONAL ASPECTS OF OUR BUSINESS

Each of our operating groups is impacted by seasonality as the demand by specific product or style, as well as by distribution channel, may vary significantly depending on the time of year. For details of the impact of seasonality on each of our operating groups, see the business discussion under the caption "Seasonal Aspects of Business" for each operating group as discussed in Part I, Item 1, Business in our Annual Report on Form 10-K for Fiscal 2014 . The following table presents our percentage of net sales and operating income from continuing operations by quarter for Fiscal 2014 :

|  | $\begin{array}{c}\text { First } \\ \text { Quarter }\end{array}$ |  |  |  |
| :--- | ---: | ---: | ---: | ---: | \(\left.\begin{array}{c}Second <br>

Quarter\end{array} \quad $$
\begin{array}{c}\text { Third } \\
\text { Quarter }\end{array}
$$ \quad $$
\begin{array}{c}\text { Fourth } \\
\text { Quarter }\end{array}
$$\right]\)

We anticipate that as our retail store operations increase in the future, the third quarter will continue to be our smallest net sales and operating income quarter and the percentage of the full year net sales and operating income generated in the third quarter will continue to decrease, absent any other factors that might impact seasonality. As the timing and magnitude of certain unusual or non-recurring items, economic conditions, wholesale product shipments, weather or other factors affecting the retail business may vary from one year to the next, we do not believe net sales or operating income for any particular quarter or the distribution of net sales and operating income for Fiscal 2014 are necessarily indicative of anticipated results for the full fiscal year or expected distribution in future years.

Additionally, the Fourth Quarter of Fiscal 2014 included a LIFO accounting charge of $\$ 2.6$ million which reduced operating income, and no significant LIFO accounting charges in the other quarters of Fiscal 2014.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to certain interest rate, foreign currency, commodity and inflation risks as discussed in Part II, Item 7A, Quantitative and Qualitative Disclosures About Market Risk in our Annual Report on Form 10-K for Fiscal 2014. There have not been any significant changes in our exposure to these risks during the First Half of Fiscal 2015 except that as a result of the disposal of Ben Sherman, we no longer have any exposure related to our prior U.K. revolving credit agreement and no longer have any foreign currency forward exchange contracts as of August 1, 2015 . Further, as a result of our disposal of the Ben Sherman operations, we no longer have any significant operations in the United Kingdom or Europe with our only significant international operations now being Tommy Bahama's operations in Canada and the Asia Pacific region, which in the aggregate represented less than 5\% of our consolidated net sales in Fiscal 2014.

## ITEM 4. CONTROLS AND PROCEDURES

## Evaluation of Disclosure Controls and Procedures

Our principal executive officer and our principal financial officer have evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based upon that evaluation, our principal executive officer and our principal financial officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective in ensuring that information required to be disclosed by us in our Securities Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and then communicated to our management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure.

## Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the Second Quarter of Fiscal 2015 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

In the ordinary course of business, we may become subject to litigation or claims. We are not currently a party to any litigation or regulatory action that we believe could reasonably be expected to have a material adverse effect on our financial position, results of operations or cash flows.

## ITEM 1A. RISK FACTORS

Our business is subject to numerous risks. Investors should carefully consider the factors discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for Fiscal 2014, which could materially affect our business, financial condition or operating results. The risks described in our Annual Report on Form 10-K for Fiscal 2014, as amended and updated in this Form 10-Q, are not the only risks facing our company.

The following is an update to the risk factor in our Annual Report on Form 10-K for Fiscal 2014 under the caption, "There are risks associated with the announcement of our pursuit of strategic alternatives to sell our Ben Sherman operations, which could adversely affect our ongoing operations, divert management's attention and negatively impact our results of operations."

## There are risks associated with the sale of our former Ben Sherman business, including the possibility that we may incur unexpected liabilities or be unable to efficiently deploy our resources in the future.

On March 26, 2015, we announced that we were pursuing a sale of our former Ben Sherman business. The transaction was completed on July 17, 2015.

Although the proceeds of the transaction, other than amounts subject to adjustment based on among other things the actual debt and net working capital of the Ben Sherman business on the closing date, have been paid to us, the purchaser has a period following the transaction's closing during which it may assert claims against us in respect of our warranties under the sale agreement. As a result, we may become responsible for unexpected liabilities, some of which may be triggered or increased by the purchaser's operation of the Ben Sherman business following the transaction. These liabilities, individually or in the aggregate, could adversely affect our financial condition and results of operations.

Also, our sale of the Ben Sherman business may result in underutilization of our retained resources if exited operations are not replaced with new lines of business either internally or through acquisition, which may also occur as we wind down transitional support services we are continuing to provide to the purchaser of the Ben Sherman business. There can be no guarantee that we will be able to replace the sales related to our former Ben Sherman business or appropriately utilize our remaining resources, which may adversely impact our results of operations.

In addition, as part of the sale transaction, obligations under certain Ben Sherman-related contracts, including real property leases, with third parties were transferred as part of the transaction. In certain situations, we may remain secondarily liable for Ben Sherman's obligations under these contracts, and any liabilities we could incur would be triggered by the purchaser or the Ben Sherman business following the closing of the transaction. Although we may be entitled to remedies against the purchaser
if we incur any such liabilities, there can be no assurances that we will be able to enforce or collect all or any portion of the liabilities we suffer, which may be material.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(a) During the Second Quarter of Fiscal 2015, we did not make any unregistered sales of our equity securities.
(c) We have certain stock incentive plans as described in Note 7 to our consolidated financial statements included in our Annual Report on Form 10-K for Fiscal 2014, all of which are publicly announced plans. Under the plans, we can repurchase shares from employees to cover employee tax liabilities related to the vesting of equity awards. During the Second Quarter of Fiscal 2015 , no shares were purchased by us pursuant to these plans.

In Fiscal 2012, our Board of Directors authorized us to spend up to $\$ 50$ million to repurchase shares of our stock. This authorization superseded and replaced all previous authorizations to repurchase shares of our stock and has no automatic expiration. As of August 1,2015 , no shares of our stock had been repurchased pursuant to this authorization.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

## ITEM 4. MINE SAFETY DISCLOSURES

None

## ITEM 5. OTHER INFORMATION

None

## ITEM 6. EXHIBITS

2.1 Agreement for the Sale and Purchase of the Entire Issued Share Capital of Ben Sherman Limited and $100 \%$ of the Limited Liability Company Interests in Ben Sherman Clothing LLC, dated July 17, 2015, between the Company and Ben Sherman UK Acquisition Limited. Incorporated by reference to Exhibit 2.1 to the Company's Form 8-K filed on July 22, 2015.
3.1 Restated Articles of Incorporation of Oxford Industries, Inc. Incorporated by reference to Exhibit 3.1 to the Company's Form 10-Q for the fiscal quarter ended August 29, 2003.
3.2 Bylaws of Oxford Industries, Inc., as amended. Incorporated by reference to Exhibit 3.2 to the Company's Form 10-K filed on March 31, 2014.
31.1 Section 302 Certification by Principal Executive Officer.*
31.2 Section 302 Certification by Principal Financial Officer.*

32 Section 906 Certification by Principal Executive Officer and Principal Financial Officer.*
101.INS XBRL Instance Document*
101.SCH XBRL Taxonomy Extension Schema Document*
101.CAL XBRL Taxonomy Extension Calculation Linkbase Document*
101.DEF XBRL Taxonomy Extension Definition Linkbase Document*
101.LAB XBRL Taxonomy Extension Label Linkbase Document*
101.PRE XBRL Taxonomy Extension Presentation Linkbase Document*

* Filed herewith.


## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## OXFORD INDUSTRIES, INC.

(Registrant)
/s/ K. Scott Grassmyer
K. Scott Grassmyer

Executive Vice President - Finance, Chief Financial Officer and Controller (Authorized Signatory)

## CERTIFICATION PURSUANT TO RULE 13a-14(a) AND SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Thomas C. Chubb III, certify that:

1. I have reviewed this report on Form 10-Q of Oxford Industries, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 3, 2015
/s/ Thomas C. Chubb III
Thomas C. Chubb III
Chairman, Chief Executive Officer and President (Principal Executive Officer)

## CERTIFICATION PURSUANT TO RULE 13a-14(a) AND SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

## I, K. Scott Grassmyer, certify that:

1. I have reviewed this report on Form 10-Q of Oxford Industries, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 3, 2015
/s/ K. Scott Grassmyer
K. Scott Grassmyer

Executive Vice President - Finance, Chief Financial Officer and Controller (Principal Financial Officer)

## CERTIFICATION PURSUANT TO <br> 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO <br> SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Oxford Industries, Inc. (the "Company") on Form 10-Q ("Form 10-Q") for the quarter ended August 1, 2015 as filed with the Securities and Exchange Commission on the date hereof, I, Thomas C. Chubb III, Chief Executive Officer and President of the Company, and I, K. Scott Grassmyer, Executive Vice President - Finance, Chief Financial Officer and Controller of the Company, each certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:
(1) The Form 10-Q fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ Thomas C. Chubb III
Thomas C. Chubb III
Chairman, Chief Executive Officer and President
September 3, 2015
/s/ K. Scott Grassmyer
K. Scott Grassmyer

Executive Vice President - Finance, Chief Financial Officer and Controller
September 3, 2015

